A Nobin Udyokta Project

M/S Shahjahan Enterprise





Project by: Shahjahan

Identified by: Md. Saiful Islam Verified By: Md. Sohrab Hossain

Hajigonj Unit, Region-1 **GRAMEEN TRUST**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name | : | Shahjahan |
|--|---|---|
| Age | : | 10 Jul, 1989(27Years) |
| Marital status | : | Unmarried |
| Children | : | N/A |
| No. of siblings: | : | Brothers-03 Sisters -03 |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF etc. | | Mother Father Shahanara Begum Mojammel Haque Branch- Hajigonj Center- 51/m ,Group-10 Loanee no- 10360 Member Since29/04/1995 First loan: 10000 Existing loan-20000, Outstanding: 11200 N/U N/A N/A N/A N/A |
| Education | : | S.S.C |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



| Present Occupation | : | Verities Business. |
|---|---|---------------------------------------|
| Trade License No- | | 717/15-16 |
| Business Experiences | : | 10Years |
| Other Own/Family Sources of Income | : | N/A |
| Other Own/Family Sources of Liabilities | : | N/A |
| NU Contact info. | | |
| NU Project Source/Reference | • | GT Hajigonj Unit Office, Chandpur. |

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother has been a member of Grameen Bank since 29/04/1995. At first she took Tk.10,000 from GB. NU invested GB Loan in his business. He repaired their own house and bought some cattle from the income of his business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



| Business Name | : | M/S Shahjahan Enterprise |
|---|---|---|
| Address/ Location | | Thakur Bazar,Sharasty, Chandpur. |
| Total Investment in BDT | : | 238,500 |
| Financing | : | Self BDT138,500 /=(from existing business) - 58% Required Investment BDT 100,000 (as equity) -42% |
| Present salary/drawings from business (estimates) | : | 9,000 |
| Proposed Salary | | 9,000 |
| i. Proposed Business % of present gross profit margin | : | 15% |
| ii. Estimated % of proposed gross profit margin | : | 15% |
| iii. Agreed grace period | : | 2 months |
| iv. In future risk mgt. plan (from fire, disaster etc.) | : | N/A |
| | | |

EXISTING BUSINESS OPERATIONS Info.



| | Existing Business (BDT) | | | |
|------------------------------------|-------------------------|---------|---------|--|
| Particulars Particulars | Daily | Monthly | Yearly | |
| Decorator Rent (A) | 5000 | 150000 | 1800000 | |
| Less: Cost of Rent (B) | 4250 | 127500 | 1530000 | |
| Gross Profit (A-B) = [C] | 750 | 22500 | 270000 | |
| Less: Operating Costs | | | | |
| Electricity Bill | | 400 | 4800 | |
| Generator Bil | | 200 | 2400 | |
| Night Grad Bill | | 100 | 1200 | |
| Mobile bill | | 500 | 69000 | |
| Shop rent | | 3000 | 36000 | |
| Present Salary | | 9000 | 108000 | |
| Others cost | | 400 | 4800 | |
| Entertainment | | 400 | 4800 | |
| Non Cash Item: | | | | |
| Depreciation Expenses (35,000*10%) | | 290 | 3500 | |
| Total Operating Cost (D) | | 14290 | 171480 | |
| Net Profit (C-D): | | 8,210 | 98,520 | |

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|---------------------------------------|----------------------------|-------------------|----------------|
| Investments in different categories: | (1) | (2) | (1+2) |
| Present Stock Items Furniture Advance | 73,500 35,000 30,000 | | 138,500 |
| Proposed Items (**) : | 138,500 | 100,000 | 100,000 |
| Total Capital | | 100,000 | 238,500 |

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



| Present Stock items | | | | | |
|------------------------------|--------|--|--|--|--|
| Product name with quantity | Amount | | | | |
| Wear drub(3Piece*3000tk) | 9,000 | | | | |
| Reek(3Piece*450) | 1,350 | | | | |
| Balty | 7,000 | | | | |
| Container Set(7Set*400tk) | 2,800 | | | | |
| Chair(10Piece*500tk) | 5,000 | | | | |
| Baby Chair(7Piece*150) | 1,050 | | | | |
| Gamla | 4,000 | | | | |
| Pelet(70Piece*100tk) | 7,000 | | | | |
| Wokar(4Set*1500tk) | 6,000 | | | | |
| Flag(7Piece*400tk) | 2,800 | | | | |
| Trifrin Carrier(35Piece*500) | 17,500 | | | | |
| Others | 10,000 | | | | |
| Total Present Stock | 73,500 | | | | |

| Proposed Stock items | | | | | | |
|------------------------------|---------|--|--|--|--|--|
| Product name with quantity | Amount | | | | | |
| Wear Drub(10Piece*3000) | 30,000 | | | | | |
| Reek(20Piece*450) | 9,000 | | | | | |
| Balty | 5,000 | | | | | |
| Container Set(10Set*400tk) | 4,000 | | | | | |
| Chair(20Piece*500tk) | 10,000 | | | | | |
| Wokar(10Set*1500tk) | 15,000 | | | | | |
| Flag(10Piece*400tk) | 4,000 | | | | | |
| Baby Chair(20Piece*150) | 3,000 | | | | | |
| Trifrin Carrier(10Piece*500) | 5,000 | | | | | |
| Pelet(150Piece*100tk) | 15,000 | | | | | |
| Total Proposed Item | 100,000 | | | | | |

