A Nobin Udyokta Project

Khaja Cosmetics





Project by: Md. Mahasin

Identified by: Md. Sohrab Hossain

Verified By: Md. Saiful Islam

Hajigonj Unit, Region-1
GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md.Mahasin
Age	:	01-march-1988(28Years)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Brothers-03 Sisters -03
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF etc.		Mother Jahanara Begum Abu Jafar Branch- Kalcho Center- 1/m ,Group-03 Loanee no- 1004/2 Member Since29/04/1996 First loan: 5000 Existing loan- 60,000, Outstanding: Nill-47,460 N/U N/A N/A N/A N/A
Education	:	Class Nine

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	•	Cosmetics Business.
Trade License No-		233
Business Experiences	:	7Years
Other Own/Family Sources of Income	•	Brother is vegetable business in Rampur bazar and father is vegetable business in Rampur bazar.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact info.		01956322003
NU Project Source/Reference	•	GT Hajigonj Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother has been a member of Grameen Bank since 29/04/1996 (20 years). At first she took Tk.5,000 from GB. NU invested GB Loan in his business. He repaired their own house and bought some cattle from the income of his business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Khaja Cosmetics		
Address/ Location	:	Rampur Bazar, Hajigonj, Chandpur.		
Total Investment in BDT	1:	2,54,000		
Financing	:	Self BDT 1,74,000/=(from existing business) - 69% Required Investment BDT 80,000 (as equity) -31%		
Present salary/drawings from business (estimates)	:	7,000		
Proposed Salary		7,000		
i. Proposed Business % of present gross profit margin	:	25%		
ii. Estimated % of proposed gross profit margin	:	25%		
iii. Agreed grace period	:	2 months		
iv. In future risk mgt. plan (from fire, disaster etc.)	:	N/A		

EXISTING BUSINESS OPERATIONS Info.



	Existing Business (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Decorator Rent (A)	2500	75000	900000		
Less: Cost of Rent (B)	1875	56250	675000		
Gross Profit (A-B) = [C]	625	18750	225000		
Less: Operating Costs					
Electricity Bill		450	5400		
Generator Bil		150	1800		
Mobile bill		300	3600		
Shop rent		1000	12000		
Present Salary		7000	84000		
Others cost		200	2400		
Entertainment		150	1800		
Non Cash Item:					
Depreciation Expenses					
(40,000*10%)(15000*15%)		520	6250		
Total Operating Cost (D)		9770	117240		
Net Profit (C-D):		8980	107760		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items Furniture Computer Advance	99,000 40,000 15,000 20,000		1,74,000
Proposed Items (**):		80,000	80,000
Total Capital	1,74,000	80,000	2,54,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock items					
Product name with quantity	Amount				
Snow	5000				
Toothpaste	2500				
Oil	3000				
Body spray	5000				
Powder	6000				
Bag	10000				
Soap	10,000				
Cosmetics	20,000				
Battery	2500				
Lipstics and nailpalish	8000				
Charger	2000				
Catching	3000				
headphone	2000				
Others	20,000				
Total Present Stock	99,000				

Proposed Stock items					
Product name with quantity	Amount				
Snow	5000				
Toothpaste	3000				
Oil	5000				
Body spray	5000				
Powder	5000				
Bag	10000				
Soap	8000				
Shaving foam	5000				
Umbrella	5000				
Battery	6000				
Lipstics and nailpalish	10000				
Charger	5000				
Catching	5000				
headphone	3000				
Total Proposed Item	80,000				

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
sales	3000	90000	1080000	3200	96000	1152000	3500	105000	1260000
Less cost of sales	2250	67500	810000	2400	72000	864000	2625	78750	945000
Gross profit (25%)	750	22500	270000	800	24000	288000	875	26250	315000
Less operating cost									
Mobile Bill		400	4800		450	5400		500	6000
Electricity Bill		450	5400		500	6000		550	6600
Shop Rent		1000	12000		1000	12000		1000	12000
Proposed Salary- Self		7000	84000		7000	84000		7000	84000
Entertainment		200	2400		200	2400		250	3000
Others (fees,		300	3600		350	4200		350	4200
Non Cash Item:									
Depreciation (40000*10%)(15000*15%)		520	6250		520	6250		520	6250
Total Operating Cost (D)		9870	118440		10020	120240		10170	122040
(Net Profit C-D) :		12630	151560		13980	167760		16080	192960
Pay back	32,000			32,000		32,000			
Retained Income:	119560			135760			160960		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	0	0
1.2	Net Profit	151560	167760	192960
1.3	Depreciation (Non cash item)	6250	6250	6250
1.4	Opening Balance of Cash Surplus	0	78350	220360
	Total Cash Inflow	237810	252360	419570
2.0	Cash Outflow			
2.1	Purchase of Product	80,000	0	0
2.2	Payment of GB Loan	47460	0	0
2.3	Investment Pay Back	32,000	32,000	32,000
	Total Cash Outflow	159460	32,000	32,000
3.0	Net Cash Surplus	78350	220360	387570

