

Proposed NU Business Name: **JHUMA POULTRY FARM**



Project identification and prepared by: Monoronjon,
Sokhipur Unit, Tangail

Project verified by: Md Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MOST. KOLPONA BEGUM
Age	:	12-08-1988 (29 Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	2 Brother & 1 Sister
Address	:	Vill: Dariyapur, P.O: Dariyapur, P.S: Sokhopur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LATE. HOSNA BEGUM
(iii) Father's name	:	LATE. SOBUR ALI
(iv) GB member's info	:	Branch: Sokhipur , Centre # 7 (Female), Member ID: 1135, Group No: 06 Member since: 28-11- 2002 (10 Years) First loan: BDT 5,000/-
Further Information:		Existing Loan: BDT 15,000/-, Outstanding loan: -
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01798-074504
Family's Contact No.	:	018463-76178
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE. HOSNA BEGUM joined Grameen Bank since 10 years ago. At first She took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	JHUMA POULTRY FARM
Location	:	Daria pur, Sokhipur, Tangail
Total Investment in BDT	:	BDT 275,000/-
Financing	:	Self BDT 205,000/- (from existing business) 75% Required Investment BDT 70,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	40 ft x 24 ft = 960 square ft
Implementation	:	<ul style="list-style-type: none">▪ Currently she run a poultry farm.▪ Average 20% gain on sales.▪ The business is operating by entrepreneur himself. Existing no employee.▪ The farm is owned.▪ Collects goods from Tangail.▪ Agreed grace period is 3 months.

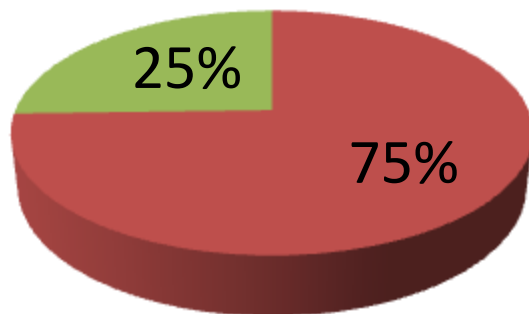
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
hen	80,000	960,000
Total Sales (A)	80,000	960,000
Less. Variable Expense		
feed & medicine	64,000	768,000
Total variable Expense (B)	64,000	768,000
Contribution Margin (CM) [C=(A-B)]	16,000	192,000
Less. Fixed Expense		
Electricity Bill	2,000	24,000
Mobile Bill	200	2,400
Salary (self)	5,000	60,000
Transportation	1,500	18,000
Entertainment	100	1,200
Total fixed Cost (D)	8,800	105,600
Net Profit (E) [C-D]	7,200	86,400

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Broyler (chick)	1080	74	79,920	675	74	49,950	129,870
Feed	50	2500	125,000	8	2500	20,000	145,000
Others	1	80	80	1	50	50	130
Total	1131		205,000	684		70,000	275,000

Source of Finance



- Entrepreneur's Contribution 205,000
- Investor's Investment 70,000
- Total 275,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
hen	120,000	1,440,000	1,512,000	1,587,600
Total Sales (A)	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense				
feed & medicine	96,000	1,152,000	1,209,600	1,270,080
Total variable Expense (B)	96,000	1,152,000	1,209,600	1,270,080
Contribution Margin (CM) [C=(A-B)]	24,000	288,000	302,400	317,520
Less. Fixed Expense				
Electricity Bill	2,000	24,000	26,000	28,000
Mobile Bill	300	3,600	4,000	4,500
Salary (self)	5,000	60,000	60,000	60,000
Transportation	2,300	27,600	29,500	31,500
Entertainment	100	1,200	1,500	1,800
Total Fixed Cost	9,700	116,400	121,000	125,800
Net Profit (E) [C-D]	14,300	171,600	181,400	191,720
Investment Payback		28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

9	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	171,600	181,400	191,720
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		143,600	297,000
	Total Cash Inflow	241,600	325,000	488,720
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	143,600	297,000	460,720

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Political unrest

Pictures















FAMILY PICTURE