## Proposed NU Business Name: MAYER DUA STEEL WELDING WORKSHOP



Project identification and prepared by: Ishak Chambugong Sonatola Unit, Bogra

Project verified by: MD Mozaharul Islam


Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD. SHIBLU MIAH |
| :--- | :--- | :--- |
| Age | $:$ | $10-9-1983$ (33 Years) |
| Education, till to date | $:$ | SSC |
| Marital status | $:$ | Married |
| Children | $:$ | 01 SON |
| No. of siblings: | $:$ 2 Brothers |  |
| Address | Vill: Shicarpara, P.O: Velurpara, P.S: Sonatola, Dist: Bogra |  |
| Parent's and GB related Info | $:$ |  |
| (i) Who is GB member | Mother |  |
| (ii) Mother's name | MST MAJEDA BEWYA |  |
| (iii) Father's name | LATE TOBIBOR RAHMAN |  |
| (iv) GB member's info | $:$ | Branch: Jorgacha, Centre : 4 (Female), |
|  |  | Member ID: 6163, Group No: 07 |
|  | Member since: 25-7-2010 (07 Years) |  |
|  | First loan: BDT 5000 |  |
| Further Information: | Existing loan: BDT 10000 Outstanding loan: 9000 |  |
| (v) Who pays GB loan installment | $:$ | Brother |
| (vi) Mobile lady | No |  |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | $:$ | No |
| BRAC ASA etc.. |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nill |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$04 years experience in running business. 04 Years in own <br> business. <br> He has no training. |  |
| Other Own/Family Sources <br> of Income | $:$ | NA |
| Other Own/Family Sources <br> of Liabilities | $:$ |  |
| Entrepreneur Contact No. | $:$ | 01704300740 |
| Family's Contact No. | $:$ | 01797660119 |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Sonatola Unit, Bogra . |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MAJEDA BEWYA joined Grameen Bank since 07 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize Ioan in Business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | MAYER DUA STEEL WELDING WORKSHOP |
| :--- | :--- | :--- |
| Location | $:$ | Belupara, Sonatola, Bogra |
| Total Investment in BDT | $:$ | BDT $105000 /-$ |
| Financing | $:$ | Self BDT 55000/- (from existing business) 52\% <br> Required Investment BDT 50000/- (as equity) 48\% |
| Present salary/drawings <br> from business <br> (estimates) | $:$ | BDT 5,000 |
| Proposed Salary | $:$ | BDT 5,000 |
| Size of shop | $:$10 ft x 12 ft= 120 sqft <br> -The business is planned to be scaled up by investment in <br> existing goods like Grill, Door, Angle, Square bar. Etc <br> Implementation <br> -Therage 30 \% gain on sales. <br> employee. <br> -01 will be appointed in future. <br> -The shop is rented. <br> -Collects goods from Station Baazar. <br> -Agreed grace period is 3 months. |  |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | :---: | :---: | :---: |
| Revenue (sales) |  |  |  |
| Grill, Door, Angle, Square bar. Etc | 1800 | 54000 | 648000 |
| Total sales (A) | 1800 | 54000 | 648000 |
| Less Variable Exp. |  |  |  |
| Grill, Door, Angle, Square bar. Etc | 1260 | 37800 | 453600 |
| Total Variable exp. (B) | 1260 | 37800 | 453600 |
| Contribution Margin CM [C= (A-B) | $\mathbf{5 4 0}$ | $\mathbf{1 6 2 0 0}$ | $\mathbf{1 9 4 4 0 0}$ |
| less fixed exp. |  |  |  |
| Rent |  | 500 | 6000 |
| Electricity bill |  | 2000 | 24000 |
| Transportation |  | 800 | 9600 |
| Salary (self) |  | 4000 | 48000 |
| Salary (staff) |  | 6000 | 72000 |
| Mobile |  | 300 | 3600 |
| total fixed cost (D) |  | 13600 | 163200 |
| Net profit (E) [C-D] | $\mathbf{2 6 0 0}$ | $\mathbf{3 1 2 0 0}$ |  |

