Proposed NU Business Name: MIM TAILORS



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	AFSANA MIM				
Age	:	01-05-1996 (21 Years)				
Education, till to date	:	HSC				
Marital status	:	Single				
Children	:	Nil				
No. of siblings:	:	01 Brothers 03 Sisters				
Address	:	Vill: Dobadia P.O UttarkhanP.S: Uttarkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SALMA AKTER MD ABUL HOSSEN Branch: Dakshinkhan, Centre # 64 (Female), Member ID: 6338/1, Group No: 10 Member since: 05-04-2002 (15Years) First loan: BDT 52000 /-				
Further Information:		Outstanding loan: Nil				
(v) Who pays GB loan installment (vi) Mobile lady	:	No No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	 :	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	None
Other Own/Family Sources of Liabilities	• •	None
Entrepreneur Contact No.	••	01757-936221
Family's Contact No.	:	01684-194445
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Salma akter joined Grameen Bank since 15 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

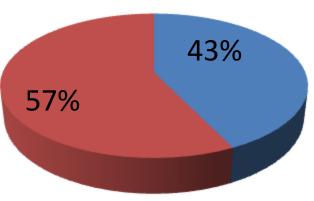
Proposed Nobin Udyokta Business Info					
Business Name	:	MIM TAILORS			
Location	:	Owner home,Uttarkhan,Dhaka			
Total Investment in BDT	:	BDT 140,000/-			
Financing	:	Self BDT 60,000/- (from existing business) 43% Required Investment BDT 80,000/- (as equity) 57%			
Present salary/drawings from business (estimates)	:	BDT 7,000			
Proposed Salary	:	BDT 7,000			
Size of shop	:	24 ft x 14 ft= 336 square ft			
Security of the shop	:	BDT 50,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Three pice, Sharee, Orna etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Islampur, Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Three pice,Orna,Sharee	1,000	30,000	360,000			
Sweing	200	6,000	72,000			
Total Sales (A)	1,200	36,000	432,000			
Less. Variable Expense						
Three pice,Orna,Sharee	800	24,000	288,000			
Total variable Expense (B)	800	24,000	288,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Electricity Bill		300	3,600			
Transportation		1,200	14,400			
Mobile Bill		500	6,000			
Entertainment		300	3,600			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		7,300	87,600			
Net Profit (E) [C-D)		4,700	56,400			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Three pice	15	500	7500	Three pice	25	500	12,500	20,000
Afron	10	350	3500	Afron	15	350	5,250	8,750
Borka	10	750	7500	Borka	15	750	11,250	18,750
Baby shirt	40	250	10000	Baby shirt	50	250	12,500	22,500
Sharee	20	600	12000	Sharee	25	600	15,000	27,000
Orna	24	150	3600	Orna	24	150	3,600	7,200
Machinaries			4500	Othres			19,900	24,400
Othres			11400					
Total	_		60,000				80,000	140,000

Source of Finance





Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Three pice,Orna,Sharee	1,500	45,000	540,000	567,000	595,350	
Sweing	250	7,500	90,000	94,500	99,225	
Total Sales (A)	1,750	52,500	630,000	661,500	694,575	
Less. Variable Expense						
Three pice,Orna,Sharee	1,200	36,000	432,000	453,600	476,280	
Total variable Expense (B)	1,200	36,000	432,000	453,600	476,280	
Contribution Margin (CM) [C=(A-B)	550	16,500	198,000	207,900	218,295	
Less. Fixed Expense						
Electricity Bill		315	3,780	3,969	4,167	
Transportation		1,320	15,840	16,632	17,464	
Mobile Bill		600	7,200	7,560	7,938	
Entertainment		300	3,600	3,780	3,969	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		75	900	900	900	
Total Fixed Cost		7,610	91,320	92,841	94,438	
Net Profit (E) [C-D)		8,890	106,680	115,059	123,857	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	106,680	115,059	123,857
1.3	Depreciation (Non cash item)	900	900	900
1.4	Opening Balance of Cash Surplus		75,580	159,539
	Total Cash Inflow	187,580	191,539	284,296
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	22.000	22,000	22,000
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	75,580	159,539	252,296

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

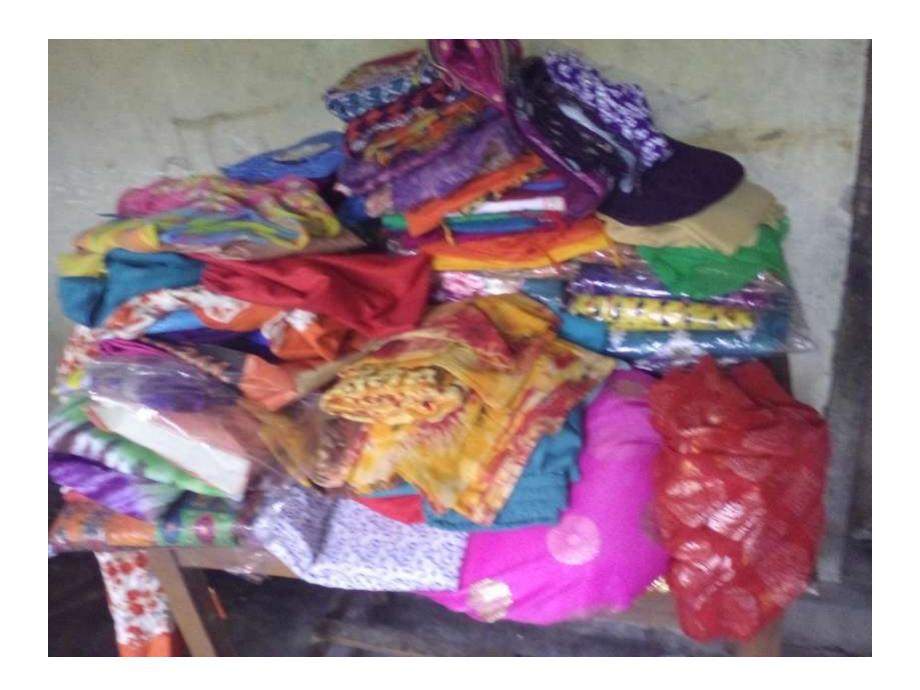
Theft

Fire

Political unrest

Pictures











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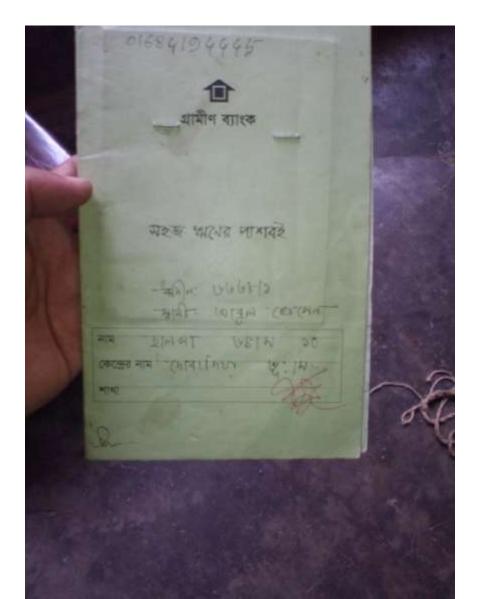
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FAMILY PICTURE

