#### **Proposed NU Business Name: RAHIM DAIRY FIRM**



Project identification and prepared by: Md Shah Alom, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.RUSTOM TALUKDAR				
Age	:	19-10-1990(26 Years)				
Education, till to date	:	Class: Five				
Marital status	:	Married				
Children	:	01 son				
No. of siblings:	:	01 Brother				
Address	:	Vill: Dipuel,P.O: Kazipara, Thana: Kahalu, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST,ANJUARA BIBI MD. RAFIQ TALUKDAR Branch: Birkedar Kahalu, Centre # 48(Female), Member ID: 3582/1, Group No: 05 Member since: 19-03-2003(07Years) First loan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT: 20,000, Outstanding loan: BDT: Nil Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01811-89180
Mother's Contact No.	:	01858-614357
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

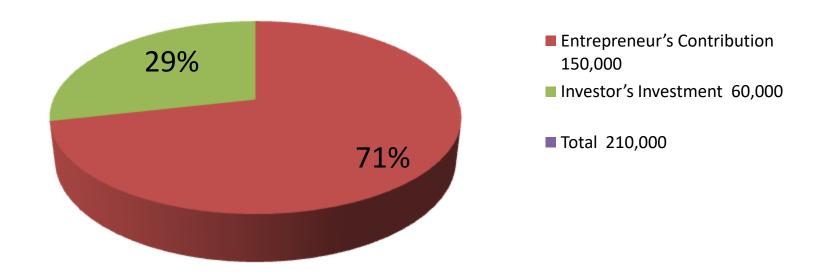
**MST,ANJUARA BIBI** joined Grameen Bank since 14 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RAHIM DAIRY FIRM			
Location	:	Depuil,Kahalu,Bogra			
Total Investment in BDT	:	BDT 210,000/-			
Financing	:	Self BDT 150,00/-(from existing business) 71% Required Investment BDT 60,000/-(as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 10 ft= 200 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Kahalu, Bogra</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
	450	13500	162000		
Total Sales (A)	450	13500	162000		
Less Variable Expense					
	180	5400	64800		
Total variable Expense (B)	180	5400	64800		
Contribution Margin (CM) [C=(A-B)	270	8100	97200		
Less Variable Expense					
Electricity bill		200	2400		
Transportation		300	3600		
Salary (self)		5,000	60000		
Entertainment		300	3600		
Mobile bill		300	3600		
Total fixed cost (D)		6,100	73200		
Net Profit (E)= [C-D]		2,000	24000		

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow(Australian)	1	80,000	80000	1	60,000	60000	140000
Calf	2	35,000	70000	0	0	0	70000
Total	3	0	150,000	1	0	60,000	210000

### **Source of Finance**



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
	800	24000	288000	302400	317520		
Total Sales (A)	800	24000	288000	302400	317520		
Less Variable Expense							
	320	9600	115200	120960	127008		
Total variable Expense (B)	320	9600	115200	120960	127008		
Contribution Margin (CM)							
[C=(A-B)	480	14400	172800	181440	190512		
Less Variable Expense							
Electricity bill		300	3600	3780	3969		
Transportation		500	6000	6300	6615		
Salary (self)		5000	60000	63000	66150		
Entertainment		300	3600	3780	3969		
Mobile bill		500	6000	6300	6615		
Total fixed cost (D)		6,600	79200	83160	87318		
Net Profit (E)= [C-D]		7,800	93600	98280	103194		
Investment Payback			24,000	24,000	24,000		

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	93600	98280	103194
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		69,600	139,880
	Total Cash Inflow	153,600	167880	243074
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	28,000	28,000
3	Net Cash Surplus	69,600	139880	215074

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:01 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