Investment Breakdown

| Existing |  |  |  |  | Proposed |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty. | Unit <br> Price | Amount <br> (BDT) | Qty | Unit <br> Price | Amount <br> (BDT) | Proposed <br> Total |  |
| Sheet | 320 | 40 | 12,800 | 250 | 40 | 10,000 | 22,800 |  |
| Angel | 250 | 42 | 10,500 | 300 | 42 | 12,600 | 23,100 |  |
| Sheet | 196 | 75 | 14,700 | 140 | 75 | 10,500 | 25,200 |  |
| Square bar | 200 | 45 | 9,000 | 200 | 41 | 8,200 | 17,200 |  |
| others |  |  | 0 | 100 | 87 | 8,700 | 8,700 |  |
| Security |  |  | 8,000 |  |  |  | 8,000 |  |
| Total | $\mathbf{9 6 6}$ |  | $\mathbf{5 5 , 0 0 0}$ | $\mathbf{9 9 0}$ |  | $\mathbf{5 0 , 0 0 0}$ | $\mathbf{1 0 5 , 0 0 0}$ |  |

## Source of Finance



■ Entrepreneur's Contribution 55,000
■ Investor's Investment 50,000

- Total 105,000

Financial Projection

|  | Daily | Monthly | 1st Year | 2nd Year3rd Year |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Particular |  |  |  |  |  |
| Revenue (sales) | 3200 | 96000 | 1152000 | 1209600 | 1270080 |
| Grill, Door, Angle, Square bar. Etc | $\mathbf{3 2 0 0}$ | $\mathbf{9 6 0 0 0}$ | $\mathbf{1 1 5 2 0 0 0}$ | $\mathbf{1 2 0 9 6 0 0}$ | $\mathbf{1 2 7 0 0 8 0}$ |
| Total Sales (A) |  |  |  |  |  |
| less variable Expenses | 2240 | 67200 | 806400 | 846720 | 889056 |
| Grill, Door, Angle, Square bar. Etc | 2240 | 67200 | 806400 | 846720 | 889056 |
| Total variable Expenses (B) | $\mathbf{9 6 0}$ | $\mathbf{2 8 8 0 0}$ | $\mathbf{3 4 5 6 0 0}$ | $\mathbf{3 6 2 8 8 0}$ | $\mathbf{3 8 1 0 2 4}$ |
| Contribution Margin (CM)= (A-B) |  |  |  |  |  |
| Less Fixed Expenses |  | 500 | 6000 | 6000 | 6000 |
| Rent |  | 2000 | 24000 | 24000 | 24000 |
| Electricity bill |  | 1000 | 12000 | 12000 | 12000 |
| Transportation |  | 5000 | 60000 | 60000 | 60000 |
| Salary (self) |  | 15000 | 180000 | 180000 | 180000 |
| Salary (staff) |  | 400 | 4800 | 4800 | 4800 |
| Mobile |  | 23900 | 286800 | 286800 | 286800 |
| Total Fixed Cost |  | $\mathbf{4 9 0 0}$ | $\mathbf{5 8 8 0 0}$ | $\mathbf{7 6 0 8 0}$ | $\mathbf{9 4 2 2 4}$ |
| Net Profit (E) (C-D) |  |  | $\mathbf{2 0 0 0 0}$ | $\mathbf{2 0 0 0 0}$ | $\mathbf{2 0 0 0 0}$ |
| Investment Payback |  |  |  |  |  |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :--- | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by <br> Investor | 50,000 |  |  |
| 1.2 | Net Profit | 58,800 | 76,080 | 94224 |
| 1.3 | Depreciation (Non cash item) |  |  |  |
| 1.4 | Opening Balance of Cash <br> Surplus |  | 38,800 | 94880 |
|  | Total Cash Inflow | 108800 | 114880 | 189104 |
| 2 | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 50,000 |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
| 2.3 | Investment Pay Back <br> (Including Ownership Tr. Fee) | 20000 | 20000 | 20000 |
|  | Total Cash Outflow | 70,000 | 20000 |  |
| 3 | Net Cash Surplus | 38,800 | 94880 | 169104 |

## SWOT ANALYSIS

| TRENGTH <br> Employment: Self: 2 Family:0 Others:3 <br> Experience \& Skill : 04 Years <br> Quality goods \& services; <br> Skill and experience; | $W_{\text {EAKNESS }}$ <br> Lack of Capital/Investment |
| :---: | :---: |
| PPORTUNITIES <br> Huge demand in the community Location of shop; Regular customers; | T HREATS <br> Theft <br> Fire <br> Political unrest |

## Pictures







FAMILY PICTURE


