#### A Nobin Udyokta Project

# **Mohim Store**





Project by: Md:Mohim Identified by: Raben paul

Verified By: Md. Mozahidul Islam

Laxmipur Unit Anchal-1, Laxmipur GRAMEEN TRUST



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md:Mohim
Age	:	18-05-1987(30yrs)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 Brother & 0 4 Sisters.
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: :	Mother Father Tazia katun  Late Amdad Ullah  Member since: 25-09-2005 Branch:-'Hamsadi Centre No 10/M, Loanee no 1705/1, Group no:06 First loan: Tk.5000 Existing loan: 20,000/- Outstanding: 18,680/-
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/U N/A N/A N/A N/A
Education, till to date	:	Class Four.

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Verities Business.
Trade License Number	:	526/16-17
Business Experiences	:	07 years
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01736-992342
NU Project Source/Reference	:	GT Laxmipur Sadar Unit Office, Laxmipur.

#### BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of GB member since 25/09/2005 (12 years). At first she took a loan amounting to Tk. 5,000/from Grameen Bank. He also increased his assets from the income of his family. NU's mother gradually improved their economic condition

## PROPOSED BUSINESS Info.



Business Name	:	Mohim Store.
Address/ Location	:	Hamsadi, Laxmipur Sadar, Laxmipur.
Total Investment in BDT	:	1,46,600/-
Financing	:	Self BDT 86,600/- (from existing business) -59% Required Investment BDT 60,000/-(as equity) -41%
Present salary/drawings from business (estimates)	:	8,000/-
Proposed Salary		8,000/-
Proposed Business % of present gross profit margin	:	10%
Estimated % of proposed gross profit margin	:	10%
Agreed grace period	:	02 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	10,80,000		
Less: Cost of sale (B)	2,400	72,000	8,64,000		
Gross Profit 20% (A-B)= [C]	600	18,000	2,16,000		
Less: Operating Costs					
Electricity bill		300	3,600		
Rent		1,300	15,600		
Mobile Bill		300	3,600		
Salary from Business (Self)		8,000	96,000		
Others (Entertainment)		200	2,400		
Non Cash Item:					
Depreciation Expenses(10,000*10%)		84	1008		
Total Operating Cost (D)		10,184	1,22,208		
Net Profit (C-D):		7,816	93,792		

## PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Rak T.V Advance: Present Goods Items (*):	7,000 3000 20,000 56,600		86,600
Proposed Items (**):		60,000	60,000
Total Capital	86,600	60,000	1,46,600

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Soyabin Oil	10,000
Biscuit , Chips, and Bakery Items.	15,600
Different kinds of Cold Drinks	10,000
Different kinds of biscuit	10,000
Rice	11,000
Total Present Stock	56,600/-

#### **Proposed Item**

Proposed Stock Item				
Product name with quantity	Amount			
Refrigerator 01	25,000			
Different kinds of Cold Drinks	20,000			
Soyabin oil	5,200			
Bakery Items	5,500			
Different kinds of biscuit	4,300			
Total Proposed Item	60,000/-			

# Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
1 articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,000	90,000	10,80,000	4,000	1,20,000	14,40,000	4,000	1,20,000	14,40,000
Less: Cost of Sale (B)	2,400	72,000	8,64,000	3,200	96,000	11,52,000	3,200	96,000	11,52,000
Gross Profit (A+B)=C	600	18,000	2,16,000	800	24,000	2,88,000	800	24,000	2,88,000
Less operating cost :									
Electricity bill		300	3,600		350	4,200		350	4,200
Mobile Bill		600	7,200		600	7,200		700	8,400
Salary- self		8,000	96,000		8,000	96,000		8,000	96,000
Shop Rent		1,300	15,600		1,300	15,600		1,300	15,600
Others		200	2,400		200	2,400		200	2,400
Depreciation Expenses		84	1008		84	1008		84	1008
Total Operating Cost (F)		10,484	1,25,808		10,534	1.26.408		10,634	1,27,608
Net Profit =(E-F)		7,516	90,192		13,466	1,61,592		13,366	1,60,392
GT payback		24,000		24,000		24,000			
Retained Income:		66,192			1,37,59	2	1,36,392		

