#### Proposed NU Business Name: UZZOL CHYKEL STORE



Project identification and prepared by: Md. Rokon uddin , Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



| Brief Bio of The Proposed Nobin Udyokta  |   |   |  |  |  |  |
|--|---|---|--|--|--|--|
| Name   | : | SHREE UZZOL KUMAR PRAMANIK  |  |  |  |  |
| Age  | : | 03-06-1989(28 Years)  |  |  |  |  |
| Education, till to date  | : | Class Five  |  |  |  |  |
| Marital status   | : | Unmarried   |  |  |  |  |
| Children   | : | Nill  |  |  |  |  |
| No. of siblings:   | : | 02 Brother, 01 Brother  |  |  |  |  |
| Address  | : | Vill: West Dowlotpur , P.O: Hatgangopara , P.S: Bagmara , Dist:<br>Rajshahi   |  |  |  |  |
| Parent's and GB related Info<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info                                       | : | Mother Father<br>SHREEMOTI MAYA RANI<br>SHREE HORENDRO NATH PRAMANIK<br>Branch: Achpara,Bagmara Centre 9 (Female),<br>Member ID: 5335, Group No: 03<br>Member since: Befor 20-03-2003(14Years)<br>First Ioan: BDT 5,000 |  |  |  |  |
| Further Information:<br>(v) Who pays GB loan<br>installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii)Any other loan like GB,<br>BRAC ASA etc | : | Existing Loan: BDT 4,000 Outstanding loan: 1,976/=<br>Father<br>No<br>No<br>No  |  |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present<br>Occupation(Besides own<br>business, i.e., persuading<br>further studies, other<br>business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 12 years experience in running business.                        |
| Training Info   | : | He has No training.   |
| Other Own/Family Sources of Income  | : | Agriculture   |
| Other Own/Family Sources of Liabilities   |   | None  |
| Entrepreneur Contact No.  | : | 01722-547300  |
| Mother's Contact No.  | : | 01744-393185  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit,<br>Rajshahi |

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

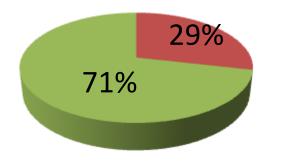
**SHREEMOTI MAYA RANI** joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info                 |     |  |  |  |  |
|--|-----|--|--|--|--|
| Business Name  | :   | UZZOL CHYCEL STORE   |  |  |  |
| Location   | :   | Hatgangopara Bazar, Bagmara, Rajshahi  |  |  |  |
| Total Investment in BDT                              | :   | BDT 70,000/-   |  |  |  |
| Financing  | :   | Self BDT 20,000/-(from existing business) 29%  |  |  |  |
|  |     | Required Investment BDT 50,000/-(as equity) 71%  |  |  |  |
| Present salary/drawings<br>from business (estimates) | :   | BDT 5,000/-  |  |  |  |
| Proposed Salary                                      | [:' | BDT 5,000/-  |  |  |  |
| Size of shop   | :   | 01 Shotangsho  |  |  |  |
| Implementation                                       | :   | <ul> <li>The business is planned to be scaled up by investment in existing; Pach item etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.</li> <li>The shop is No Rent</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

