

Proposed NU Business Name: VAI BONDHU SOUND SYSTEM



Project identification and prepared by: Md .Saidullah,
Dupchachia Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHREE SONGKER KUMER DAS
Age	:	21-02-1999 (18 Years)
Education, till to date	:	Class: seven
Marital status	:	Unmarrid
Children	:	-
No. of siblings:	:	02 Sisters
Address	:	Vill: Sabla, P.O: Talora, P.S: Dupchachia, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ADORI RANI DAS
(iii) Father's name	:	SUBOL CHANDRO DAS
(iv) GB member's info	:	Branch: Talora Dupchachia, Centre # 47(Female), Member ID: 4932, Group No: 01 Member since: 13-05-2002(15 Years) First loan: BDT 2000/-
Further Information:		Existing Loan: BDT 30,000/- Outstanding loan :14500/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01761-960703
Mother's Contact No.	:	01620-383240
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ADORI RANI DAS joined Grameen Bank since 15 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	VAI BONDHU SOUND SYSTEM
Location	:	Station Road,Talora, Dupchachia
Total Investment in BDT	:	BDT 520,000/-
Financing	:	Self BDT 450,000/-(from existing business) 87% Required Investment BDT 70,000/-(as equity) 13%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft= 150 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Sound System Rant & Mobile Gan Load etc.▪Average 90% gain on sale.▪The business is operating by entrepreneur. Existing 01 employee.▪ 01 employee will be appointed.▪The shop is rented.▪Collects goods from Bogra,Dhaka.▪Agreed grace period is 3 months.

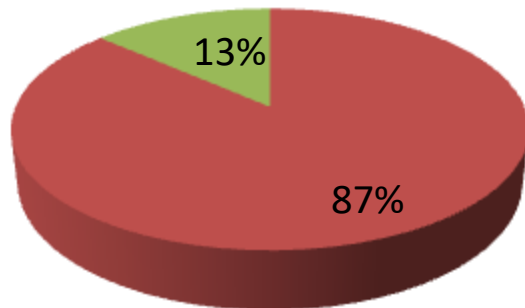
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Sound System Rant	20,000	240,000
Total Sales (A)	20,000	240,000
Less Variable Expense		0
Sound System Rant	2,000	24,000
Total variable Expense (B)	2,000	24,000
Contribution Margin (CM) [C=(A-B)]	18,000	216,000
Less Variable Expense		0
Rent	1000	12,000
Electricity bill	1,100	13,200
Transportation	1,200	14,400
Salary (self)	5,000	60,000
Salary (staf)	3,000	36,000
Entertainment	1,000	12,000
Guard	100	1,200
Mobile bill	300	3,600
Total fixed cost (D)	12,700	152,400
Net Profit (E)= [C-D]	5,300	63,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Sound Box	8	15,000	120000	2	35000	70000	190000
Maik	20	3000	60000	0	0	0	60000
M.R	12	5,000	60000	0	0	0	60000
Head	3	20,000	60000	0	0	0	60000
Micture	2	20,000	40000	0	0	0	40000
Batary	5	5,000	25000	0	0	0	25000
Microphone	10	1,000	10000	0	0	0	10000
Computer Set	1	50,000	50000	0	0	0	50000
Charger Machin	1	15,000	15000	0	0	0	15000
others	100	100	10000	0	0	0	10000
Total	163	0	450,000	2	0	70,000	520000

Source of Finance



- Entrepreneur's Contribution
450,000
- Investor's Investment 70,000
- Total 520,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Sound System Rant	30,000	360,000	378,000	396,900
Total Sales (A)	30,000	360,000	378,000	396,900
Less. Variable Expense				
Sound System Rant	3,000	36,000	37,800	39,690
Total variable Expense (B)	3,000	36,000	37,800	39,690
Contribution Margin (CM) [C=(A-B)]	27,000	324,000	340,200	357,210
Less. Fixed Expense				
Rant	1000	12,000	12,600	13,230
Electricity Bill	1200	14,400	15,120	15,876
Mobile Bill	500	6,000	6,300	6,615
Guard	100	1,200	1,260	1,323
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	6,000	72,000	75,600	79,380
Transportation	1500	18,000	18,900	19,845
Entertainment	1200	14,400	15,120	15,876
Total Fixed Cost	16500	198,000	207,900	218,295
Net Profit (E) [C-D]	10,500	126,000	132,300	138,915
Investment Payback		28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	126,000	132,300	138,915
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		98,000	202,300
	Total Cash Inflow	196,000	230300	341215
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	98,000	202300	313215

SWOT ANALYSIS

STRENGTH

Employment: Self: 01, Family:0 Others:02sss
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

