Mayer Doa Store



Project by: Md. Johirul Islam

Identified by: Md. Alauddin Verified by: Md. Mir Hossain Chowdhury Sonaimuri Unit Region -2 GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Johirul Islam
Age	:	27 years (01-01-1989)
Marital status	:	Un Married
Children	:	N/A
No. of siblings:	:	01 Brothers, 03 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other Ioan like GCCN, GKF etc. (ix) Others.		Mother√FatherMonoara BegumMd. Nurul AminBranch: Jowag Sonaimuri, Centre-65/m, Loanee no-8389/2 Group no-02; Member since : 14/01/2011, FirstIoan: Tk. 10,000/-, Existing Ioan: 30,000/- Outstanding:10,760/-BrotherN/AN/AN/AN/AN/A
Education	:	Nine

Brief Bio of the proposed Nobin Udyokta

Present Occupation	:	Tea Stall.
✓Trade License /Drug License		180
Business Experiences and Training Info		05 Years Received training from his own shop.
Other Own/Family Sources of Income	-	Father is staying in abroad.
Other Own/Family Sources of Liabilities	-	N/A
NU Contact Info		01840586223
NU Project Source/Reference	:	Sonaimuri Unit, Nohakhali.

Brief History of GB Loan Utilization by Family

NU's Mother has been a member of Grameen Bank since 2011 (05 years). At first she took a loan of Tak. 10,000 Grameen Bank. NU's father invested GB Loan in his work and he paid. She bought some cattle and some land from the income of GB lone. NU's mother has built their own houses from the income of GB lone. NU's mother gradually improved their life standard by using GB loan.

Proposed Nobin Udyokta Business Info.

Business Name	:	Mayer Doa Store.	
Address/ Location	:	Jowag bazar, Sonaimuri, Noakhali.	
Total Investment in BDT	:	1,50,000/-	
Financing	:	Self BDT 1,00,000/- (from existing business) Required Investment BDT 50,000/- (as equity)	67% 33%
Present salary/drawings from business (estimates)	:	7,000/-	
Proposed Salary		7,000/-	
Proposed Business Implementation Plan	:	20%	
(i)% of present gross profit margin	:	20%	
(ii) Estimated % of proposed gross profit margin	:	03 months.	
(iii) Agreed grace period			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT) (1)	Proposed item (BDT) (2)	Total investment (BDT) (3)
Present Stock Items; TV Furniture Bakery items Cold drinks Burner-42, others Refrigerator	5,000 10,000 14,000 20,000 21,000 30,000	1,00,000		1,00,000
Proposed items: Freezer (Walton-14cft) Soft drinks & bakery Items Stationary Items Others	27,000 15,000 4,000 4,000		50,000	50,000
Total Capital		1,00,000	50,000	1,50,000

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Product name with quantity	Amount					
Furniture (Rack & Table)	10,000	PROPOSED ITEMS				
TV	5,000	Product name with quantity	Amount			
Bakery Items Soft Drinks Flour, Burner-42 Others Refrigerator	10,000 20,000 8,900 16,100 30,000	Freezer (Walton-14 Cft) Soft Drinks & bakery items Stationary Items Others	27,000 15,000 4,000 4,000			
Total Present Stock	1,00,000	Total proposed Stock	50,000			
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INFO ON EXISTING BUSINESS OPERATIONS

Particulars	E	Existing Business (BDT)			
Faiticulais	Daily	Monthly	Yearly		
Sales Income (A)	1500	45,000	540,000		
Less: Cost of sales (B)	1200	36,000	432,000		
Profit (C) =A+B	300	9,000	108,000		
Income from tea sale (D)	150	4,500	54,000		
Gross Profit (E=C+D)	450	13,500	162,000		
Less: Operating Costs					
Electricity Bill		400	4,800		
Shop Rent		-	-		
Mobile bill & Others (Trans. Fees, Trade					
Lice. renewal, Enter. etc.)		800	9,600		
Present salary/ own		7,000	84,000		
Dish bill		200	2,400		
Non Cash Item					
Depreciation Expenses (45,000*10%)					
		375	4,500		
Total Operating Cost (F)		8,775	105,300		
Net Profit (E-F):		4,725	56,700		

