

Proposed NU Business Name: **SHAHIDUL STORE**



Project identification and prepared by: Md: Nurul Islam , Kaliakair
Unit, Gazipur

Project verified by: MD. Siddiqur Rahoman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD: SHOHIDUL ISLAM
Age	:	08/01/1998 (19Years)
Education, till to date	:	S.S.C
Marital status	:	Unmarried
Children	:	Not applicable
No. of siblings:	:	2 Brothers and 1 sister.
Address	:	Vill: Sodorchala P.O: Mouchak P.S: Kaliakair, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	JULAKHA BEGUM
(iii) Father's name	:	MD: MOFIJ UDDIN
(iv) GB member's info	:	Branch: Mouchak, kaliakair , Centre # 68 (Female), Member ID: 8744, Group No: 04 Member since: 13/03/2004 (13 Years) First loan: BDT 5,000 /- Last loan :1,50,000
Further Information:		
(v) Who pays GB loan installment	:	Outstanding loan: 1,01,500
(vi) Mobile lady	:	Father
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	3 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Yes (house rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01923-820870
Family's Contact No.	:	01980-508411
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JULAKHA BEGUM joined Grameen Bank since 13 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	SHAHIDUL STORE
Location	:	Shopipur Bazar ,Kaliakair, Gazipur.
Total Investment in BDT	:	BDT 2,30,000/-
Financing	:	Self BDT 1,50,000/- (from existing business) 65% Required Investment BDT 80,000/- (as equity) 35 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 12 ft= 120 square ft
Security of the shop	:	: Nill
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Soft drinks, sop, oil etc.▪Average 20% gain on sales.▪The business is operating by entrepreneur.▪ Existing no employee.▪The shop is wonerd.▪Collects goods from Company.▪Agreed grace period is 3 months.

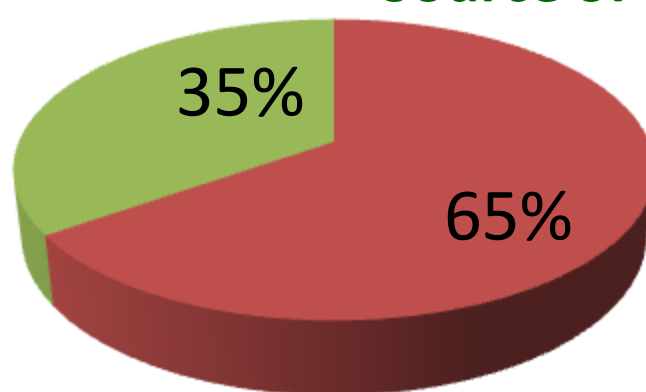
Exesting

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Soft drink,biskit,balb,milk etc.	3000	90000	1080000
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			
Soft drink,biskit,balb,milk etc.	2400	72000	864000
Total Variable Expense	2400	72000	864000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Electric Bill		2000	24000
Transportaion		1000	12000
Salary (Self)		5000	60000
Intertainment		200	2400
Total Fixed Cost (D)		8200	98400
Net Profit (E)= [C-D]		9800	117600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Rice	19	2100	39,900	10	2,100	21,000	60900
Flower	17	1200	20,400	12	1,200	14,400	34800
Dull	4	3500	14,000	2	3,500	7,000	21000
Suger	4	3300	13,200	2	3,300	6,600	19800
Soiabian oil	40	100	4,000	50	100	5,000	9000
Sorisa oil	32	140	4,480	40	140	5,600	10080
Coconat oil	30	150	4,500	20	150	3,000	7500
Milk	8	150	1,200	10	150	1,500	2700
Sop	120	45	5,400	50	45	2,250	7650
Biskit	140	45	6,300	40	45	1,800	8100
Coiol	50	50	2,500	40	50	2,000	4500
Sampow	40	150	6,000	40	150	6,000	12000
Others			28,120	0		3,850	31970
	504	10930	150,000	316	10,930	80,000	230,000

Source of Finance



- Entrepreneur's Contribution
150,000
- Investor's Investment 80,000
- Total 230,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Soft drink,biskit,balb,milk etc.	4200	126000	1512000	1587600	1666980
Total Sales(A)	4200	126000	1512000	1587600	1666980
Less Variable Expense (B)					
Soft drink,biskit,balb,milk etc.	3360	100800	1209600	1270080	1333584
Total Variable Expense	3360	100800	1209600	1270080	1333584
Contributon Margin (CM) [C=(A-B)]	840	25200	302400	317520	333396
Less Fixed Expense					
Electric Bill		2000	24000	24300	24600
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Total Fixed Cost (D)		8200	98400	99400	100430
Net Profit (E)= [C-D]		17000	204000	214200	224910
Investment Pay Back			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	204,000	214200	224910
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		172000	354200
	Total Cash Inflow	284,000	386,200	579,110
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	172,000	354,200	547,110

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Shopipur Bazar
,Kliakoir,Gazipur
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



প্যাকেট কেটে মশলা সরাসরে ব্যবহার করে নেই মশলাই ভাপার মনে হয়ে আসে

শহিদুল ষ্টোর।

কালিমন্দির, সফিপুর বাজার, কালিয়াকৈর, গাজীপুর।











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সম্পূর্ণ
পরিষ্কার পরিচ্ছন্ন
কাজে রাখুন।

স্বাস্থ্য
সংরক্ষণ





FAMILY PICTURE