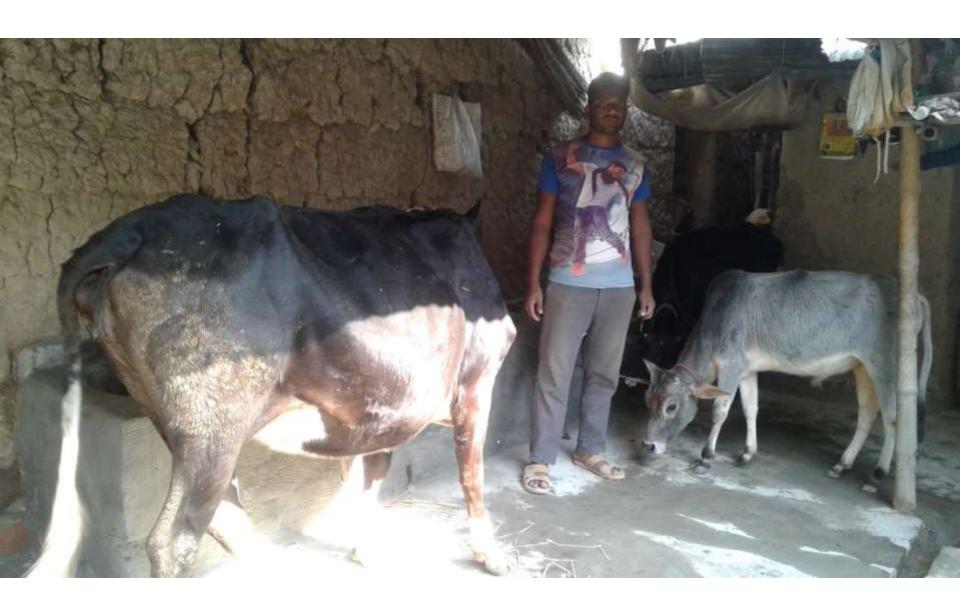
Political unrest

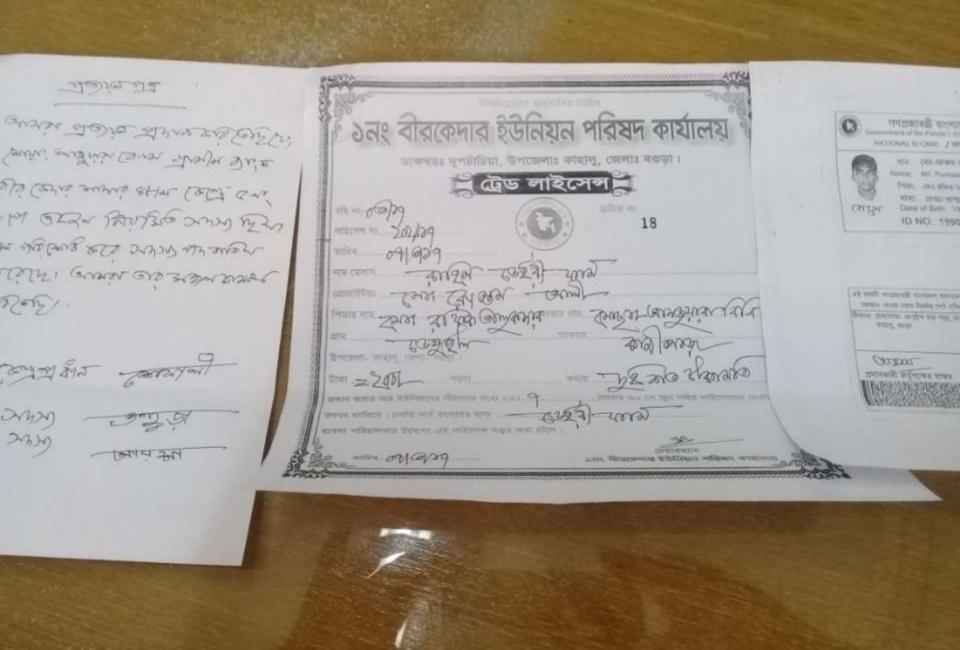
# Pictures











# **FAMILY PICTURE**

