Proposed NU Business Name: MA DAIRY FARM



Project identification and prepared by: Md . Mizanur Rahman, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta					
Name	:	RATON PAUL			
Age	:	03-10-1994 (22 Y <i>ears</i>)			
Education, till to date	:	Class 8			
Marital status	:	Unmarried			
Children	:	NO			
No. of siblings:	:	02 Sister.			
Address	:	Vill: Mohishaban P.O Mohishaban P.S: Gabtali, Dist: Bogra			
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Houseband's name (iv) GB member's info		Mother Father NIVA RANI SHUNIL CHANDRA PAUL Branch: Mohishaban, Gabtali, Centre # 22(Female), Member ID:6096, Group No: 09 Member since: 29-12-2004 (05 Years) First loan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,	: : : :	Existing Loan: BDT 15000, Outstanding loan: NILL Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-699892
Father's Contact No.	:	01738-639971
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NIVA RANI joined Grameen Bank since 05 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

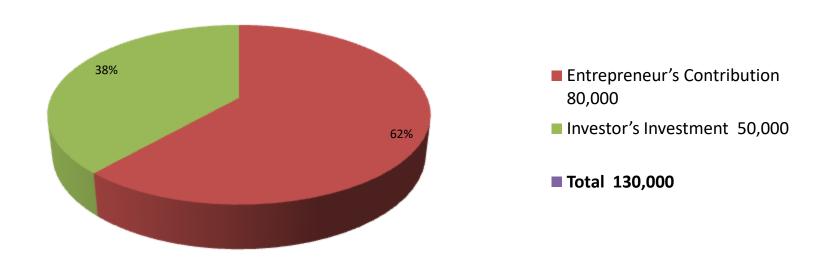
Proposed Nobin Udyokta Business Info						
Business Name	:	MA DAIRY FARM				
Location	:	Pachim Mohishaban, Gabtali, Bogra.				
Total Investment in BDT	:	BDT 1,30,000/-				
Financing	:	Self BDT 80,000/- (from existing business) 62% Required Investment BDT 50,000/- (as equity) 38%				
Present salary/drawings from business (estimates)	:	BDT 4,000				
Proposed Salary	:	BDT 4,000				
Size of shop	:	10 ft x 08 ft= 80 square ft				
Security of the shop	:	N/A				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk product. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Agreed grace period is 3 months. 				

Existing Business	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk production	400	12,000	144,000
Total Sales (A)	400	12,000	144,000
Less. Variable Expense			
Milk production	200	6,000	72,000
Total variable Expense (B)	200	6,000	72,000
Contribution Margin (CM) [C=(A-B)	200	6,000	72,000
Less. Fixed Expense			
Electricity Bill		100	1,200
Salary (self)		4,000	48,000
Mobile Bill		200	2,400
Total fixed Cost (D)		4,300	51,600
Net Profit (E) [C-D)		1,700	20,400

Investment Breakdown								
	Exis	ting	Proposed					
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)	1		(BDT)	Total	
Cow	1	50000	50,000	1	50,000	50,000	100,000	
Bokna	1	30000	30,000	0	0	0	30,000	
Total	2	0	80000	1	50000	50000	130000	

Source of Finance



Financia	l Projection	(BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Milk production	500	15,000	180,000	189,000	198,450		
Total Sales (A)	500	15,000	180,000	189,000	198,450		
Less. Variable Expense							
Milk production	250	7,500	90,000	94,500	99,225		
Total variable Expense (B)	250	7,500	90,000	94,500	99,225		
Contribution Margin (CM) [C=(A-B)	250	7,500	90,000	94,500	99,225		
Less. Fixed Expense							
Electricity Bill		100	1,200	1,200	1,200		
Salary (self)		4,000	48,000	48,000	48,000		
Mobile Bill		200	2,400	2,400	2,400		
Total fixed Cost (D)		4,300	51,600	51,600	51,600		
Net Profit (E) [C-D)		3,200	38,400	42,900	47,625		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	38,400	42,900	47,625
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		18,400	41,300
	Total Cash Inflow	88,400	61,300	88,925
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	18,400	41,300	68,925

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop;Pachim Mohishaban, Gabtoli,Bogra. Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

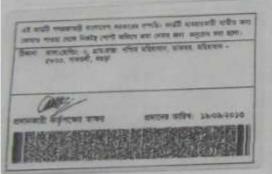












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FAMILY PICTURE

