Proposed NU Business Name: MAA BABA DECORATOR



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SUJON MIAH			
Age	:	25-12-1998 (19 Years)			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	N/A			
No. of siblings:	:	1Brother 2Sisters			
Address	:	Vill: Ulail, P.O: Awna Bazar , P.S: Nobabgonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father IRIN BEGUM IDRIS MIAH Branch: Sholla Nobabgonj, Centre # 17(Female), Member ID: 1734, Group No: 02 Member since: 1997 (11 Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT NIL, Outstanding loan: NIL N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 5 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01743-365323
Mother's Contact No.	:	01789-448405
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

IRIN BEGUM joined Grameen Bank since 11 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MAA BABA DECORATOR				
Location	:	Awna Bazar, Mosjid Road, Nobabgonj, Dhaka				
Total Investment in BDT	:	BDT 405,000/-				
Financing	:	Self BDT 335,000/-(from existing business) 83% Required Investment BDT 70,000/-(as equity) 17%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	20 ft x 15 ft= 300 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Decorating Item. Average 32% gain on sale. The business is operating by entrepreneur. Existing 2 employees. 				

■The shop is own.

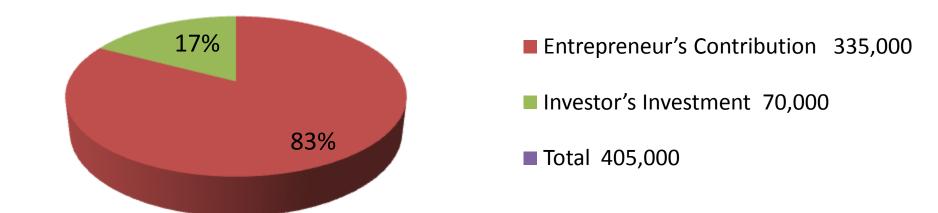
■Collects goods from Dhaka.

Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Decorating Item	2500	75000	900000			
Total sales (A)	2500	75000	900000			
Less Variable Exp.						
Decorating Item	1700	51000	612000			
Total Variable exp. (B)	1700	51000	612000			
Contribution Margin CM [C= (A-B)	800	24000	288000			
less fixed exp.						
Rent		2500	30000			
Electricity bill		300	3600			
Transportation		1500	18000			
Salary (self)		5000	60000			
Salary (staff)		7500	90000			
Entertainment		500	6000			
Guard		170	2040			
Mobile		300	3600			
total fixed cost (D)		17770	213240			
Net profit (E) [C-D]		6230	74760			

Investment Breakdown							
	Exist	ting	Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Pot	10	6000	60,000	2	5,000	10,000	70,000
Chair	260	400	104,000	150	400	60,000	164,000
Table	30	2000	60,000			0	60,000
Plate	400	60	24,000			0	24,000
Bowl	80	160	12,800			0	12,800
Ice pot	8	500	4,000				4,000
Glass	8	50	400				400
jug	298	100	29,800				29,800
Spoon	300	50	15,000				15,000
Others	100	250	25,000				25,000
Total	1494		335,000	152		70,000	405,000

Source of Finance



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Decorating Item	3150	94500	1134000	1190700	1250235	
Total Sales (A)	3150	94500	1134000	1190700	1250235	
less variable Expenses						
Decorating Item	2142	64260	771120	809676	850159.8	
Total variable Expenses (B)	2142	64260	771120	809676	850159.8	
Contribution Margin (CM)= (A-B)	1008	30240	362880	381024	400075.2	
Less Fixed Expenses						
Rent		2500	30000	30000	30000	
Electricity bill		300	3600	3600	3600	
Transportation		1510	18120	18120	18120	
Salary (self)		5000	60000	60000	60000	
Salary (staff)		7500	90000	90000	90000	
Entertainment		550	6600	6600	6600	
Guard		170	2040	2040	2040	
Mobile		400	4800	4800	4800	
Total Fixed Cost		17930	215160	215160	215160	
Net Profit (E) (C-D)		12310	147720	165864	184915.2	
Investment Payback			28000	28000	28000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	70,000		
1.2	Net Profit	147,720	165,864	184915.2
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		119,720	257584
	Total Cash Inflow	217720	285584	442499.2
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28000	
3	Net Cash Surplus	119,720	257584	414499.2

SWOT ANALYSIS

Strength

Employment: Self: 02 Family:0 Others:0

Experience & Skill: 05; Years:05

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











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আওনা বাজার নবাবগঞ্জ, ঢাকা। মোবাঃ ০১৮৬৮–৭৮০৫৭৯

FAMILY PICTURE