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	60,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	90,192	1,61,592	1,60,392
1.3	Depreciation (Non cash item)	1,008	1,008	1,008
1.4	Opening Balance of Cash Surplus	0	48,520	1,87,120
	Total Cash Inflow	151,200	211,120	3,48,120
2.0	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
2.3	Payment of GB loan	18680	0	0
	Total Cash Outflow	102,000	24,000	24,000
3.0	Net Cash Surplus	48,520	1,87,120	3,24,120

#### **SWOT Analysis**



# STRENGTH

- Skill and 7 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

# WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Theft

# **Photographs**





# Photograph





# **Photograph**





# **Photograph**



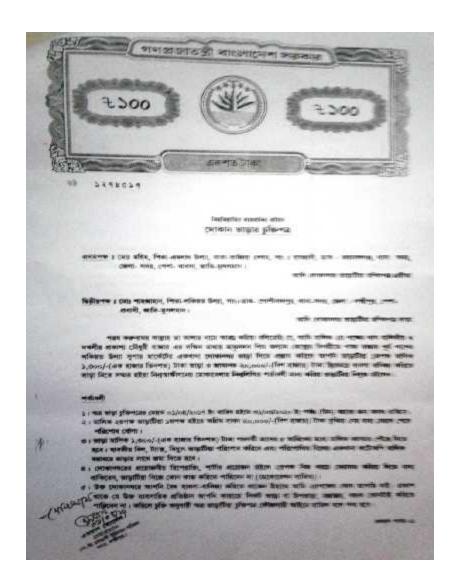


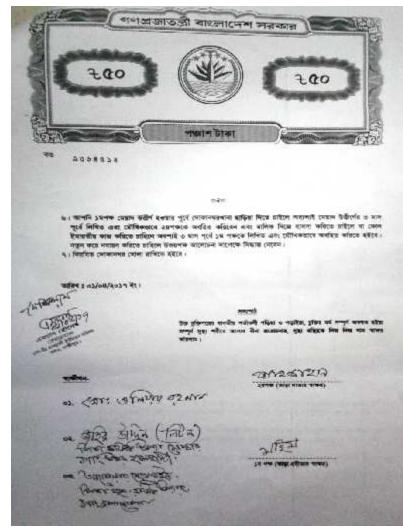














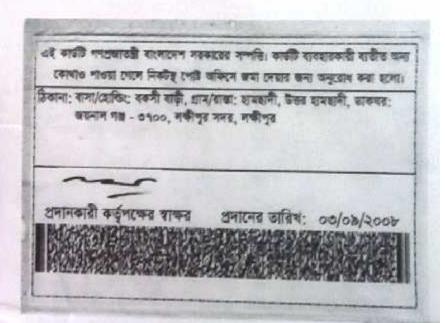
<b>৯৯নং ইউনিয়ন পরি</b>	वेंचप
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कथाय ३- (वार्ष अप) - राज्य - राज्य	-ভাত হইয়া
অত্য ইউনিয়নের ভিতর জুলাই এ 19 টি ১ ই হইতে জুল <u>৩০</u> । পেশা ও ব্যবসা বাণিজ্য করার জন্য লাইসেল দেওয়া হইল।	9
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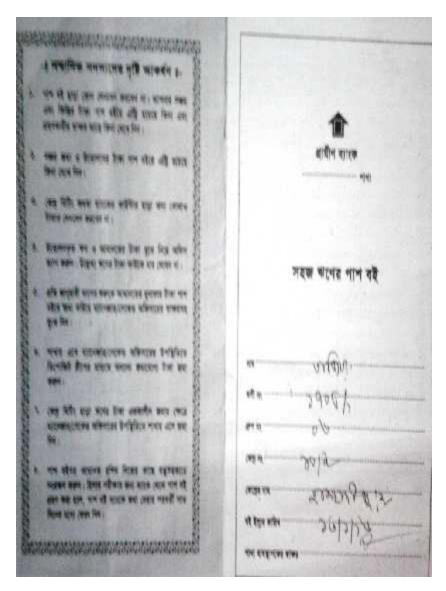
যাতা: ভাজিয়া খাতুন Date of Birth: 18 May 1987

ID NO: 5114375435182















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