A Nobin Udyokta Project

Shohag Poultry Farm





Project by: Md Shohag Bokaul
Identified by: Md. Abu Musa Bhuiyan

Verified By: Uttam Kumar Sarker

Chandpur Sadar Unit Region-1





BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Shohag Bokaul
Age	:	01-05-1990 (25 years)
Marital status	:	Married
Children	:	One daughter
No. of siblings:	:	Two brothers and two Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A
Education, till to date	<u> </u>	Class : Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Poultry Farm
Trade License Number	:	194/16
Business Experiences	:	03 years.
Other Own/Family Sources of Income	:	Service Holder (Abroad)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01822619948
NU Project Source/Reference	•	GT Chandpur Sadar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) from 2001 to 2008. At first her mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her son's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Shohag Poultry Farm
Address/ Location	:	Bagadi, Post :- Bagra Bazar,Chandpur Sadar, Chandpur.
Total Investment in BDT	:	7,40,000/-
Financing	:	Self BDT : 590.000 (from existing business) -80% Required Investment BDT : 150,000 (as equity) 20 %
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 10,000
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	68% 68%
profit margin Agreed grace period	:	02 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Faiticulai 5	Daily	Monthly	Yearly			
Sales (A) (6 time sale per year)		285,000	34,20,000			
Less: Cost of sale (B)		90,000	10,80,000			
Gross Profit (A-B)= [C]		195,000	23,40,000			
Less: Operating Costs						
Poultry feed (150sack*2000)		136,000	16,32,000			
Electricity Bill		5000	60,000			
Transportation		5,000	60,000			
Mobile Bill		400	4800			
Medicine		10,000	1,20,000			
Salary (Employee 02) (8000+5000=13000)		13,000	1,56,000			
Salary from Business (Self)		10,000	1,20,000			
Others		400	4800			
Non Cash Item:						
Depreciation Expenses		150	1800			
Total Operating Cost (D)		179,950	21,59,400			
Net Profit (C-D):		15,050	1,80,600			

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: (6 x 2000) Others Present Goods Items Broiler (3000 *170) Poultry feed (30 sack x 2000)	12,000 8,000 510,000 60,000		590,000
Proposed Items : Chick (1000 x 60) Poultry feed (45 sack x 2000)		60,000 90,000	150,000
Total Capital	590,000	150,000	740,000

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
raiticulai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A) (3500*190)		332,500	3,990,000		335,000	4,020,000		336,000	4,032,000
Less: Cost of Sale (B)		90,000	10,80,000		90,500	10,86,000		91,000	1,092,000
Profit 68%(A-B)=(C)		242,500	2,910,000		244,500	2,934,000		245,000	2,940,000
Less operating cost:									
Electricity bill		5,000	60,000		5500	66000		5500	66000
Poultry feed (170*2000)		170,000	2,040,000		170,000	2040000		170,000	2040000
Medicine		15,000	180,000		15,000	180000		15,000	180000
Salary (Self)		10,000	1,20,000		10,000	120,000		10,000	120,000
Mobile Bill		600	7200		700	8,400		700	8,400
Transportation		8,000	96,000		8,000	96,000		8,000	96,000
Salary (Employee 02)		13,000	1,56,000		13000	168000		13000	168000
Others		250	3000		250	3000		250	3000
Depreciation Expenses		150	1800		150	1800		150	1800
Total Operating Cost (F)		222,000	26,64,000		222,600	26,71,200		222,600	26,71,200
Net Profit =(E-F)		20,500	246,000		21,900	262,800		22,400	268,800
GT payback		60,000		60,000		60,000			
Retained Income:		186,00	0		202,800			208,800	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit (Ownership Tr. Fee added back)	246,000	262,800	268,800
1.3	Depreciation (Non cash item)	1,800	1,800	1,800
1.4	Opening Balance of Cash Surplus		187800	392400
	Total Cash Inflow	397800	452,400	663,000
2.0	Cash Outflow			
2.1	Purchase of Product	1,50,000		
2.2	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
2.3	Payment of GB loan			
	Total Cash Outflow	210000	60,000	60,000
3.0	Net Cash Surplus	187800	392400	603,000