Financial Projection of NU Business Plan

Dertieulere	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales (A)	1750	52,500	630,000	2,000	60,000	720,000
Less: Cost of sales (B)	1400	42,000	504,000	1,600	48,000	576,000
Profit [(C= (A+B)]	350	10,500	126,000	400	12,000	144,000
Income from tea sale (D)	200	6,000	72,000	250	7,500	90,000
Gross Profit (E= C+D)	550	16,500	198,000	650	19,500	234,000
Less: Operating Costs						
Electricity Bill		450	5,400		500	6,000
Dish bill		200	2,400		250	3,000
Shop Rent		-	-	-	-	-
Mobile Bill (SMS & Reporting, inclusive Trans. & Others)		800	9,600		1,000	12,000
Salary (Own)		7,000	84,000		8,000	96,000
Non Cash Item:						
Depreciation Expenses		375	4,500		375	4,500
Total Operating Cost (F)		8,825	105,900		10,125	121,500
Net Profit (E-F) :		7,675	92,100		9,375	112,500
Pay back	30,000			30,000		
Retained money	62,100 82,500					

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit (Ownership Tr. Fee added back)	92,100	112,500
1.3	Depreciation (Non cash item)	4,500	4,500
1.4	Opening Balance of Cash Surplus		66,600
	Total Cash Inflow	1,46,600	1,83,600
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	66,600	1,53,600

SWOT Analysis

STRENGTH ✓ Well Known.	WEAKNESS ✓Credit sale. ✓Less stock of goods.
OPPORTUNITIY ✓ Beside the main road. ✓ Potential area for the business.	THREATS ✓ Theft ✓ Fire ✓ Other competition.

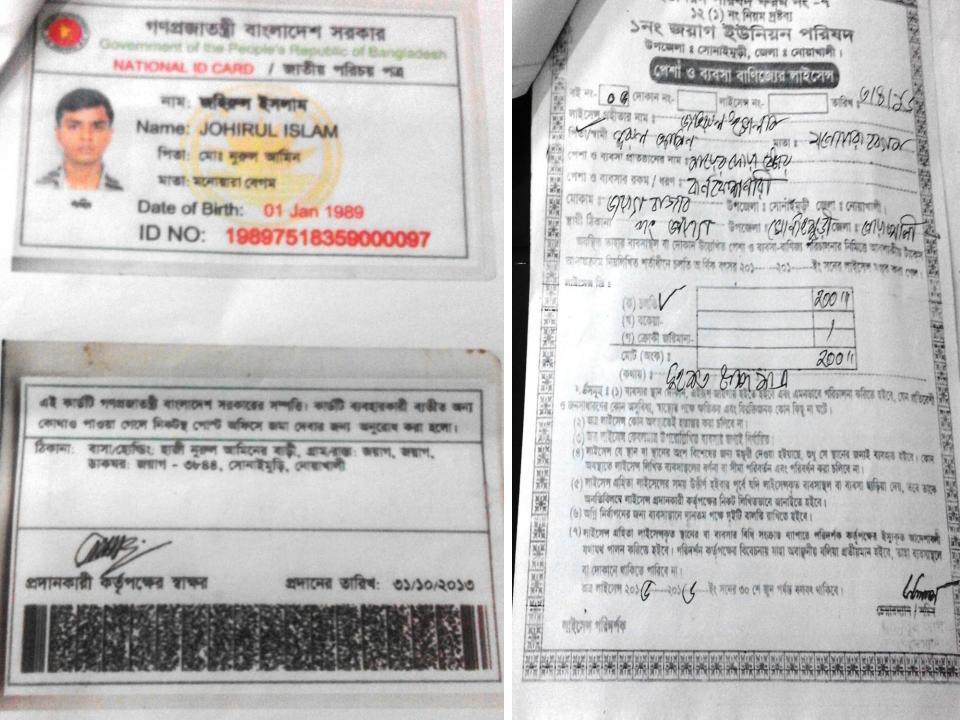












Presented at SB Design Lab on April 2016

For More Information

Grameen Trust

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