Proposed NU Business Name: BRIKHANJOLLY GARDEN



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RAMJAN MIA		
Age	:	01-01-1984 (33 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	01 Douther 01 Son		
No. of siblings:	:	02 Brothers 03 Sisters		
Address	:	Vill: Balurmate P.O Uttarkhan, P.S: Uttarkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANJUMAN ARA MD YOUSUF ALI Branch: Dakshinkhan, Centre # 23 (Female), Member ID: 3023/3, Group No: 08 Member since: 19-04-2009 (07Years) First loan: BDT 10,000 /-		
Further Information:		Outstanding loan: Nil		
(v) Who pays GB loan installment (vi) Mobile lady	: :	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01681-784220
Family's Contact No.	:	01857-539486
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

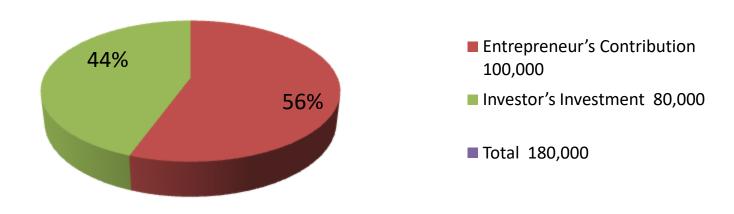
ANJUMAN ARA joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	BAKHANJOLLY GARDEN		
Location	:	Sector 4, Road 3,Plot 14,Uttora ,Dhaka		
Total Investment in BDT	:	BDT 180,000/-		
Financing	:	Self BDT 100,000/- (from existing business) 50% Required Investment BDT 80,000/- (as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	200 ft x 150 ft= 3000 square ft		
Security of the shop	:	Nil		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Bonshai, Cactus, Rose, Mango, available. Average 30% gain on sales. The business is operating by entrepreneur. Existing one employee. Collects goods from Ashulia, Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Bonsai,Rose,mango etc	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Bonsai,Rose,mango etc	1,400	42,000	504,000			
Total variable Expense (B)	1,400	42,000	504,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Transportation		2,000	24,000			
Mobile Bill		500	6,000			
Entertainment		0	0			
Salary (sttaf)		5,000	60,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		12,500	150,000			
Net Profit (E) [C-D)		5,500	66,000			

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
China bot	25	600	15000	China bot	40	600	24,000	39,000
Bonsai	35	500	17500	Bonsai	40	500	20,000	37,500
Caktus	85	100	8500	Caktus	95	100	9,500	18,000
Tikoma	20	100	2000	Tikoma	35	100	3,500	5,500
Gondoraj	70	50	3500	Gondoraj	90	50	4,500	8,000
Rose	60	200	12000	Rose	40	200	8,000	20,000
Lolina pamp	20	350	7000	Lolina pamp	10	350	3,500	10,500
Kamini	40	50	2000	Kamini	40	50	2,000	4,000
Mango	30	500	15000					15,000
Machinaries			0				0	0
Others			17500	Others			5,000	22,500
Total			100,000				80,000	180,000

Source of Finance



Financial Projection (BDT)									
Particular Daily Monthly 1st Year 2nd Year									
Revenue (sales)									
Bonsai,Rose,mango etc	2,500	75,000	900,000	945,000	992,250				
Total Sales (A)	2,500	75,000	900,000	945,000	992,250				
Less. Variable Expense									
Bonsai,Rose,mango etc	1,750	52,500	630,000	661,500	694,575				
Total variable Expense (B)	1,750	52,500	630,000	661,500	694,575				
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000	283,500	297,675				
Less. Fixed Expense									
Transportation		2,200	26,400	27,720	29,106				
Mobile Bill		600	7,200	7,560	7,938				
Entertainment		0	0	0	0				
Salary (sttaf)		5,000	60,000	63,000	66,150				
Salary (self)		5,000	60,000	60,000	60,000				
Non Cash Item									
Depreciation		0	0	0	0				
Total Fixed Cost		12,800	153,600	158,280	163,194				
Net Profit (E) [C-D)		9,700	116,400	125,220	134,481				
Investment Payback			32,000	32,000	32,000				

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	116,400	125,220	134,481
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		64,400	157,620
	Total Cash Inflow	196,400	189,620	292,101
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	132,000	32,000	32,000
3	Net Cash Surplus	64,400	157,620	260,101

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Own Business: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









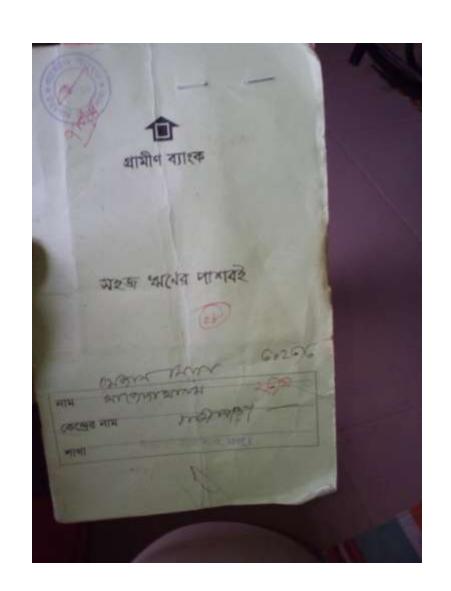














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নাম: মোঃ রমজান বিয়া

Name: Md. Ramjan Mia

পিতা; মোট ইউসুক্ত থান

মাকা: আনুমান আৱা গোম Date of Sixth: 01 Jan 1984

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এখালে নাৰ্সানী ব্যাহীত ক্ষম জোন ব্যবসা বা পোঞান ঘন্ত উঠাইতে পাৰৰে না।

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