Proposed NU Business Name: MILON TELECOM



Project identification and prepared by: Md. Forhad Hosen, Dhanbari Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SAIFUL ISLAM			
Age	:	3-10-1983 (34 Years)			
Education, till to date	:	MA			
Marital status	:	Married			
Children	:	-			
No. of siblings:	:	2 Brothers & 1 Sister			
Address	:	Vill: Chalas Collagepara, P.O: Dhanbari, P.S: Dhanbari, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father SETAF BEGUM MD. MOHIR UDDIN Branch: Chalas Modhupur, Centre # 99(Female), Member ID: 5623, Group No: 01 Member since: 1996 (21 Years) First loan: BDT 3,000			
Further Information:		Existing Loan: BDT 20000, Outstanding loan: BDT 5360			
(v) Who pays GB loan installment		Mother			
(vi) Mobile lady (vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	16 years experience in running business.
Training Info	:	He has 6 months training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01820-557755
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhanbari Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SETAF BEGUM joined Grameen Bank since 21 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Propose	d No	bin Udy	okta B	Business	Info

Proposed Nobin Udyokta Business Info					
Business Name	:	MILON TELECOM			
Location	:	Dhanbari Bus stand			
Total Investment in BDT	:	BDT 610,000/-			
Financing	:	Self BDT 510,000/-(from existing business) 84% Required Investment BDT 1,00,000/-(as equity) 16%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			

BDT 5,000/-

20ft x 14ft= 280 square ft

■Average 20% gain on sale.

■Collects goods from Dhaka.

■The shop is rented.

goods like; telecom accessories.

Agreed grace period is 3 months.

■The business is planned to be scaled up by investment in existing

■The business is operating by entrepreneur. Existing 3 employees.

Proposed Salary

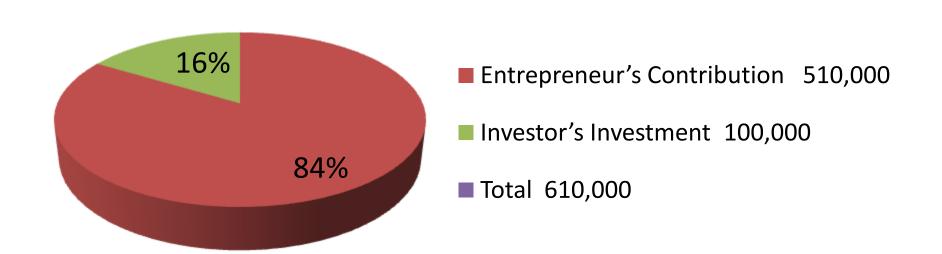
Implementation

Size of shop

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Telecom Accessories	5656	169680	2036160			
Total sales (A)	5656	169680	2036160			
Less Variable Exp.						
Telecom Accessories	4524.8	135744	1628928			
Total Variable exp. (B)	4524.8	135744	1628928			
Contribution Margin CM [C= (A-B)	1131.2	33936	407232			
less fixed exp.						
Rent		6000	72000			
Electricity bill		1000	12000			
Transportation		500	6000			
Salary (self)		5000	60000			
Salary (staff)		12000	144000			
Entertainment		500	6000			
Guard		100	1200			
Mobile		300	3600			
total fixed cost (D)		25400	304800			
Net profit (E) [C-D]		8536	102432			

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Qty	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total
Mobile	100	3000	300,000	25	3,000	75,000	375,000
Batery	100	200	20,000	55	200	11,000	31,000
Charger	120	70	8,400	200	70	14,000	22,400
Head phone	130	80	10,400			0	10,400
Cover	70	110	7,700			0	7,700
Others	10	400	4,000			0	4,000
Security			160,000				160,000
Total	530		510,500	280		100,000	610,500

Source of Finance



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Telecom Accessories	6965	208950	2507400	2632770	2764409	
Total Sales (A)	6965	208950	2507400	2632770	2764409	
less variable Expenses						
Telecom Accessories	5572	167160	2005920	2106216	2211527	
Total variable Expenses (B)	5572	167160	2005920	2106216	2211527	
Contribution Margin (CM)= (A-B)	1393	41790	501480	526554	552881.7	
Less Fixed Expenses						
Rent		6000	72000	72000	72000	
Electricity bill		1000	12000	12000	12000	
Transportation		550	6600	6600	6600	
Salary (self)		5000	60000	60000	60000	
Salary (staff)		12000	144000	144000	144000	
Entertainment		555	6660	6660	6660	
Guard		100	1200	1200	1200	
Mobile		400	4800	4800	4800	
Total Fixed Cost		25605	307260	307260	307260	
Net Profit (E) (C-D)		16185	194220	219294	245621.7	
Investment Payback			40000	40000	40000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	194,220	219,294	245621.7
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		154,220	333514
	Total Cash Inflow	294220	373514	579135.7
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	
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3	Net Cash Surplus	154,220	333514	539135.7

SWOT ANALYSIS

Strength

Employment: Self: 03 Family:0 Others:0

Experience & Skill: 16 Years:15

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

