

Proposed NU Business Name: **MASARS MA BABA POLTRY KAMAR**



Project identification and prepared by: Md. Sohel Mia,
Rajshahi Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.NASERUL ISLAM
Age	:	06/03/1993(24 Years)
Education, till to date	:	S.S.C
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	2 Brothers
Address	:	Vill: balangor, P.O: korkori, P.S:paba, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. RAJADA BEGUM
(iii) Father's name	:	MD. NADER ALI
(iv) GB member's info	:	Branch: parila paba, Centre # 68 (Female), Member ID: 2373, Group No: 02 Member since: 27-06-2014(03Years) First loan: BDT -2000
Further Information:		Existing Loan: BDT 14000, Outstanding loan: 9688
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01852299910
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. RAJADA BEGUM joined Grameen Bank since 03 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for house repair.

Proposed Nobin Udyokta Business Info

Business Name	:	MASARS MA BABA POLTRY KAMAR
Location	:	Balangor.
Total Investment in BDT	:	BDT 250000/-
Financing	:	Self BDT 200,000/-(from existing business) 80% Required Investment BDT 50000/-(as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20ft x 54ft= 1080 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Hen egg.▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The shop is own.▪Agreed grace period is 3 months.

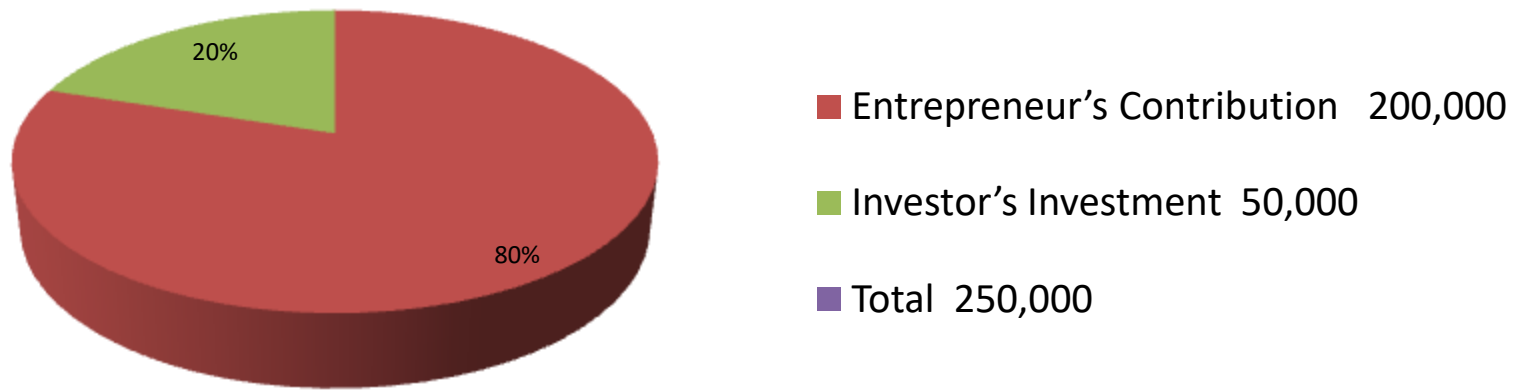
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
hen egg	5,200	156,000	1872000
Total Sales (A)	5,200	156,000	1872000
Less. Variable Expense			
hen egg	3,640	109,200	1310400
Total variable Expense (B)	3,640	109,200	1310400
Contribution Margin (CM) [C=(A-B)]	1,560	46,800	561600
Less. Fixed Expense			
Rent			0
Electricity Bill		500	6,000
Mobile Bill		300	3,600
Salary (self)		5000	60,000
Guard			0
Transportation		1500	18,000
Entertainment		300	3,600
Salary (staff)		0	0
Bank service Charge			0
Total fixed Cost (D)		7,600	91,200
Net Profit (E) [C-D]		39,200	470,400

Investment Breakdown

Particulars	Existing	Proposed	Total
hen	200,000	50,000	250,000
	200,000	50,000	250000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
Egg	7000	210000	2520000	2646000	2778300
Total Sales (A)	7000	210000	2520000	2646000	2778300
Less. Variable Expense					0
Egg	4900	147000	1764000	1852200	1944810
Total variable Expense (B)	4900	147000	1764000	1852200	1944810
Contribution Margin (CM) [C=(A-B)]	2100	63000	756000	793800	833490
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		500	6000	6100	6200
Mobile Bill		300	3600	3700	3800
Salary (self)		5000	60000	60000	60000
Transportation		1500	18000	18200	18300
Entertainment		300	3600	3700	3800
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		7600	91300	91800	92100
Net Profit (E) [C-D]		55400	664700	702000	741390
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	664700	702000	741390
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		644700	1326700
	Total Cash Inflow	714,700	1346700	2068090
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	644,700	1326700	2048090

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Balanogor.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







তারিখ - ০৮/০৬/১৭

১৭

স্বাঃ- মাদেব আলী

ঃ- কোয়ালিফিকেশন

শ্রম কর্তৃত্ব

দায়িত্ব

FAMILY PICTURE

