### **Proposed NU Business Name: GOWTAM PHARMACY**



Project identification and prepared by: Md. Moshiur Rahman Sreenagagar unit, Munshigonj Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	UTPAL BISSAS		
Age	:	03-08-1985(31Y <i>ears</i> )		
Education, till to date	:	S.S.C		
Marital status	:	Unmarried		
Children	:	Nil		
No. of siblings:	:	03 Brothers 01 Sister		
Address	:	Vill: Mirzakanda P.O Sikarjdikhan P.S: Sreenagar, Dist: Munshigonj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  BIVA BISWAS  CHITORANJON BISWAS  Branch: Imamgonj, Centre # 45 (Female),  Member ID:6662, Group No: 12  Member since: 01-03-1999(18 Years)  First loan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: 27680/- Existing Loan:40000 Father& Brother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	04 years of business experience.
Own Business and	•	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01760-484915
Family's Contact No.	:	01962-663403
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Sreenagar Unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

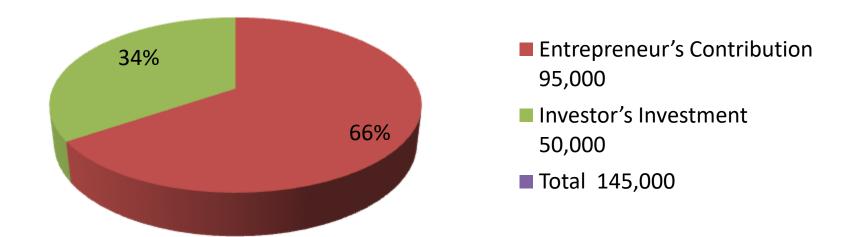
**BIVA BISSAS** joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	GOWTAM PHARMACY				
Location	:	Mirzakandi, Nimtala, Sirajdikhan				
Total Investment in BDT	:	BDT 155,000/-				
Financing	:	Self BDT 95,000/- (from existing business) 61% Required Investment BDT 60,000/- (as equity) 39%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	14 ft x 12 ft=168 square ft				
Security of the shop	:	BDT 50,000				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Tablet,capsule,salaine,injection etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is rented.</li> <li>Collects goods from Mirzakanda,sirajdikhan</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Tablet,capsule,Injection etc	2800	84,000	1,008,000			
Total Sales (A)	2800	84,000	1,008,000			
Less. Variable Expense		,	, ,			
Tablet,capsule,Injection etc	2380	71,400	856,800			
Total variable Expense (B)	2380	71,400	856,800			
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		200	2400			
Mobile Bill		200	2400			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		7,400	88,800			
Net Profit (E) [C-D)		5,200	62,400			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Unit Price	Price		Quantity	Unit Price	Price	Total
Tab.Ace	13	350	4550		15	350	5250	9800
Tab.Alatrol	12	250	3000		15	250	3750	6750
Tab.Amodis	12	380	4560		15	380	5700	10260,
Tab.Ciprocin	13	450	5850		20	450	9000	14,850
Tab.Felmet	12	380	4560		15	380	5700	10,260
SP.Fimoxyl	11	42	462		10	42	420	882
Sp.Moxacil	14	42	588		15	42	630	1218
Cap.cayotil	13	550	7150		15	55	8250	15,400
Others			15,000				21,300	26,300
security		_	50,000					50,000
Total			95,000				60,000	1,45,000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year +5%	3rd year +5%
Revenue (sales)					
Tablet,capsule,Injection etc.	3800	1,14,000	1,368,000	1,436,400	1,508,220
Total Sales (A)	3800	1,14,000	1,368,000	1,436,400	1,508,220
Less. Variable Expense					
Tablet,capsule,Injection etc.	3230	96,900	1,162,800	1,220,940	1,281,987
Total variable Expense (B)	3230	96,900	1,162,800	1,220,940	1,281,987
Contribution Margin (CM) [C=(A-B)	570	17,100	205,200	215,460	226,233
Less. Fixed Expense					
Rent		2,000	24,000	24,000	24,000
Electricity Bill		200	2400	2500	2600
Mobile Bill		200	2400	2500	2600
Salary (self)		5,000	60,000	60,000	60,000
Total Fixed Cost		7,400	88,800	89,000	89,200
Net Profit (E) [C-D)		9,700	116,400	126,460	137,033
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	116,400	126,460	137,033
1.3	Depreciation			
1.4	Opening Balance of Cash Surplus		106,400	212,860
	Total Cash Inflow	176,400	232,860	349,893
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20,000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	106,400	212,860	329,893

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Own Business:

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





