Proposed NU Business Name: RAFI STEEL CENTER & WORKSHOP



Project identification and prepared Ishak Chammugong Sonatola, Bogura

Project verified by: Md. Mozaharun Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md.Shahidul Islam			
Age	:	24-03-1988 (29 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	2 Brothers 1 Sister			
Address	:	Vill: Modho Dikholkandi P.O Velur para :, P.S:Sonatola, Dist: Bogura			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Ms. Momeja Begum Late Md. Solim Uddin Pramanik Branch: Sonaray, Centre # 09/(Female), Member ID: 1284, Group No: 01 Member since: 03/07/2007 (Tyears) First loan: BDT 10,000			
Further Information:		Existing Loan: BDT 14,000, Outstanding loan:Nil			
(v) Who pays GB loan installment	:	Brother			
(vi) Mobile lady	:	yes			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	Nil
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01736507148
Mother's Contact No.	:	01750612718
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.Sonatola,Unit, Bogura.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Ms. Momeja Begum joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

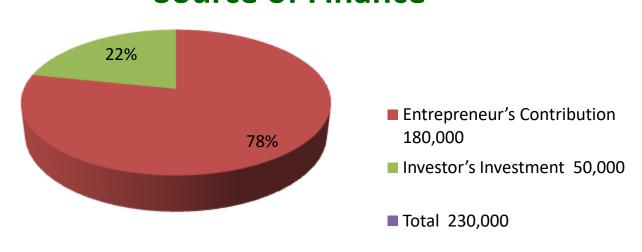
Proposed Nobin Udyokta Business Info					
Business Name	:	: RAFI STEEL CENTER & WORKSHOP			
Location	:	Sayed Ahammed College Station, Sonatola, Bogura			
Total Investment in BDT	:	BDT 2,30,000/-			
Financing	:	Self BDT 180,000/-(from existing business) 78% Required Investment BDT 50,000/-(as equity) 22%			
Present salary/drawings from business (estimates)	•	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	30 ft x 28ft= 840 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Steel Items. Average 30% gain on sale. The business is operating by entrepreneur. Existing 2 employees. The shop is Rented Collects goods from Bogura Bazar. Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Steel Item	42000	675000	8100000				
Total Sales (A)	42000	675000	8100000				
Less. Variable Expense							
Steel Item	33600	472500	5670000				
Total variable Expense (B)	33600	472500	5670000				
Contribution Margin (CM) [C=(A-B)	8400	202500	2430000				
Less. Fixed Expense							
Rent		1500	18900				
Electric Bill		200	2400				
Transportation		2000	14400				
Salary (self)		5000	60000				
Salary (staff)		16000	84000				
Guard							
Entertainment							
Generator							
Mobile		500	6000				
Total fixed Cost (D)		25200	302400				
Net Profit (E) [C-D)		177300	2127600				

Investment Breakdo

Existing					Proposed			
Particulars	lars Qty. Unit Amount		Qty	Unit Amoun		Proposed Total		
		Price	(BDT)		Price	(BDT)		
Shit	300	74	22200				22200	
Angel	100	45	4500				4500	
Gati	150	42	6300				6300	
Rod	50	50	2500				2500	
Design Shit	200	199	39800				39800	
Vaj Machine				1	50000	50000	50000	
Others			4700				4700	
Security			100000				100000	
			180000			50000	230000	

Source of Finance



Particular	Daily	Monthly	1st Year	2nd Year	3 rd year
Revenue (sales)					
Steel Item	6000	180000	2160000	2268000	2381400
Total Sales (A)	6000	180000	2160000	2268000	2381400
Less. Variable Expense					
Steel Item	4800	144000	1728000	1814400	1905120
Total variable Expense (B)	4800	144000	1728000	1814400	1905120
Contribution Margin (CM)					
[C=(A-B)	1200	36000	432000	453600	476280
Less. Fixed Expense					
Rent		1500			
Electric Bill		3000	36000	37800	39690
Transportation		2500	30000	31500	33075
Salary (self)		5000	60000	63000	66150
Salary(staff)		16000	192000	201600	211680
Guard		200	2400	2520	2646
Generator			0	0	0
Entertainment			0	0	0
Mobile		1000	12000	12600	13230
Total fixed Expenses		11500	138000	144900	152145
Net Profit (E) [C-D)		24500	294000	308700	324135
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

				Year 3 (BDT)
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	·
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	294000	308700	324135
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		274000	562700
	Total Cash Inflow	344000	308700	886835
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership		_	
	Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	Net Cash Surplus	274000	562700	866835

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

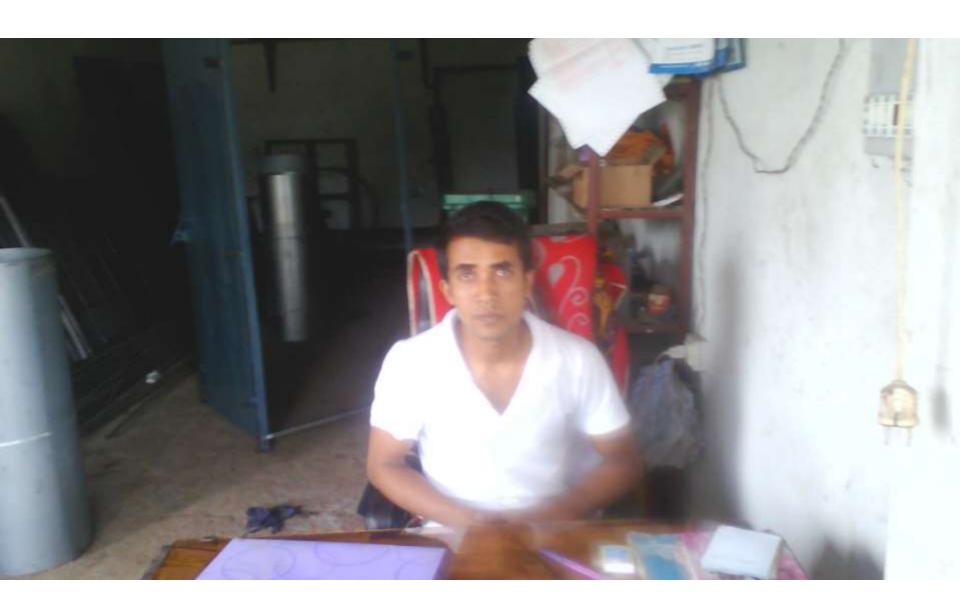
THREATS

Theft

Fire

Political unrest

Pictures

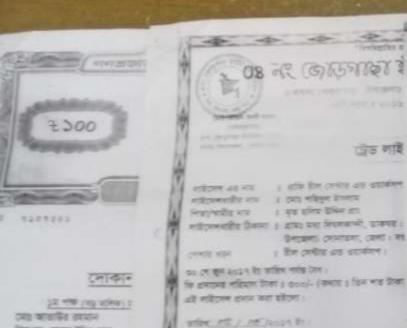












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FAMILY PICTURE