| Existing Business (BDT)           |       |         |                 |  |  |
|-----------------------------------|-------|---------|-----------------|--|--|
| Particular                        | Daily | Monthly | Yearly          |  |  |
| Revenue (sales)                   |       |         |                 |  |  |
| Pach Item                         | 1,000 | 30,000  | 3,60,00         |  |  |
| Income Of Sarvising               | 300   | 9,000   | 1,08,000        |  |  |
| Total Sales (A)                   | 1,000 | 30,000  | 3,60,00         |  |  |
| Less. Variable Expense            |       |         |                 |  |  |
| Pach Item                         | 900   | 27,000  | 3,24,000        |  |  |
| Total variable Expense (B)        | 400   | 12,000  | 1,44,000        |  |  |
| Contribution Margin (CM) [C=(A-B) |       |         |                 |  |  |
| Less. Fixed Expense               |       |         |                 |  |  |
| Rent                              |       |         |                 |  |  |
| Electricity Bill                  |       | 500     | 6,000           |  |  |
| Mobile Bill                       |       | 300     | 3,600           |  |  |
| Salary (self)                     |       | 5,000   | 60,000          |  |  |
| Salary (staff)                    |       |         |                 |  |  |
| Guard                             |       | 100     | 1,200           |  |  |
| Transportation                    |       | 1,500   | 18,000          |  |  |
| Entertainment                     |       | 200     | 2,400           |  |  |
| Bank service Charge               |       |         |                 |  |  |
| Total fixed Cost (D)              |       | 7,600   | 91,200          |  |  |
| Net Profit (E) [C-D)              |       | 4,400   | 52 <i>,</i> 800 |  |  |

| Investment Breakdown |          |       |        |     |       |        |          |  |
|----------------------|----------|-------|--------|-----|-------|--------|----------|--|
|                      | Proposed |       |        |     |       |        |          |  |
| Particulars Qty.     |          | Unit  | Amount | Qty | Unit  | Amount | Proposed |  |
|                      |          | Price | (BDT)  |     | Price | (BDT)  | Total    |  |
| Petrol               | 180      | 86    | 15,480 | 232 | 86    | 20,000 | 35,480   |  |
| Pach Item            | -        | -     | 5,000  | -   | -     | 30,000 | 35,000   |  |
| Howa Meshine         | 1        | 80000 | 80,000 |     |       |        | 80,000   |  |
| Gash Meshine         | 1        | 20000 | 20,000 |     |       |        | 20,000   |  |
|                      |          |       |        |     |       |        |          |  |
|                      | 180      |       | 20,000 | 232 |       | 50,000 | 70,000   |  |

### **Source of Finance**



- Entrepreneur's Contribution 20,000
- Investor's Investment 50,000

Total 70,000

| Financial Projection (BDT)        |       |         |          |           |                      |
|-----------------------------------|-------|---------|----------|-----------|----------------------|
| Particular                        | Daily | Monthly | 1st Year | 2nd year  | 3 <sup>rd</sup> Year |
| Revenue (sales)                   |       |         |          |           |                      |
| Telicom Item                      | 3,000 | 9,000   | 1,08,000 | 1,13,400  | 1,19,070             |
| Income Of Sarvising               | 350   | 10,500  | 1,26,000 | 1,32,300  | 138,915              |
| Total Sales (A)                   | 3,000 | 9,000   | 1,08,000 | 1,13,400  | 1,19,070             |
| Less. Variable Expense            |       |         |          |           |                      |
| Telicom Item                      | 2,700 | 81,000  | 9,72,000 | 10,20,600 | 10,71,630            |
| Total variable Expense (B)        | 2,700 | 81,000  | 9,72,000 | 10,20,600 | 10,71,630            |
| Contribution Margin (CM) [C=(A-B) | 650   | 19,500  | 2,34,000 | 2,45,700  | 2,57,985             |
| Less. Fixed Expense               |       |         |          |           |                      |
| Rent                              |       |         |          |           |                      |
| Electricity Bill                  |       | 700     | 8,400    | 9,000     | 9,500                |
| Mobile Bill                       |       | 500     | 6,000    | 6,500     | 7,000                |
| Salary (self)                     |       | 5,000   | 60,000   | 60,000    | 60,000               |
| Transportation                    |       | 3,000   | 36,000   | 38,000    | 40,000               |
| Entertainment                     |       | 500     | 6,000    | 6,500     | 7,000                |
| Guard Bill                        |       | 100     | 1,200    | 1,200     | 1,200                |
| Bank service Charge               |       | 100     | 1,200    | 1,200     | 1,200                |
| Total Fixed Cost                  |       | 9,900   | 1,18,800 | 1,22,400  | 1,25,900             |
| Net Profit (E) [C-D)              |       | 9,600   | 1,15,200 | 1,23,300  | 1,32,085             |
| Investment Payback                |       |         | 20,000   | 20,000    | 20,000               |

