

## Proposed NU Business Name: **SHIHAB POULTRY FARM**



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## **Brief Bio of The Proposed Nobin Udyokta**

|  |   |   |
|--|---|---|
| Name   | : | <b>MD SHAFIQL ISLAM</b>   |
| Age  | : | 19-11-1986 (31 Years)   |
| Education, till to date                          | : | Class 6   |
| Marital status                                   | : | Married   |
| Children   | : | 2 Sons  |
| No. of siblings:                                 | : | 5 Brothers & 2 Sisters  |
| Address  | : | Vill: Gokul, P.O: Gokul, P.S: Bogra (Sadar, Dist: Bogra)  |
| Parent's and GB related Info                     |   |   |
| (i) Who is GB member                             | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>  |
| (ii) Mother's name                               | : | <b>MOST. SOKHI BEGUM</b>  |
| (iii) Father's name                              | : | <b>MD ABDUS SATTAR</b>  |
| (iv) GB member's info                            | : | Branch: Gokul Bogra, Centre # 07 (Female),<br>Member ID: 2851/2, Group No: 07<br>Member since: 26-12-1997 (21 Years)<br>First loan: BDT 3,000 |
| Further Information:                             |   | Existing Loan: BDT 50,000/-, Outstanding loan: 10,103/-   |
| (v) Who pays GB loan installment                 | : | Father  |
| (vi) Mobile lady                                 | : | No  |
| (vii) Grameen Education Loan                     | : | No  |
| (viii) Any other loan like GB,<br>BRAC ASA etc.. | : | No  |

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

|   |   |  |
|---|---|--|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
| Business Experiences and Training Info  | : | 10 years experience in running business.<br>he has training. |
| Other Own/Family Sources of Income  | : | -  |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01773-988026   |
| Mother's Contact No.  | : | 019577-83304   |
| NU Project Source/Reference   | : | Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit, Bogra . |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

**MOST. SOKHI BEGUM** joined Grameen Bank since 21 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

|   |   |   |
|---|---|---|
| Business Name                                     | : | <b>SHIHAB POULTRY FARM</b>  |
| Location  | : | Gokul, Bogra  |
| Total Investment in BDT                           | : | BDT 1,10,000/-  |
| Financing   | : | Self BDT 60,000/-(from existing business) 55%<br>Required Investment BDT 50,000/-(as equity) 45%  |
| Present salary/drawings from business (estimates) | : | BDT 6,000/-   |
| Proposed Salary                                   | : | BDT 6,000/-   |
| Size of shop                                      | : | 30 ft x 40 ft= 1200 square ft   |
| Implementation                                    | : | <ul style="list-style-type: none"><li>▪ Currently run a dairy farm.</li><li>▪ Average 20% gain on sales.</li><li>▪ The business is operating by entrepreneur. Existing no employee.</li><li>▪ The farm is owned.</li><li>▪ Collects goods from Bogra</li><li>▪ Agreed grace period is 3 months.</li></ul> |

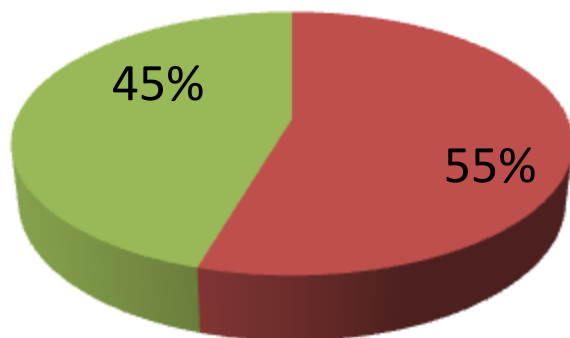
## Existing Business (BDT)

| Particular                                | Monthly       | Yearly         |
|---|---------------|----------------|
| <b>Revenue (sales)</b>                    |               |                |
| Hen                                       | 60,000        | 720,000        |
| <b>Total Sales (A)</b>                    | <b>60,000</b> | <b>720,000</b> |
| <b>Less. Variable Expense</b>             |               |                |
| Feed, Medicine etc                        | 48,000        | 576,000        |
| <b>Total variable Expense (B)</b>         | <b>48,000</b> | <b>576,000</b> |
| <b>Contribution Margin (CM) [C=(A-B)]</b> | <b>12,000</b> | <b>144,000</b> |
| <b>Less. Fixed Expense</b>                |               |                |
| Electricity Bill                          | 600           | 7,200          |
| Mobile Bill                               | 300           | 3,600          |
| Salary (self)                             | 5,000         | 60,000         |
| Transportation                            | 1,000         | 12,000         |
| <b>Total fixed Cost (D)</b>               | <b>6,900</b>  | <b>82,800</b>  |
| <b>Net Profit (E) [C-D]</b>               | <b>5,100</b>  | <b>61,200</b>  |