Financial Projection of NU BUSINESS PLAN



| Particulars | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|----------------------------|--------------|---------|---------|--------------|---------|---------|--------------|---------|---------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| sales | 6000 | 180000 | 2160000 | 7000 | 210000 | 2520000 | 8000 | 240000 | 2880000 |
| Less cost of sales | 5100 | 153000 | 1836000 | 5950 | 178500 | 2142000 | 6800 | 204000 | 244800 |
| Gross profit (15%) | 900 | 27000 | 324000 | 1050 | 31500 | 378000 | 1200 | 36000 | 432000 |
| Less operating cost | | | | | | | | | |
| Mobile Bill | | 500 | 6000 | | 600 | 7200 | | 650 | 7800 |
| Electricity Bill | | 400 | 4800 | | 450 | 4800 | | 500 | 6000 |
| Shop Rent | | 3000 | 36000 | | 3000 | 36000 | | 3000 | 36000 |
| Proposed Salary- Self | | 9000 | 108000 | | 9000 | 108000 | | 9000 | 108000 |
| Present Salary Employee(0) | | 0 | 0 | | 0 | 0 | | 0 | 0 |
| Night guard bill | | 100 | 1200 | | 150 | 1800 | | 200 | 2400 |
| Entertainment | | 400 | 4800 | | 500 | 6000 | | 600 | 7200 |
| Others (fees, | | 400 | 4800 | | 500 | 6000 | | 600 | 7200 |
| Non Cash Item: | | | | | | | | | |
| Depreciation (35000*10%) | | 290 | 3500 | | 290 | 3500 | | 290 | 3500 |
| Total Operating Cost (D) | | 14090 | 169080 | | 14490 | 173880 | | 14840 | 178080 |
| (Net Profit C-D) : | | 12910 | 154920 | | 17010 | 204120 | | 21610 | 253920 |
| Pay back | | | 40000 | | | 40000 | 40000 | | |
| Retained Income: | | | 114920 | | | 164120 | 213920 | | |

CASH FLOW Projection on Business Plan (Rec. & Pay.)



| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 100,000 | 0 | 0 |
| 1.2 | Net Profit | 154920 | 204120 | 253920 |
| 1.3 | Depreciation (Non cash item) | 3500 | 3500 | 3500 |
| 1.4 | Opening Balance of Cash Surplus | 0 | 118,420 | 286,040 |
| | Total Cash Inflow | 258,420 | 326,040 | 543,460 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 1,00,000 | 0 | 0 |
| 2.2 | Payment of GB Loan | 0 | 0 | 0 |
| 2.3 | Investment Pay Back | 40000 | 40000 | 40000 |
| | Total Cash Outflow | 14000 | 40000 | 40000 |
| 3.0 | Net Cash Surplus | 118,420 | 286,040 | 503,460 |

SWOT Analysis



STRENGTH

- Long relationship with Grameen
- Well Known Person in locality
- Skill and 10 years working Experience