## Cash flow projection on business plan (rec. & Pay)

| <i>SI</i> # | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-------------|---------------------------------|--------------|--------------|--------------|
| 1           | Cash Inflow                     |              |              |              |
| 1.1         | Investment Infusion by Investor | 50,000       |              |              |
| 1.2         | Net Profit                      | 1,15,200     | 1,23,300     | 1,32,085     |
|             |                                 |              |              |              |
| 1.3         | Depreciation (Non cash item)    |              | -            |              |
| 1.4         | Opening Balance of Cash Surplus |              | 95,200       | 1,98,500     |
|             | Total Cash Inflow               | 1,65,200     | 2,18,500     | 3,30,585     |
| 2           | Cash Outflow                    |              |              |              |
| 2.1         | Purchase of Product             | 50,000       |              |              |
| 2.2         | Payment of GB Loan              |              |              |              |
|             | Investment Pay Back (Including  |              |              |              |
| 2.3         | Ownership Tr. Fee)              | 20,000       | 20,000       | 20,000       |
|             | Total Cash Outflow              | 70,000       | 20,000       | 20,000       |
| 3           | Net Cash Surplus                | 95,200       | 1,98,500     | 3,10,585     |



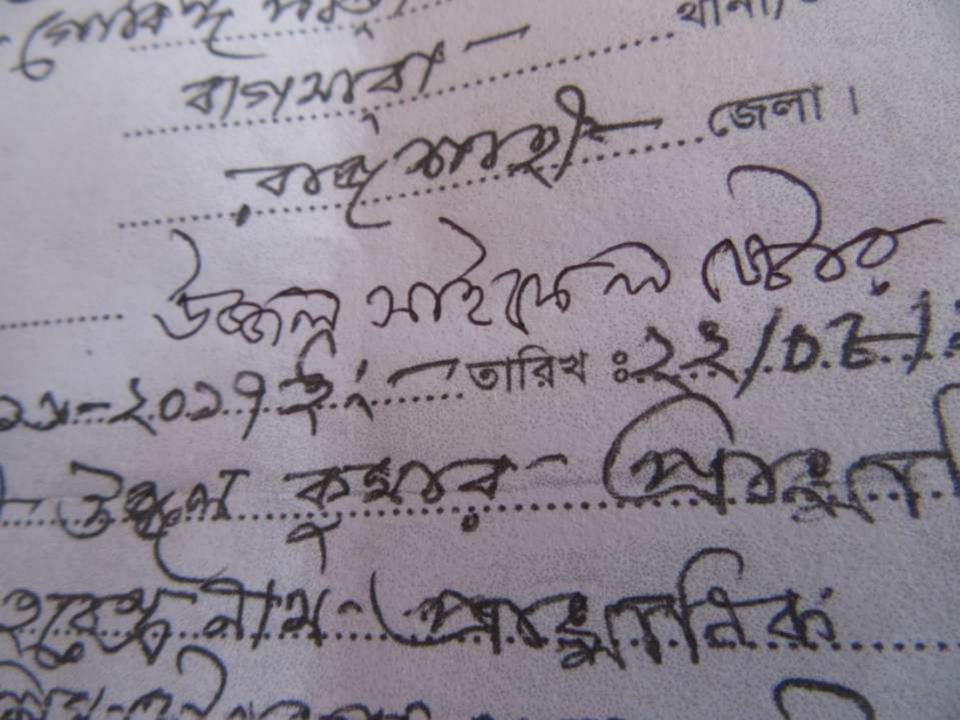
### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:0 Experience & Skill : 12 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures









# **FAMILY PICTURE**

