#### Proposed NU Business Name: TAKSIM TELECOM



Project identification and prepared by: Md Shahidul Islam Dhonbari Unit, Tangail

Project verified by: Md Mizanur Rahman patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD MAMUN OR RASHID				
Age	:	15-02-1985 (31 Years)				
Education, till to date	:	SSC				
Marital status	:	Married				
Children	:	1 Son				
No. of siblings:	:	3 Brothers & 2 Sisters				
Address	:	Vill: Bondo Takuria, P.O: Dhonbari, P.S: Dhonbari, Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father LATE. ANOWARA BEGUM LATE. AJAHARUL ISLAM Branch: Chalash Modhupur, Centre # 06 (Female), Member ID: 1013, Group No: 09 Member since: 10-06-1995 to 2005 <i>(10 Years)</i> First Ioan: BDT 5,000 Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing loan:, Outstanding loan: N/A No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and		4 years experience in running business. 4 Years in own business
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-510578
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhonbari Unit, Tangail

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

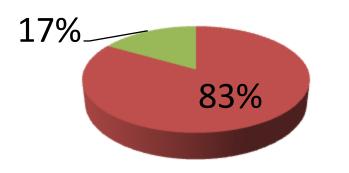
**LATE. ANOWARA BEGUM** Joined Grameen Bank Since 10 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	TAKSIM TELECOM		
Location	:	Main road, Dhonbari Bazaar, Tangail		
Total Investment in BDT	:	BDT 480,000		
Financing	:	Self BDT 400,000 (from existing business) 83%		
		Required Investment BDT 80,000 (as equity) 17%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	10 ft x 08 ft= 80 Square ft		
\Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile item.</li> <li>Income from mobile banking and Flexi-load.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>The shop is rented.</li> <li>Collects goods from Dhonbari.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile	2,500	75,000	900,000			
Mobile Banking	20	600	7,200			
Flexi-load	154	4,620	55,440			
Total Sales (A)	2,674	80,220	962,640			
Less. Variable Expense						
Mobile	2,125	63,750	765,000			
Total variable Expense (B)	2,125	63,750	765,000			
Contribution Margin (CM) [C=(A-B)	549	16,470	197,640			
Less. Fixed Expense						
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		500	6,000			
Rent		1,200	14,400			
Entertainment		300	3,600			
Guard		50	600			
Salary (staff) (1)		3,000	36,000			
Total fixed Cost (D)		10,650	127,800			
Net Profit (E) [C-D)		5,820	69,840			

Investment Breakdown							
	Exis	ting	Proposed				
Particulars	Qty	<b>Unit Price</b>	Amount	Qty.	Unit	Amount	Proposed
	•		(BDT)		Price	(BDT)	Total
Mobile Banking	1	6500	6,500	1	40000	40,000	46,500
Mobile	15	4500	67,500	100	400	40,000	107,500
Flexi-load	1	8000	8,000	0	0	0	8,000
Cash	1	18000	18,000	0	0	0	18,000
Security	1	300000	300,000	0	0	0	300,000
Total	19		400,000	101		80,000	480,000

#### **Source of Finance**



- Entrepreneur's Contribution 400,000
- Investor's Investment 80,000
- Total 480,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Mobile	3,500	105,000	1,260,000	1,323,000	1,389,150	
Mobile Banking	60	1,800	21,600	22,680	23,814	
Flexi-load	154	4,620	55,440	58,212	61,123	
Total Sales (A)	3,714	111,420	1,337,040	1,403,892	1,474,087	
Less. Variable Expense						
Mobile	2,975	89,250	1,071,000	1,124,550	1,180,778	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	1,180,778	
Contribution Margin (CM) [C=(A-B)	739	22,170	266,040	279,342	293,309	
Less. Fixed Expense						
Electricity Bill		300	3,600	4,000	4,500	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		700	8,400	9,500	10,500	
Rent		1,200	14,400	14,400	14,400	
Entertainment		300	3,600	4,000	4,500	
Guard		50	600	700	8,000	
Salary (staff) (1)		3,000	36,000	36,000	36,000	
Total Fixed Cost		10,950	131,400	134,100	143,900	
Net Profit (E) [C-D)		11,220	134,640	145,242	149,409	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)							
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	80,000					
1.2	Net Profit	134,640	145,242	149,409			
1.3	Depreciation (Non cash item)		-	-			
1.4	Opening Balance of Cash Surplus		102,640	215,882			
	Total Cash Inflow	214,640	247,882	365,291			
2	Cash Outflow						
2.1	Purchase of Product	80,000					
2.2	Payment of GB Loan						
	Investment Pay Back (Including						
2.3	Ownership Tr. Fee)	32,000	32,000	32,000			
	Total Cash Outflow	112,000	32,000	32,000			
3	Net Cash Surplus	102,640	215,882	333,291			



## Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 4 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures















# **FAMILY PICTURE**