

Proposed NU Business Name: **NEW ELECTRIC AND ELECTRONICS SARVIS SENTER**



Project identification and prepared by: Md. Sahabuddin,
Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ABDUL HALIM
Age	:	05-04-1984 (33 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	03 Brother
Address	:	Vill: Nagone, P.O: Dhamin nagone , P.S:Mohanpur, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. ANJUARA BEGUM
(iii) Father's name	:	MD. MUKUL HOSSEN
(iv) GB member's info	:	Branch: Rayghati, Mohanpur Centre 8 (Female), Member ID: 7952/4, Group No: 10 Member since: 25-07-2013(4Years) First loan: BDT 12,000
Further Information:		Existing Loan: BDT 64,000 Outstanding loan: 51,460/=
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	12 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	Pan Boroj And Fish Bussines
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728-677767
Mother's Contact No.	:	01742-337135
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. ANJUARA BEGUM joined Grameen Bank since 4 years ago. At first she took 12,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

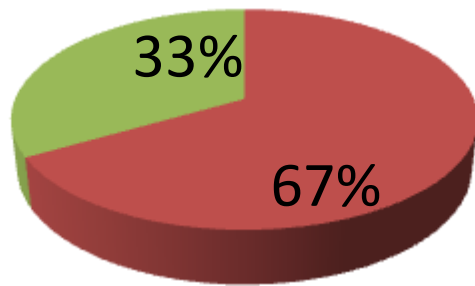
Business Name	:	NEW ELECTRIC AND ELECTRONICS SARVIS SENTER
Location	:	Keshohat Bazar, Mohanpur, Rajshahi
Total Investment in BDT	:	BDT 1,50,000/-
Financing	:	Self BDT 1,00,000/-(from existing business) 67% Required Investment BDT 50,000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 10 ft = 100 sft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing; Electric and Electronics item etc.▪Average 25% gain on sale.▪The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.▪The shop is No Rent▪Collects goods from Dhaka, Rajshahi.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electric and Electronics Item	1,000	30,000	3,60,000
Income From Sarvising	300	9,000	1,08,000
Total Sales (A)	1,000	30,000	3,60,000
Less. Variable Expense			
Electric and Electronics Item	750	22,500	2,70,000
Total variable Expense (B)	550	16,500	1,98,000
Contribution Margin (CM) [C=(A-B)]			
Less. Fixed Expense			
Rent		800	9,600
Electricity Bill		400	4,800
Mobile Bill		400	4,800
Salary (self)		5,000	60,000
Salary (staff)			
Guard		100	1,200
Transportation		3,000	36,000
Entertainment		300	3,600
Bank service Charge			
Total fixed Cost (D)		10,000	1,20,000
Net Profit (E) [C-D]		6,500	78,000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Contolar	3	1500	4,500	-	-	-	4,500
Mobile Tach	20	400	8,000	-	-	-	8,000
Mobile Battery	50	250	12,550	100	250	25,000	37,550
Rice Cokar Koyel	7	300	2,100	-	-	-	2,100
Mobile Kasing	400	150	60,000	100	80	8,000	68,000
Charger	30	75	2,250	100	75	7,500	9,750
Others Item	-	-	10,600	-	-	6,000	16,600
Head Phone	-	-	-	50	70	3,500	3,500
Total	510		1,00,000	350		50,000	1,50,000

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 50,000
- Total 150,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
Telicom Item	2000	60,000	7,20,000	7,56,000	7,93,800
Income Of Sarvising	350	10,500	1,26,000	1,32,300	1,38,915
Total Sales (A)	2000	60,000	7,20,000	7,56,000	7,93,800
Less. Variable Expense					
Telicom Item	1,500	45,000	5,40,000	5,67,000	5,95,350
Total variable Expense (B)	1,500	45,000	5,40,000	5,67,000	5,95,350
Contribution Margin (CM) [C=(A-B)]	850	25,500	3,06,000	3,21,300	3,37,365
Less. Fixed Expense					
Rent		800	9,600	9,600	9,600
Electricity Bill		500	6,000	7,000	8,000
Mobile Bill		500	6,000	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
Transportation		4,500	54,000	55,000	57,000
Entertainment		500	6,000	6,500	7,000
Guard Bill		100	1,200	1,200	1,200
Bank service Charge		100	1,200	1,200	1,200
Total Fixed Cost		12,000	1,44,000	1,47,000	1,51,000
Net Profit (E) [C-D]		13,500	1,62,000	1,74,300	1,86,365
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,62,000	1,74,300	1,86,365
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,42,000	2,96,300
	Total Cash Inflow	2,12,000	3,16,300	4,82,665
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	1,42,000	2,96,300	4,62,665

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 5 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

বিসমিল্লাহির রহমানির রাহিম

নিউ ইলেকট্রিক এন্ড ইলেকট্রনিকস সার্ভিস সেন্টার



প্রোঃ মোঃ আব্দুল হালিম



এখানে ফিজ, এসি, মটর, মোবাইল, ফ্যান, রাইস কুকার, আয়রন অটো গাড়ির চার্জার সুদক্ষ কারিগর দ্বারা, যত্ন সহকারে মেরামত করা হয়। এবং মোবাইল সামগ্রী ইলেকট্রিক যন্ত্রাংশ খুচরা ও পাইকারী সুলভ মূল্যে পাওয়া যায়।

মহিলা কলেজ গেট, কেশরহাট প্লাজার পার্শ্বে, কেশরহাট, মোহনপুর, রাজশাহী।

মোবাইল : ০১৭২৮-৬৭৭৭৬৭, ০১৭৩৮-৩৪৬৩৮৮





FAMILY PICTURE

