#### Proposed NU Business Name: SHABUJ DAIRY FARM



Project identification and prepared by: Md . Mizanur Rahman, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Grameen Shakti Samajik Byabosha Ltd.

### Brief Bio of The Proposed Nobin Udyokta

Name		MD. MOSTAFIJAR RAHMAN					
Age	:	22-05-1992 (24Y <i>ears)</i>					
Education, till to date	:	S.s.c					
Marital status	:	Unmarried					
Children	:	NO					
No. of siblings:	:	01 Sisters					
Address	:	Vill: Moria P.O Moria P.S: Gabtali, Dist: Bogra					
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATE MAMOTAJ BEGUM MD. LALU MIYA Branch: Mohishaban, Gabtali,Centre # 76(Female), Member ID:1556/3, Group No: 02 Member since: 22-09-1999 (05Years) First Ioan: BDT 5000 /-					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan: NILL Father No No					

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01781-554219
Father's Contact No.	:	01916-309881
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

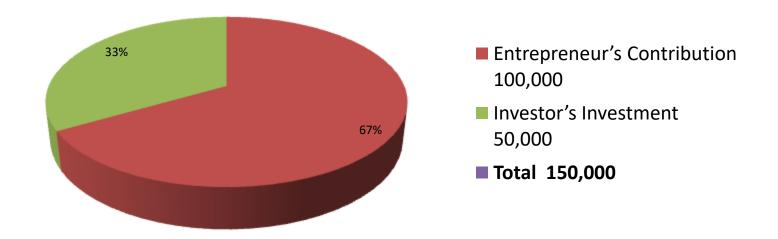
**LATE MAMOTAJ BEGUM** joined Grameen Bank since 05 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info							
Business Name	:	SHABUJ DAIRY FARM					
Location	:	: Moria, Gabtali, Bogra.					
Total Investment in BDT	:	BDT 1,50,000/-					
Financing	:	Self BDT 1,00,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%					
Present salary/drawings from business (estimates)	:	BDT 4,000					
Proposed Salary	:	BDT 4,000					
Size of shop	:	10 ft x 15 ft= 150 square ft					
Security of the shop	:	N/A					
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk product.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from</li> <li>Agreed grace period is 3 months.</li> </ul>					

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk production	400	12,000	144,000		
Total Sales (A)	400	12,000	144,000		
Less. Variable Expense					
Milk production	200	6,000	72,000		
Total variable Expense (B)	200	6,000	72,000		
Contribution Margin (CM) [C=(A-B)	200	6,000	72,000		
Less. Fixed Expense					
Electricity Bill		100	1,200		
Salary (self)		4,000	48,000		
Mobile Bill		200	2,400		
Total fixed Cost (D)		4,300	51,600		
Net Profit (E) [C-D)		1,700	20,400		

Investment Breakdown										
Existing					Proposed					
Particulars	rs Qty. Uni		Amount	Qty	Unit Price	Amount	Proposed			
			(BDT)	-		(BDT)	Total			
Cow	1	70000	70,000	1	50,000	50,000	120,000			
Bokna	2	15000	30,000	0	0	0	30,000			
Total	3	85000	100000	1	50000	50000	150000			

### **Source of Finance**



### **Financial Projection (BDT)**

	-	•	-		
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk production	500	15,000	180,000	189,000	198,450
Total Sales (A)	500	15,000	180,000	189,000	198,450
Less. Variable Expense					
Milk production	250	7,500	90,000	94,500	99,225
Total variable Expense (B)	250	7,500	90,000	94,500	99,225
Contribution Margin (CM) [C=(A-B)	250	7,500	90,000	94,500	99,225
Less. Fixed Expense					
Electricity Bill		100	1,200	1,200	1,200
Salary (self)		4,000	48,000	48,000	48,000
Mobile Bill		300	3,600	3,600	3,600
Total fixed Cost (D)		4,400	52,800	52,800	52,800
Net Profit (E) [C-D)		3,100	37,200	41,700	46,425
Investment Payback			20,000	20,000	20,000

	Cash flow projection on bus	siness plan	(rec. & Pay	)
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	37,200	41,700	46,425
1.3	Depreciation (Non cash item)	C	C	
1.4	Opening Balance of Cash Surplus		17,200	38,900
	Total Cash Inflow	87,200	58,900	85,325
2	Cash Outflow			
2.1	Purchase of Product	50,000	C	
2.2	Payment of GB Loan	0	C	<u>с</u>
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	17,200	38,900	65,325



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Moria, Gabtali, Bogra. Regular customers;

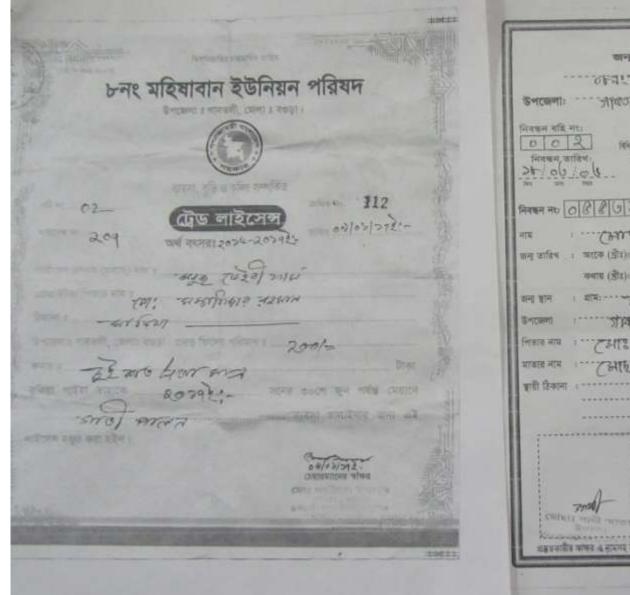
## **T**HREATS

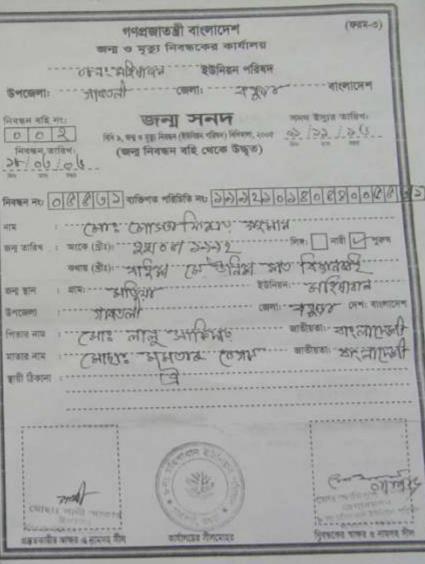
Theft Fire Political unrest Pictures











## **FAMILY PICTURE**