SWOT Analysis



STRENGTH

- All time service.
- Skill and 03 Years experience
- Well Decorated

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Fire
- Theft





























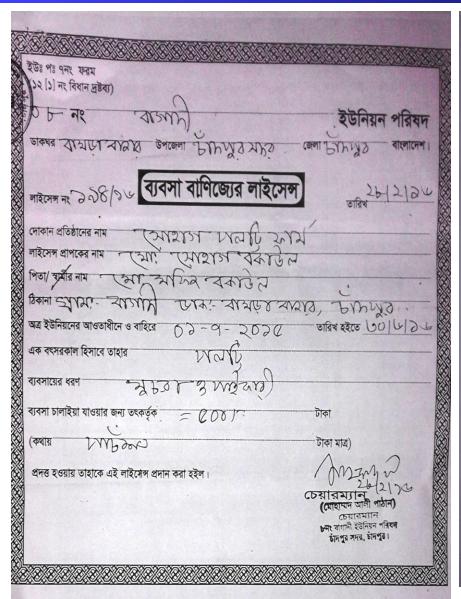


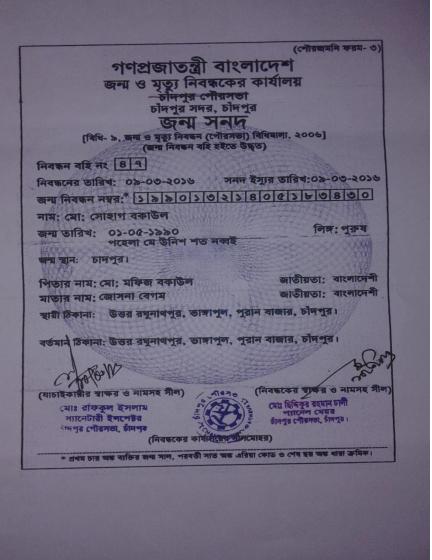




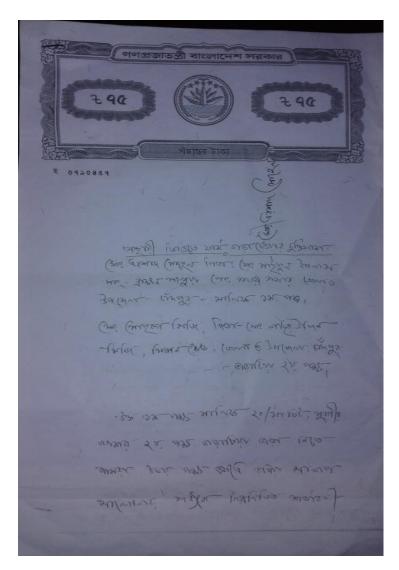


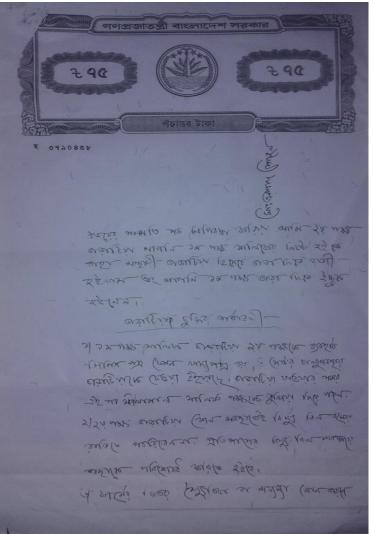




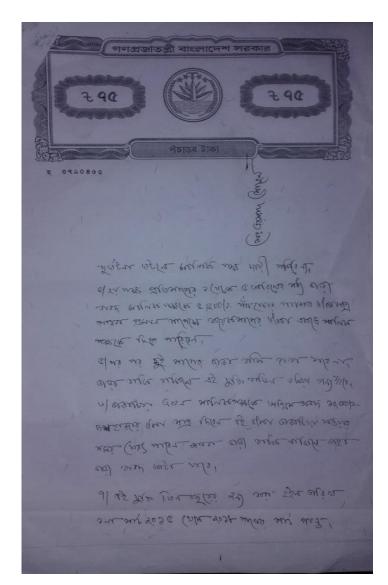


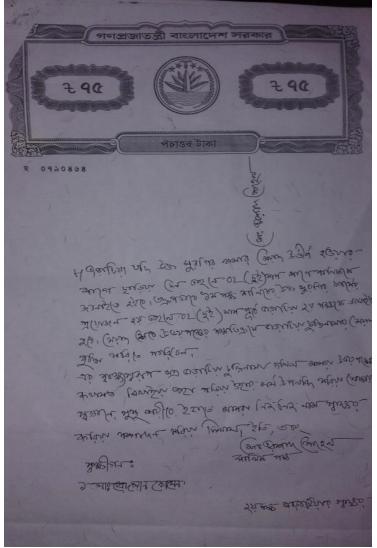














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