WEAKNESS

- Lack of investment
- Less stock

OPPORTUNITIES

Have a chance at more customers within local area

THREATS

- Political Unrest
- Theft
- Fire

























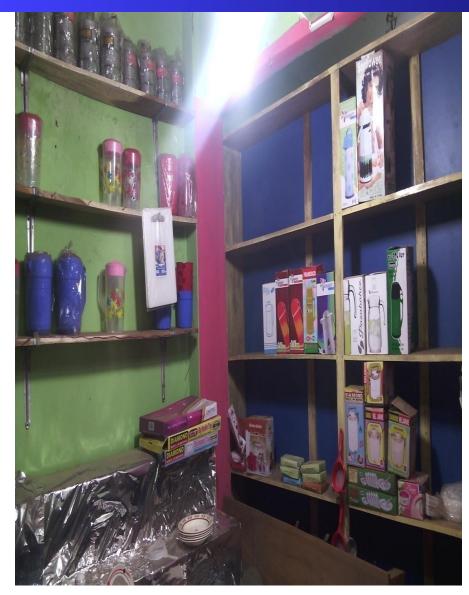
















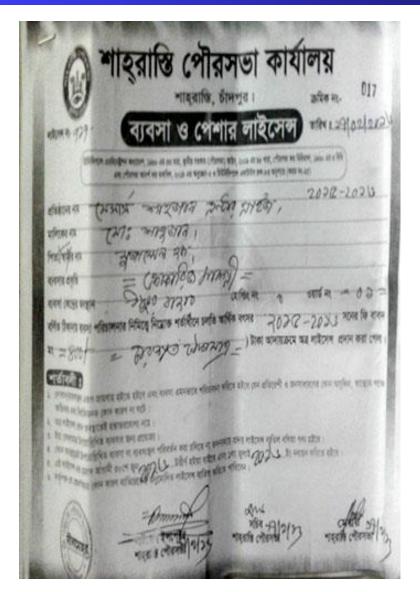


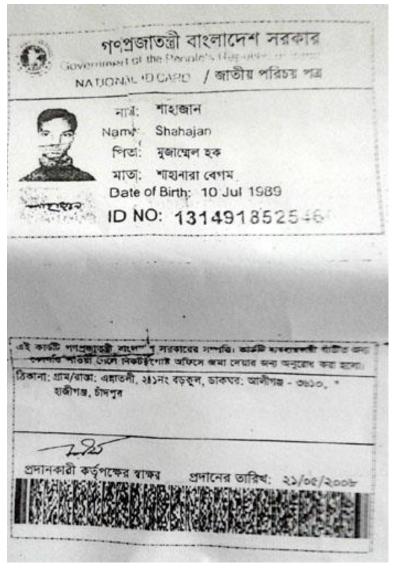




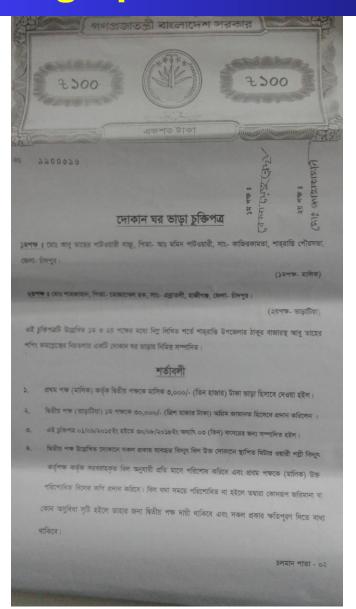


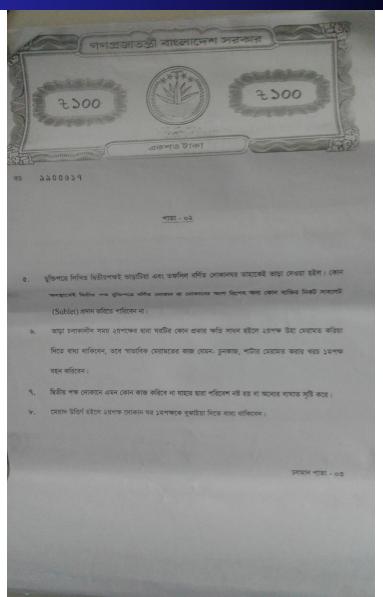




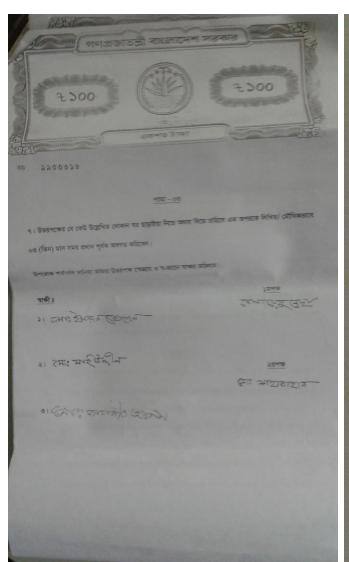


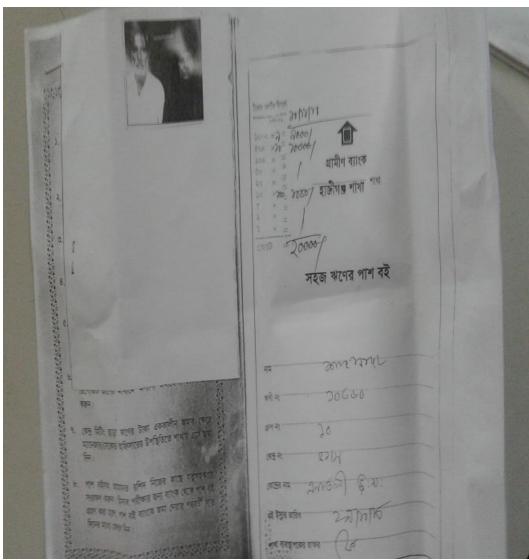














Presented at 38th Internal Design Lab on April 7, 2016 at GT

