

Proposed NU Business Name: **SOBUZ SONALI POLTRY FIRM**



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Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SOBUZ
Age	:	15-02-1994 (22 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	-
No. of siblings:	:	01 Sisters
Address	:	Vill: Dangapara P.O: Karomji, Thana: Dupchachia, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. BILKIS BEGUM
(iii) Father's name	:	MD. SHAHIDUL ALOM
(iv) GB member's info	:	Branch: Gobindopur Dupchachia , Centre # 27(Female), Member ID: 5782, Group No: 05 Member since: 12-03-2003(07 Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT: 40,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	Fish Business:60,000(Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01775-892733
Mother's Contact No.	:	01729-368547
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. BILKIS BEGUM joined Grameen Bank since 13 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SOBUZ SONALI POLTRY FIRM
Location	:	Danggapara, Koromji, Dupchachia
Total Investment in BDT	:	BDT 198,000/-
Financing	:	Self BDT 128,000/- (from existing business) 65% Required Investment BDT 70,000/- (as equity) 35%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	50 ft x 30 ft = 1500 square ft
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods like; Poultry Hen.▪ The business is operating by entrepreneur. Existing no employee.▪ One will be appointed in the future.▪ Collects goods from Dupchachia, Bogra▪ Agreed grace period is 3 months.

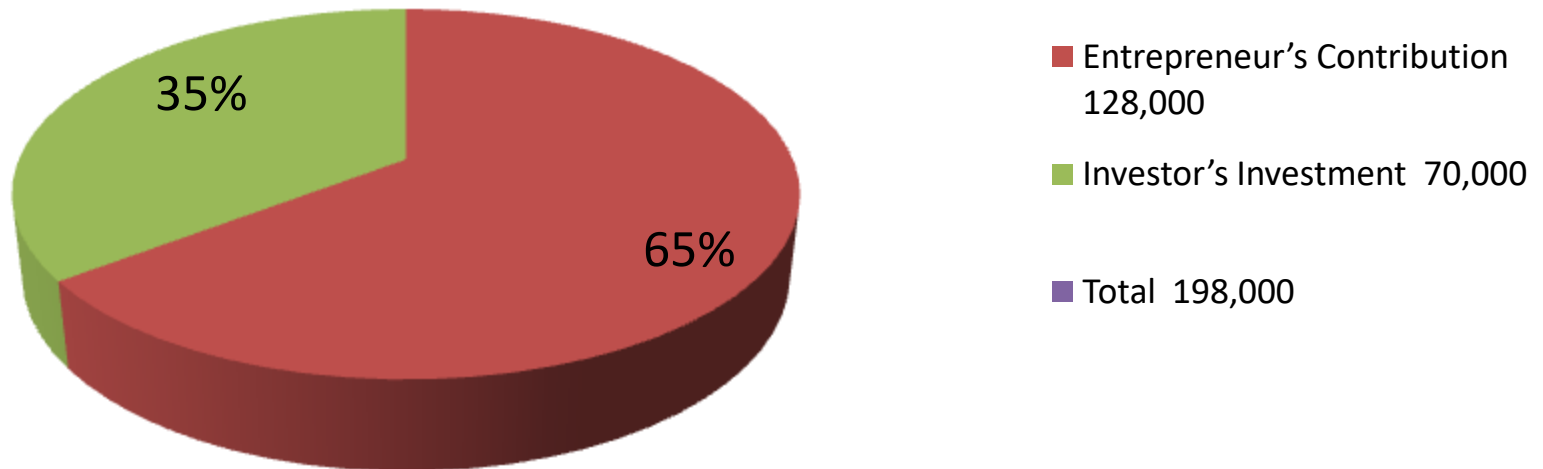
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
	70,000	840,000
Total Sales (A)	70,000	840,000
Less Variable Expense		0
	56,000	672,000
Total variable Expense (B)	56,000	672,000
Contribution Margin (CM) [C=(A-B)]	14,000	168,000
Less Variable Expense		0
Rent	0	0
Electricity bill	1,000	12,000
Transportation	500	6,000
Salary (self)	5,000	60,000
Salary (staf)	0	0
Entertainment	300	3,600
Mobile bill	300	3,600
Total fixed cost (D)	7,100	85,200
Net Profit (E)= [C-D]	6,900	82,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	1500	30	45000	0	0	0	45000
Feed	10	2000	20000	30	2000	60000	80000
Make a Sheet	1	50,000	50000	0	0	0	50000
Water Pot	30	30	900	0	0	0	900
Food Pot	20	40	800	0	0	0	800
Medecine	100	120	12000	100	100	10000	22000
Total	1661	0	128,000	130	0	70,000	198000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
	110,000	1,320,000	1,386,000	1,455,300
Total Sales (A)	110,000	1,320,000	1,386,000	1,455,300
Less. Variable Expense				
	88,000	1,056,000	1,108,800	1,164,240
Total variable Expense (B)	88,000	1,056,000	1,108,800	1,164,240
Contribution Margin (CM) [C=(A-B)]	22,000	264,000	277,200	291,060
Less. Fixed Expense				
Electricity Bill	1500	18,000	18,900	19,845
Mobile Bill	500	6,000	6,300	6,615
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	3,000	36,000	37,800	39,690
Transportation	800	9,600	10,080	10,584
Entertainment	500	6,000	6,300	6,615
Total Fixed Cost	11300	135,600	142,380	149,499
Net Profit (E) [C-D]	10,700	128,400	134,820	141,561
Investment Payback		28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	128,400	134,820	141,561
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		100,400	207,220
	Total Cash Inflow	198,400	235220	348781
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	100,400	207220	320781

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













FAMILY PICTURE

