### **Proposed NU Business Name: SRABONI FURNITURE**



Project identification and prepared by: Md. Moshiur Rahman Sreenagar, Munshigonj Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOHASHIM BEPARY				
Age	:	10-06-1984 (32Y <i>ears</i> )				
Education, till to date	:	Class v				
Marital status	:	Married				
Children	:	02 daughters				
No. of siblings:	:	03 Brothers 02 sisters				
Address	:	Vill: basailP.O ;tol basailP.S: Sirajdikhan, Dist: Munshigonj				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  SAMSUN NAHAR  ABUL KASEM BEPARY  Branch: Imamgonj, Centre # 42(Female),  Member ID: 3094/1, Group No: 03  Member since: 02-05-1995 (07Years)  First loan: BDT 3,000/-				
Further Information:		Outstanding loan: Nil Father& Brother				
(v) Who pays GB loan installment (vi) Mobile lady	:	No				
(vii) Grameen Education Loan		No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	: :	04years of business experience. 4 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01924-548726
Family's Contact No.	:	01737-097321
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAMSUN NAHAR** joined Grameen Bank since 07 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

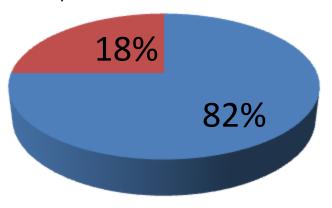
Proposed Nobin Udyokta Business Info					
Business Name		SARABONI FURNITURE			
Location	:	Imamgong bazar, sirajdikhan.			
Total Investment in BDT	:	BDT 279,000/-			
Financing	:	Self BDT 229,000/- (from existing business) 82%			
		Required Investment BDT 50,000/- (as equity) 18%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	14 ft x 22 ft= 308 square ft			
Security of the shop	:	BDT 5,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Almirah, box bed, dasin table etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is rented.</li> <li>Collects goods from aubdullahpur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
box bed,almirah,sukes etc	4,200	126,000	1,512,000		
Total Calas (A)	4.200	126,000	1 512 000		
Total Sales (A)	4,200	126,000	1,512,000		
Less. Variable Expense					
Box bed,almirah,sukes etc	3,570	107,100	1,285,200		
Total variable Expense (B)	3,570	107,100	1,285,200		
Contribution Margin (CM) [C=(A-B)	630	18,900	226,800		
Less. Fixed Expense					
Rent		2,000	24,000		
Electricity Bill		300	3,600		
Transportation		1,000	12,000		
Salary(self)		5,000	60,000		
Salary(sttaf)		5000	60,000		
Entertainment		100	1,200		
Gird		150	1,800		
Mobile bill		300	3,600		
Total fixed Cost (D)		13,850	166,200		
Net Profit (E) [C-D)		5,050	60,600		

Investment Breakdown								
Particulars		Existing	3	Particulars Proposed			d	Proposed
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	Total
Box bed	02	30000	60000		01	30000	30000	90000
Semi bed	02	22000	44000		0	0	0	44000
Sucks	02	20000	40000		0	0	0	40000
Table	02	5000	10000		02	5000	10000	20000
Dassin table	02	15000	30000		0	0	0	30000
Chair	05	2000	10000		05	20000	10000	20000
widower	02	15000	30000		0	0	0	30000
security			5000		0	0	0	5000
Total			229,000				50,000	279,000

### **Source of Finance**

■ Entrepreneur's contibution 229,000 ■ Investor's Investment 50,000 ■ Total 279,000



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%		
Revenue (sales)							
box bed,almirah,sukes etc	5,000	150,000	1,800,000	1,890,000	1,984,500		
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500		
Less. Variable Expense							
box bed,almirah,sukes etc	4,250	127,500	1,530,000	1,606,500	1,686,825		
Total variable Expense (B)	4,250	127,500	1,530,000	1,606,500	1,686,825		
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000	283,500	297,675		
Less. Fixed Expense							
Rent		2,000	24,000	24,000	24,000		
Electricity Bill		300	3,600	3,780	3,969		
Transportation		1,000	12,000	12,600	13,230		
Salary (self)		5,000	60,000	60,000	60,000		
Salary(sttaf)		5,000	60,000	60,000	60,000		
Entertainment		100	1,200	1,260	1,323		
Gird		150	1,800	1,800	1,800		
Mobile bill		300	3,600	3,780	3,969		

13,850

8,650

**Total Fixed Cost** 

Net Profit (E) [C-D)

**Investment Payback** 

166,200

103,800

20,000

167,220

116,280

20,000

168,291

129,384

20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	103,800	116,280	129,384
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		83,800	180,080
	Total Cash Inflow	153,800	200,080	309,464
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	83,800	180,080	289,464

### **SWOT ANALYSIS**

# Strength

Employment: 01Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Own Business:04

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures















# **FAMILY PICTURE**

