Proposed NU Business Name: BAKUL STORE



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD REDOY MIAH				
Age	:	17-06-1995 (22 Y <i>ears</i>)				
Education, till to date	:	Class Nine				
Marital status	:	Married				
Children	:	Nil				
No. of siblings:	:	01Brothers 01 Sisters				
Address	:	Vill:Patira P.O TalnaP.S: Khilkhet, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Most Roksana Begum Md Bakul Hossen Branch: Dakshinkhan, Centre # 22 (Female), Member ID: 5024, Group No: 04 Member since: 12-05-1995 (22 Years) First loan: BDT 2,500 /-				
Further Information:		Outstanding loan: Nil				
(v) Who pays GB loan installment	:	No No				
(vii) Mobile lady	:	No No				
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and Training Info	:	08 years experience in running business. He has no training
Other Own/Family Sources of Income	:	House rent & Auto Bike
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01771-950758
Family's Contact No.	:	01754-711162
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

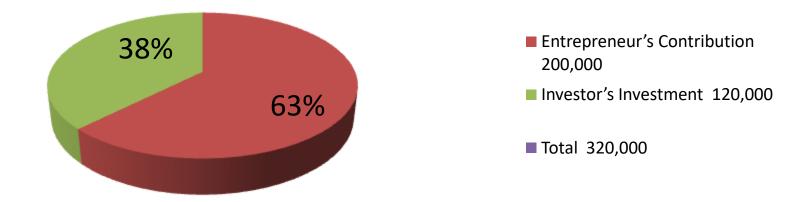
Most Roksana Begum joined Grameen Bank since 22 years ago. At first she took BDT 2,500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	BAKUL STORE				
Location	:	Patira , Talna,Khilkhet,Dhaka				
Total Investment in BDT	:	BDT 320,000/-				
Financing	:	Self BDT 200000/- (from existing business) 63% Required Investment BDT 120,000/- (as equity) 38%				
Present salary/drawings from business (estimates)	•	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	12 ft x 10 ft= 120 square ft				
Security of the shop	:	Own Shop				
goods like; Retailer etc. Average 15 The busine employee. The shop is Collects go		 The business is planned to be scaled up by investment in existing goods like; Rice, Sugar ,Biscuit ,Battery, Flour,Chips wholes & Retailer etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing three employee. The shop is Owner. Collects goods from Iccapura, Dhaka. Agreed grace period is 3 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Grocery Item	3,500	105,000	1,260,000				
Total Sales (A)	3,500	105,000	1,260,000				
Less. Variable Expense							
Grocery Item	2,975	89,250	1,071,000				
Total variable Expense (B)	2,975	89,250	1,071,000				
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000				
Less. Fixed Expense							
Electricity Bill		1500	18,000				
Transportation		2,500	30,000				
Mobile Bill		500	6,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		9,500	114,000				
Net Profit (E) [C-D)		6,250	75,000				

Investment Breakdown								
		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	30	2400	72000	Rice	10	2400	24,000	96,000
Soabin Oil (Bottle)	75	100	7500	Soabin Oil (Bottle)	80	100	8,000	15,500
Soabin Oil (Loose)	150	85	12750	Soabin Oil (Loose)	200	85	17,000	29,750
Soap	560	30	16800	Soap	400	30	12,000	28,800
Horlics	30	380	11400	Horlics	25	380	9,500	20,900
Cosmetics	450	110	49500	Cosmetics	400	110	44,000	93,500
Egg	200	8	1600	Egg	100	8	800	2,400
Ata	3	1500	4500	Ata	2	1500	3,000	7,500
Others			23950	Others	_		1,700	25,650
Total			200,000				120,000	320,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Grocery Item	5,000	150,000	1,800,000	1,890,000	1,984,500	
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500	
Less. Variable Expense						
Grocery Item	4,250	127,500	1,530,000	1,606,500	1,686,825	
Total variable Expense (B)	4,250	127,500	1,530,000	1,606,500	1,686,825	
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000	283,500	297,675	
Less. Fixed Expense						
Electricity Bill		1575	18,900	19,845	20,837	
Transportation		2,750	33,000	34,650	36,383	
Mobile Bill		600	7,200	7,560	7,938	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		333	4,000	4,000	4,000	
Total Fixed Cost		10,258	123,100	126,055	129,158	
Net Profit (E) [C-D)		12,242	146,900	157,445	168,517	
Investment Payback			48,000	48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	120,000		
1.2	Net Profit	146,900	157,445	168,517
1.3	Depreciation (Non cash item)	4,000	4,000	4,000
1.4	Opening Balance of Cash Surplus		102,900	216,345
	Total Cash Inflow	270,900	264,345	388,862
2	Cash Outflow			
2.1	Purchase of Product	120,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	48000	48000	48000
2.3	Ownership Tr. Fee)	48000	48000	48000
	Total Cash Outflow	168,000	48,000	48000
3	Net Cash Surplus	102,900	216,345	340,862

