

Proposed NU Business Name: **MAA BABAR DUA POULTRY FARM**



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Bagha, Rajshahi Unit

Project verified by: Md Abdul Mannan Talukdar



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD ZILLUR RAHMAN</b>
Age	:	01-05-1988 (28 Years)
Education, till to date	:	Class 10
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	1 Brother & 1 Sister
Address	:	Vill: Parsawta, P.O: Mirgonj, P.S: Bagha, Dist: Rajshahi.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>BULUARA BEGUM</b>
(iii) Father's name	:	<b>MD LOKMAN HOSSAIN</b>
(iv) GB member's info	:	Branch: Vialakshmipur, Centre # 61 (Female), Member ID: 5424, Group No: 02 Member since: 09-01-2008 (08 Years) First loan: BDT 10,000 Taka.
Further Information:		Existing loan: BDT 120,000/-, Outstanding loan: 91,328/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and Training Info	:	07 years experience in running business. 02 Years in own business He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-349430
Family's Contact No.	:	01742-467611
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit,Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**BULUARA BEGUM** Joined Grameen Bank Since 08 Years Ago. At First She Took 10,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MAA BABAR DUA POULTRY FARM</b>
Location	:	Parsawta, Mirgonj, Rajshahi
Total Investment in BDT	:	BDT 120,000
Financing	:	Self BDT 70,000 (from existing business) 58% Required Investment BDT 50,000 (as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	10 ft x 32 ft= 320 Square ft
\Implementation	:	<ul style="list-style-type: none"><li>▪Currently run a poultry farm.</li><li>▪Average 20% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no Employees.</li><li>▪The farm is owned.</li><li>▪Collects goods from Aftab &amp; Co. (Bogra).</li><li>▪Agreed grace period is 3 months.</li></ul>

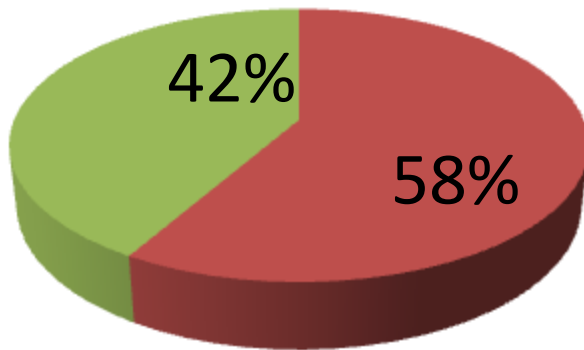
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue (sales)</b>		
Hen	60,000	720,000
<b>Total Sales (A)</b>	<b>60,000</b>	<b>720,000</b>
<b>Less. Variable Expense</b>		
Feed, Medicine etc	48,000	576,000
<b>Total variable Expense (B)</b>	<b>48,000</b>	<b>576,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>12,000</b>	<b>144,000</b>
<b>Less. Fixed Expense</b>		
Electricity Bill	800	9,600
Mobile Bill	300	3,600
Salary (self)	4,000	48,000
Transportation	300	3,600
<b>Total fixed Cost (D)</b>	<b>5,400</b>	<b>64,800</b>
<b>Net Profit (E) [C-D]</b>	<b>6,600</b>	<b>79,200</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Chicken	1750	40	70,000	0	0	0	70,000
Chicken Feed	0	0	0	1	25000	25,000	25,000
Medicine	0	0	0	1	25000	25,000	25,000
<b>Total</b>	<b>1750</b>		<b>70,000</b>	<b>2</b>		<b>50,000</b>	<b>120,000</b>

## Source of Finance



- Entrepreneur's Contribution 70,000
- Investor's Investment 50,000
- Total 120,000

## Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>				
Hen	90,000	1,080,000	1,134,000	1,190,700
<b>Total Sales (A)</b>	<b>90,000</b>	<b>1,080,000</b>	<b>1,134,000</b>	<b>1,190,700</b>
<b>Less. Variable Expense</b>				
Feed, Medicine etc	72,000	864,000	907,200	952,560
<b>Total variable Expense (B)</b>	<b>72,000</b>	<b>864,000</b>	<b>907,200</b>	<b>952,560</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>18,000</b>	<b>216,000</b>	<b>226,800</b>	<b>238,140</b>
<b>Less. Fixed Expense</b>				
Electricity Bill	800	9,600	11,500	13,500
Mobile Bill	400	4,800	5,500	5,500
Salary (self)	4,000	48,000	48,000	48,000
Transportation	500	6,000	7,000	8,000
<b>Total Fixed Cost</b>	<b>5,700</b>	<b>68,400</b>	<b>72,000</b>	<b>75,000</b>
<b>Net Profit (E) [C-D]</b>	<b>12,300</b>	<b>147,600</b>	<b>154,800</b>	<b>163,140</b>
<b>Investment Payback</b>		<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	147,600	154,800	163,140
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		127,600	262,400
	<b>Total Cash Inflow</b>	<b>197,600</b>	<b>282,400</b>	<b>425,540</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>127,600</b>	<b>262,400</b>	<b>405,540</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 07 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures









৪নং মনিগ্রাম ইউনিয়ন পরিষদ

ঘর : মনিগ্রাম, থানা / উপজেলা : বাঘা, জেলা

# লাইসেন্স

অর্থ বৎসর : ২০২৬-২৭.

৭ স্মা বাবার দোয়া লাইসেন্স

স্মা: স্মা: জিন্নার বহমান

স্মা: মোকাম্মিন হোসেন

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# FAMILY PICTURE

