### **Proposed NU Business Name: KAZI TELECOM**



Project identification and prepared by: Md Shahidul Islam Dhonbari Unit, Tangail

Project verified by: Md Mizanur Rahman patwary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	KAZI SOHEL				
Age	:	13-01-1985 (32 Years)				
Education, till to date	:	BA				
Marital status	:	Married				
Children	:	1 Daughter				
No. of siblings:	:	3 Brothers & 0 Sister				
Address	:	Vill: Sordar Para, P.O: Dhonbari, P.S: Dhonbari, Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. SANOARA BEGUM KAZI ABDUL AZIZ Branch: Chalash Modhupur, Centre # 68 (Female), Member ID: 10047, Group No: 10 Member since: 10-06-2008 (8 Years) First loan: BDT 4,000 Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan:,40,00/- Outstanding loan: 15,240/- Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		None
Business Experiences and		5 years experience in running business. 2 Years in own business
Training Info	••	He has no training.
Other Own/Family Sources of Income		Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01920-576794
Family's Contact No.	:	01713-579219
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhonbari Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. SANOARA BEGUM** Joined Grameen Bank Since 08 Years Ago. At First She Took 4,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KAZI TELECOM		
Location	:	Bus Stand Dhonbari Bazaar, Tangail		
Total Investment in BDT	:	BDT 700,000		
Financing	:	Self BDT 600,000 (from existing business) 86%		
		Required Investment BDT 100,000 (as equity) 14%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	12 ft x 10 ft= 120 Square ft		
\Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile item.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>The shop is rented.</li> <li>Collects goods from Dhonbari.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Mobile	2,800	84,000	1,008,000			
Total variable Expense (B)	2,800	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Electricity Bill		500	6,000			
Mobile Bill		500	6,000			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Rent		2,000	24,000			
Entertainment		400	4,800			
Guard		100	1,200			
Salary (staff) (1)		3,000	36,000			
Total fixed Cost (D)		12,500	150,000			
Net Profit (E) [C-D)		8,500	102,000			

Investment Breakdown							
	Exis	ting	Proposed				
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty.	<b>Unit Price</b>	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile	1	50000	50,000	1	60000	60,000	110,000
Battery	1	10000	10,000	1	20000	20,000	30,000
Charger	1	10000	10,000	1	8000	8,000	18,000
Head Phone	1	5000	5,000	1	5000	5,000	10,000
Caching	1	7000	7,000	1	7000	7,000	14,000
SIM	1	5000	5,000	0	0	0	5,000
Display	1	5000	5,000	0	0	0	5,000
Cable	1	3000	3,000	0	0	0	3,000
Others	1	5000	5,000	0	0	0	5,000
Security	1	500000	500,000	0	0	0	500,000
Total	10		600,000	5		100,000	700,000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Mobile	4,500	135,000	1,620,000	1,701,000	1,786,050	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	1,786,050	
Less. Variable Expense						
Mobile	3,600	108,000	1,296,000	1,360,800	1,428,840	
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800	1,428,840	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210	
Less. Fixed Expense						
Electricity Bill		500	6,000	7,000	7,500	
Mobile Bill		600	7,200	8,000	8,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,200	14,400	16,500	18,500	
Rent		2,000	24,000	24,000	24,000	
Entertainment		400	4,800	5,500	6,000	
Guard		100	1,200	1,500	1,800	
Salary (staff) (1)		3,000	36,000	36,000	36,000	
Total Fixed Cost		12,800	153,600	158,500	162,300	
Net Profit (E) [C-D)		14,200	170,400	181,700	194,910	
Investment Payback			40,000	40,000	40,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	170,400	181,700	194,910
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		130,400	272,100
	Total Cash Inflow	270,400	312,100	467,010
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	130,400	272,100	427,010

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

কাজী টেলিকম

ধনবাড়ী বাসস্ট্যান্ড, ধনবাড়ী, টাঙ্গাইল, মোবাইল: ০১৯১৬-২৫২৯৬১

MOBILE











# **FAMILY PICTURE**