SWOT Analysis



STRENGTH

- Long relationship with Grameen
- Well Known Person in locality
- Skill and 7 years working Experience

WEAKNESS

- Lack of investment
- Less stock

OPPORTUNITIES

Have a chance at more customers within local area

THREATS

- Political Unrest
- Theft
- Fire



































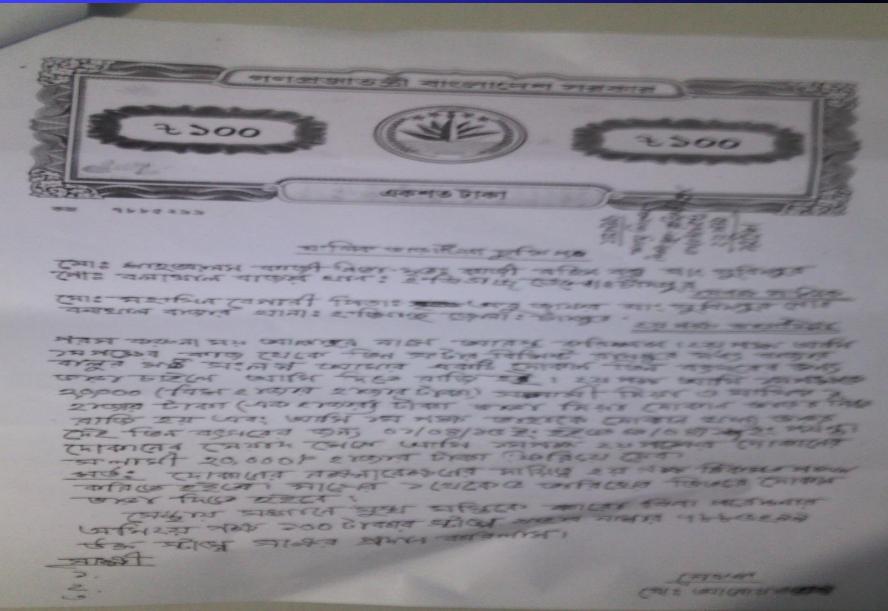




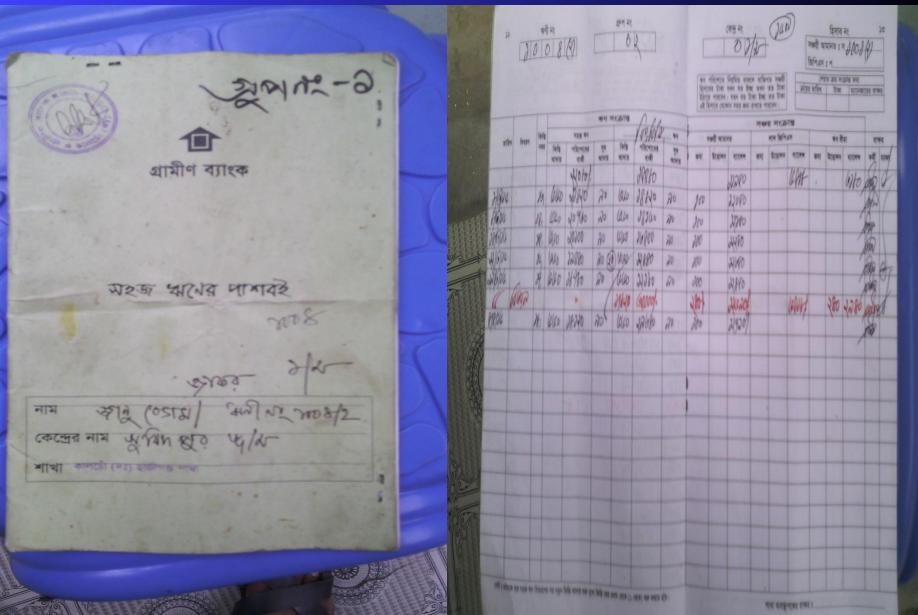


















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