

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Harunor Rasid Vill: Atghoria School Para, Post: Chadba Upazilla : Atghoria , District: Pabna
Age	:	31 Years
Marital status	:	Married.
Children	:	1 (one) son
No. of siblings:	:	2 (two) Brothers & 1(one) sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc.		Mother V Father Mst. Anwara Begum Md. Joynul Abedin Branch: Debouttor ,Group # 09, Centre # 54/M, Loan no. 4876 Member since: 2005, First Ioan: 5,000 , Existing Ioan: 25,000, Outstanding: 20,595 Father No Nil Nil
(ix) Others	:	Nil
Education, till to date	:	Class Seven

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Poultry farm
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no training but six years practical experience in this business.
Other Own/Family Sources of Income	:	Father's income from grocery business.
Other Own/Family Sources of Liabilities	:	Nil.
Contact number	:	01733-195980
National ID Number	•	7620503741610
NU Project Source/Reference	:	GK/ Pabna unit/ Sirajum Sajib-2720

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2005. At first she took GB loan BDT=5,000 (five thousand) and used the money in agriculture farming. Gradually several times she took GB loan and utilized in her husband's business & agriculture farming.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Project's Name	:	Harun Poultry Farm.
Address/ Location	:	Vill: Atghoria school para, Post :Chadba Upazilla : Atghoria , District: Pabna
Total Investment	:	BDT = 7,18,000
Financing	:	Self financing: <b>BDT = 5,88,000</b> (Existing business & cash) Required Investment: <b>BDT= 1,30,000</b> (as equity)
Present salary/drawings from business (estimates)	:	BDT= <b>5,000</b> (five thousand)
Proposed Salary	:	BDT=8,000 (Eight thousand)
Proposed Business Implementation Plan	:	<ul> <li>This is an on going business so the fund need to buy Medicine &amp; layer feed;</li> <li>Estimated price of egg about @ Tk. 6.20 per piece;</li> <li>Estimated egg production per day 1,140 piece;</li> <li>One Employee appointed per month Salary TK.6,000;</li> <li>Pay back period is estimated 3 years;</li> <li>Expected date to start the project as soon as possible.</li> </ul>

### **Existing Business info**

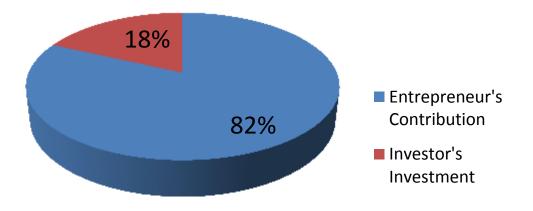
	Existing Business								
Particulars	1 cycle (24 month)								
	Daily	Monthly	Yearly						
Estimated Sales Egg (A)1000*6.2	6,200	186,000	3,348,000						
sales layer			300,000						
Total Sales	6,200	186,000	3,648,000						
Baby Layer			126,000						
Feeding cost (95 kg*34 Tk per kg)	3,230	96,900	2,325,600						
Cost of Medicine	500	15,000	360,000						
Total cost of sales	3,730	111,900	2,811,600						
Gross profit (GP) [C=(A-B)]	2,470	74,100	836,400						
Less:Operating Costs:									
Transport		1,500	36,000						
Proposed salary Self		5,000	120,000						
Employee-01		5,000	120,000						
Electric Bill		1,000	24,000						
Mobile bill		500	12,000						
Other Expenses		500	12,000						
Non Cash Item:									
Depreciation Expenses		1,000	24,000						
Total Operating Cost (D)		14,500	348,000						
(C-D) Net Profit:		59,600	488,400						

### PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business/NU Investment (BDT)(1)	Propo Busines		Total (BDT)
Investment in different categories:		NU	Investor	
Shade for layer	170,000			170,000
Case for Layer (egg)	40,000			40,000
Out Side Net For Shed	20,000			20,000
Electric Fittings	15,000			15,000
Baby Chicken Layer (120*1200 pcs)	144,000	-	-	144,000
Feed (1700 Per Sack)	15,000	120,000	130,000	265,000
Water Motor & Pump	20,000		-	20,000
Medicine & Vaccine	10,000	20,000	-	30,000
Transport	4,000		-	4,000
Cash in Hand	10,000	-	-	10,000
Total Capital	448,000	140,000	130,000	718,000

### **Source of Finance**

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	588,000	82
Investor's Investment	130,000	18
Total Investment	718,000	100