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

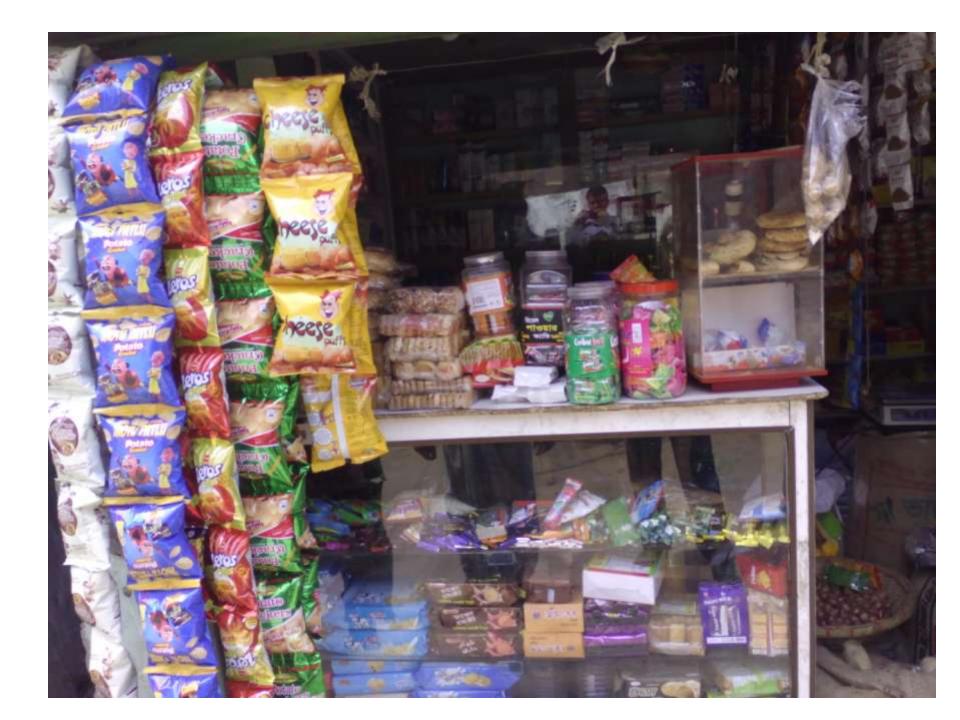
THREATS

Theft

Fire

Political unrest

Pictures



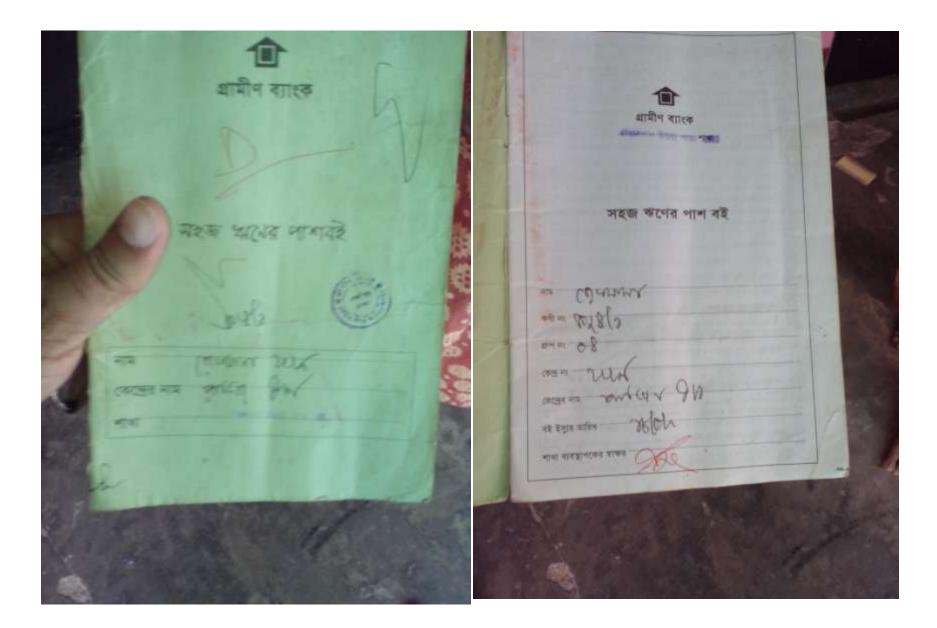


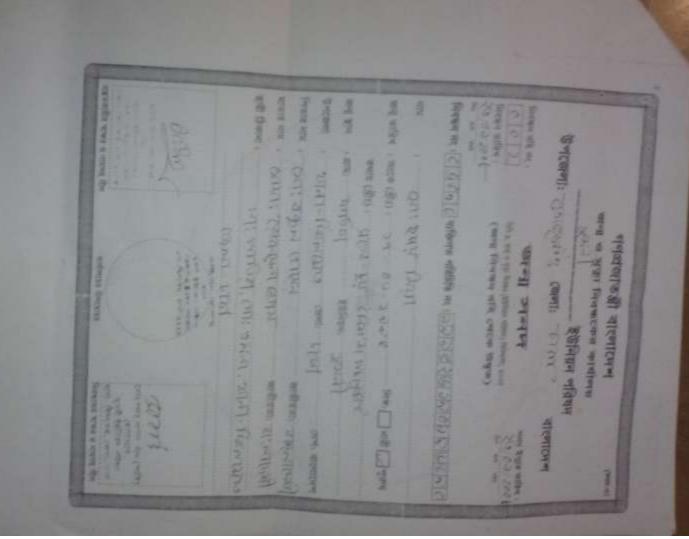












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जिक्क 30/06/20 54 h

আমি নিম্নাক্ষরকারী মোচ বিন্দু বিশ্ব বিশ্

আমি তাঁও ভবিষ্যত জীবনের উত্তরারর সাংল্য ও মঙ্গল কামনা করছি।

যাকার ব্রাসন

माम: (म्पः उक्त (१) द्यान

शनाः दिन्त्रिक

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स्मानावेन मस्तः १००१ ८८ १००० ६ ८

প্রত্যয়ন পত্র

FAMILY PICTURE