## Investment Breakdown

| Existing     |          |              |              | Proposed |              |              |                |
|--------------|----------|--------------|--------------|----------|--------------|--------------|----------------|
| Particulars  | Qty.     | Unit Price   | Amount (BDT) | Qty.     | Unit Price   | Amount (BDT) | Proposed Total |
| Cow          | 1        | 60000        | 60,000       | 1        | 50000        | 50,000       | 110,000        |
| <b>Total</b> | <b>1</b> | <b>60000</b> | <b>60000</b> | <b>1</b> | <b>50000</b> | <b>50000</b> | <b>110000</b>  |

## Source of Finance



- Entrepreneur's Contribution 60,000
- Investor's Investment 50,000
- Total 110,000

## Financial Projection (BDT)

| Particular                                | Monthly       | 1st Year         | 2nd Year         | 3rd Year         |
|---|---------------|------------------|------------------|------------------|
| <b>Revenue (sales)</b>                    |               |                  |                  |                  |
| Hen                                       | 90,000        | 1,080,000        | 1,134,000        | 1,190,700        |
| <b>Total Sales (A)</b>                    | <b>90,000</b> | <b>1,080,000</b> | <b>1,134,000</b> | <b>1,190,700</b> |
| <b>Less. Variable Expense</b>             |               |                  |                  |                  |
| Feed, Medicine etc                        | 72,000        | 864,000          | 907,200          | 952,560          |
| <b>Total variable Expense (B)</b>         | <b>72,000</b> | <b>864,000</b>   | <b>907,200</b>   | <b>952,560</b>   |
| <b>Contribution Margin (CM) [C=(A-B)]</b> | <b>18,000</b> | <b>216,000</b>   | <b>226,800</b>   | <b>238,140</b>   |
| <b>Less. Fixed Expense</b>                |               |                  |                  |                  |
| Electricity Bill                          | 600           | 7,200            | 8,000            | 8,500            |
| Mobile Bill                               | 400           | 4,800            | 5,500            | 5,500            |
| Salary (self)                             | 5,000         | 60,000           | 60,000           | 60,000           |
| Transportation                            | 1,200         | 14,400           | 16,500           | 18,500           |
| <b>Total Fixed Cost</b>                   | <b>7,200</b>  | <b>86,400</b>    | <b>90,000</b>    | <b>92,500</b>    |
| <b>Net Profit (E) [C-D]</b>               | <b>10,800</b> | <b>129,600</b>   | <b>136,800</b>   | <b>145,640</b>   |
| <b>Investment Payback</b>                 |               | <b>20,000</b>    | <b>20,000</b>    | <b>20,000</b>    |



## Cash flow projection on business plan (rec. & Pay )

| <i>Sl #</i> | <i>Particulars</i>                                | <i>Year 1 (BDT)</i> | <i>Year 2 (BDT)</i> | <i>Year 5 (BDT)</i> |
|-------------|---|---------------------|---------------------|---------------------|
| <b>1</b>    | <b>Cash Inflow</b>                                |                     |                     |                     |
| 1.1         | Investment Infusion by Investor                   | 50,000              |                     |                     |
| 1.2         | Net Profit  | 129,600             | 136,800             | 145,640             |
| 1.3         | Depreciation (Non cash item)                      |                     | -                   | -                   |
| 1.4         | Opening Balance of Cash Surplus                   |                     | 109,600             | 226,400             |
|             | <b>Total Cash Inflow</b>                          | <b>179,600</b>      | <b>246,400</b>      | <b>372,040</b>      |
| <b>2</b>    | <b>Cash Outflow</b>                               |                     |                     |                     |
| 2.1         | Purchase of Product                               | 50,000              |                     |                     |
| 2.2         | Payment of GB Loan                                |                     |                     |                     |
| 2.3         | Investment Pay Back (Including Ownership Tr. Fee) | 20,000              | 20,000              | 20,000              |
|             | <b>Total Cash Outflow</b>                         | <b>70,000</b>       | <b>20,000</b>       | <b>20,000</b>       |
| <b>3</b>    | <b>Net Cash Surplus</b>                           | <b>109,600</b>      | <b>226,400</b>      | <b>352,040</b>      |

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 10 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures









# FAMILY PICTURE

