

**Proposed NU Business Name: RONG VIDEO RECORDING & EDITING CENTER**



Project identification and prepared by: Md. Habil Uddin Shah,  
Keraneegonj Unit, Dhaka

Project verified by: Shushanta Kumar Bishwas



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. KABIR HOSSAIN</b>
Age	:	05-01-1982 (34 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	03 Brother, 1 Sister
Address	:	Vill: Joinopur , P.O: Rohitpur , P.S: Keraneegonj, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>LATE KHODEJA</b>
(iii) Husband's name	:	<b>MD. MOSLEM MIAH</b>
(iv) GB member's info	:	Branch: Rohitpur , Centre # 52(Female), Member ID: 3471/1, Group No: 04 Member since: 2003-2014 (10Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT 20000, Outstanding loan: nil
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	20 years experience in running business. He has NO Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01861-777999
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraneegonj Unit, Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**LATE KHODEJA** joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>RONG VIDEO RECORDING &amp; EDITING CENTER</b>
Location	:	Boding Market
Total Investment in BDT	:	BDT 387,000/-
Financing	:	Self BDT 308,000/-(from existing business) 89% Required Investment BDT 70,000/-(as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	----- ft x -----ft= -----square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Video recording, editing.</li><li>▪Average 25% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing 5 employees.</li><li>▪After getting equity fund 2 will be appointed</li><li>▪The shop is rented.</li><li>▪Collects goods from Dhaka.</li><li>▪Agreed grace period is 3 months.</li></ul>

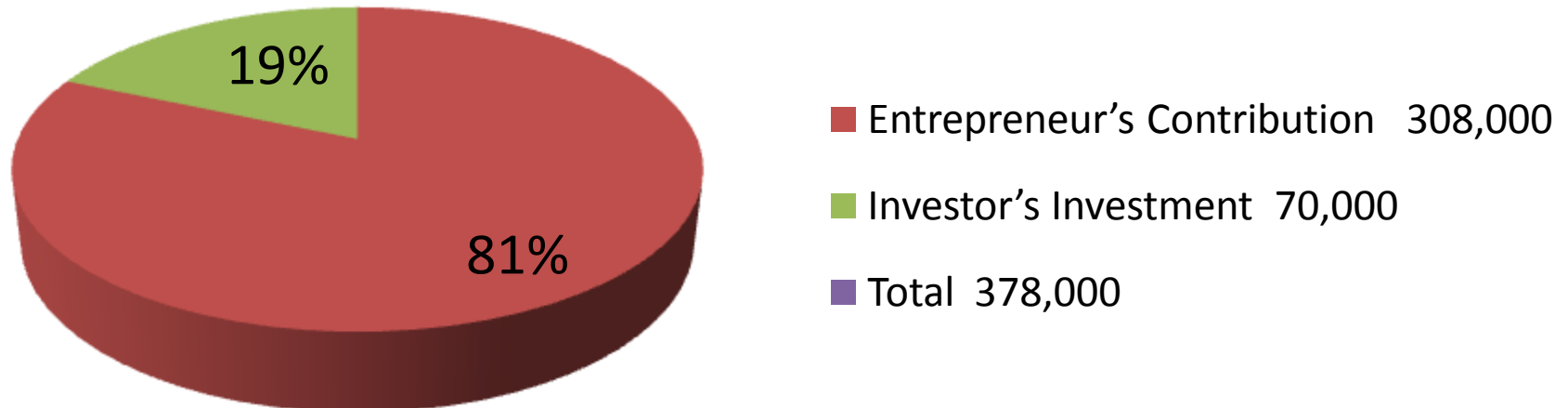
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Telecom Accessories		126000	1512000
Bikash & Flexi		7500	90000
<b>Total sales (A)</b>		<b>133500</b>	<b>1602000</b>
<b>Less Variable Exp.</b>			
Telecom Accessories		94500	1134000
<b>Total Variable exp. (B)</b>		<b>94500</b>	<b>1134000</b>
<b>Contribution Margin CM [C= (A-B)]</b>		<b>39000</b>	<b>468000</b>
<b>less fixed exp.</b>			
Rent		5000	60000
Electricity bill		1000	12000
Transportation		1000	12000
Salary (self)		5000	60000
Salary (staff)		20000	240000
Entertainment		200	2400
Guard		150	1800
Mobile		200	2400
<b>total fixed cost (D)</b>		<b>32550</b>	<b>390600</b>
<b>Net profit (E) [C-D]</b>		<b>6450</b>	<b>77400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Sheroyani	20	2500	50,000	10	2,500	25,000	75,000
Pagri	20	400	8,000	50	500	25,000	33,000
Ornaments	110	100	11,000			0	11,000
Flowers	80	300	24,000			0	24,000
others	50	300	15,000			0	15,000
	0	0	0			0	0
	0	0	0			0	0
Bikash & Flexi	2	50000	100,000	1	20000	20,000	120,000
Security			100,000				100,000
<b>Total</b>	<b>282</b>		<b>308,000</b>	<b>61</b>		<b>70,000</b>	<b>378,000</b>

## Source of Finance



## Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Telecom Accessories		174000	2088000	2192400	2302020
Bikash		9000	108000	113400	119070
<b>Total Sales (A)</b>		<b>183000</b>	<b>2196000</b>	<b>2305800</b>	<b>2421090</b>
less variable Expenses					
Telecom Accessories		130500	1566000	1644300	1726515
Total variable Expenses (B)		130500	1566000	1644300	1726515
<b>Contribution Margin (CM)= (A-B)</b>		<b>52500</b>	<b>630000</b>	<b>661500</b>	<b>694575</b>
<b>Less Fixed Expenses</b>					
Rent		5000	60000	60000	60000
Electricity bill		1000	12000	16000	3000
Transportation		1000	12000	35000	3000
Salary (self)		5000	60000	60000	60000
Salary (staff)		28000	336000	336000	336000
Entertainment		300	3600	3600	3600
Guard		150	1800	1800	1800
Mobile		400	4800	7400	4800
Total Fixed Cost		40850	490200	519800	472200
<b>Net Profit (E) (C-D)</b>		<b>11650</b>	<b>139800</b>	<b>141700</b>	<b>222375</b>
Investment Payback			<b>28000</b>	<b>28000</b>	<b>28000</b>



# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	139,800	141,700	222375
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		111,800	225500
	<b>Total Cash Inflow</b>	209800	253500	447875
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	<b>Total Cash Outflow</b>	98,000	28000	
3	<b>Net Cash Surplus</b>	111,800	225500	419875

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 05 Family:0 Others:02  
Experience & Skill : 20 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





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# FAMILY PICTURE