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular	1st	Cycle =24 M	lonth	2nd Cycle=24 Month				
Faiticulai	Daily	Monthly	Yearly	Daily	Monthly	Yearly		
Estimated Sales Egg =1140*6.20	7,068	212,040	3,816,720	7,775	225,060	4,051,080		
Sales Layer (1180 pieces*BDT 300)			354,000			354,000		
Total sales(A):	7,068	212,040	4,170,720	7,775	225,060	4,405,080		
Baby layer			144,000			144,000		
Feeds	3,570	107,100	2,570,400	3,749	112,455	2,698,920		
Cost of Medicine (average)	500	15,000	360,000	525	15,750	378,000		
Less: Total Cost of Sales (B)	4,070	122,100	3,074,400	4,274	128,205	3,220,920		
Gross Profit (GP) = [C = (A-B)]	2,998	89,940	1,096,320	3,501	96,855	1,184,160		
Less: Operating Costs								
Transport		2,000	48,000		2,100	50,400		
Proposed salary Self		8,000	168,000		8,400	201,600		
Employee 1		6,000	144,000		6,300	151,200		
Electric bill		1,500	36,000		1,575	37,800		
Mobile bill		500	12,000		525	12,600		
Other Expenses		600	14,400		630	15,120		
Non Cash Item		-	-		-	-		
Depreciation Expenses		1,500	36,000		1,650	39,600		
Total Operating Cost (D)		20,100	458,400		21,180	508,320		
(C-D) Net Profit:		69,840	637,920		75,675	675,840		
Retained Income:			637,920			675,840		

*Notes:* 1. Agreed Grace period: 6 Months.

2. Investment Payback schedule: Monthly installment including ownership transfer fee after 6 months grace period.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	1st cycle=24 Month	2nd Cycle=24 Month
Cash inflow		
Opening Balance	10,000	839,920
Capital Infusion by UDYOKTA	140,000	-
Capital Infusion by Investor	130,000	-
Sales	4,170,720	4,405,080
Total Receipts	4,450,720	5,245,000
Cash Outflow		
Cost of goods sold	3,074,400	3,220,920
Operating expenses	458,400	508,320
Return to investor	78,000	78,000
Total payment	3,610,800	3,807,240
Closing Balances	839,920	1,437,760

### SWOT ANALYSIS

STRENGTH <ul> <li>Employment:</li> <li>Self: 1</li> <li>Others (beyond family): 01;</li> <li>Skill &amp; Experience:6 years.</li> </ul>	WEAKNESS
OPPORTUNITIES   Local Demand; Investor's money will be payback in three years; Local Veterinary Doctors.	T <sub>HREATS</sub> □ Virus/ Bird flue; □Scarcity of feeds.

# Presented at SB Design Lab on May 17, 2017 at Yunus Centre.

### Thank you

### **Existing Business Picture**









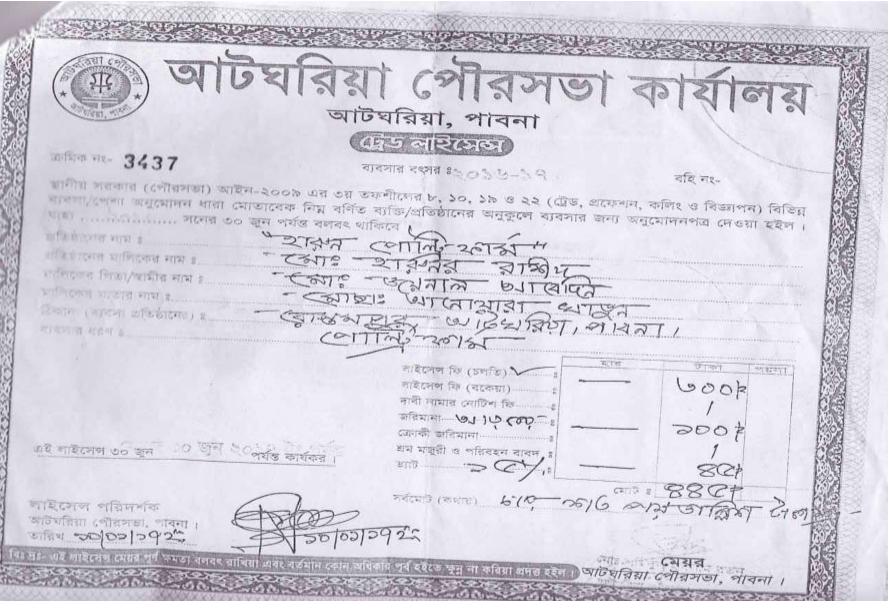








### Trade License



### Grameen Bank Pass Book

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#### NU with his mother



#### NU with his Parents



## **Thank You**