Proposed NU Business Name: SHAMIYA DAIRY FARM



Project identification and prepared by: Md. Md. Kazem Uddin ,
Bashon Unit, Gazipur
Project verified by: MD. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. EMRAN CHOWDHURY		
Age	:	05-11-1984(32 Years)		
Education, till to date	••	B.A (Honus)		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	1 Brother & 2 Sisters		
Address	:	Vill: South Salna ; P.O:Salna Bazar ; P.S: Gazipur Sadar; Dist: Gazipur		
Parent's and GB related Info				
(i) Who is GB member	:	Mother Father		
(ii) Mother's name	:	MST. HASINA KHATUN		
(iii) Father's name	:	MD. JALAL UDDIN CHOWDHURY		
(iv) GB member's info	:	Branch: Bashon, Centre # 24 (Female),		
		Member ID: 8586, Group No: 05		
		Member since: 01-07-2008 (08 Years)		
		First loan: BDT 15,000/- Last Loan: 15000		
Further Information:		Outstanding loan: Nil		
(v) Who pays GB loan installment	:	Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	08 years experience in running business.
Training Info	:	He has 3 Month training
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01916304794
Family's Contact No.	:	01943114491
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

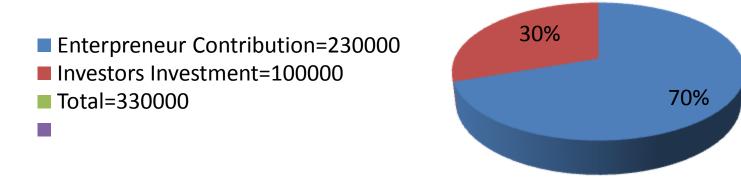
HASINA KHATUN joined Grameen Bank since 08 years ago. At first she took BDT 15,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Buying Cow.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHAMIYA DAIRY FARM		
Location	:	South Salna		
Total Investment in BDT	:	BDT 3,30,000/-		
Financing	:	Self BDT 2,30,000/- (from existing business) 70%		
		Required Investment BDT 1,00,000/- (as equity) 30%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 30 ft= 360 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cow. Average % gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. Entrepreneur is owner of the shop. Collects goods from Joydebpur, Gazipur. Agreed grace period is 3 months. 		

Existing Business (BDT) D						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Daily Sales(10Litter*40=400)	400	12000	144000			
Total Sales (A)	400	12000	144000			
Less. Variable Expense						
Total variable Expense (B)	400	12000	144000			
Contribution Margin (CM) [C=(A-B)	400	12000	144000			
Less. Fixed Expense						
Rent						
Electricity Bill		300	3600			
Mobile Bill		200	2400			
Salary (self)		5000	60000			
Transportation		200				
Entertainment		100	1200			
Generator		100	1200			
Salary (Staff)						
Total fixed Cost (D)		5900	70800			
Net Profit (E) [C-D)		6100	73200			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Cow	175000	100000	275000		
Calf	55000	-	55000		
Total	230000	100000	330000		

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Daily Sales(15 Litter*40=600)	600	18000	216000	226800	238140	
		0	0	0	0	
Total Sales (A)	600	18000	216000	226800	238140	
Less Variable Expense			0			
Daily Sales(15 Litter*40=600)	600	18000	216000	226800	238140	
			0			
Total variable Expense (B)	600	18000	216000	226800	238140	
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800	238140	
Less Variable Expense			0			
Rent				O	0	
Electricity bill		300	3600	4100	4600	
Transportation		500	6000	6,500	7000	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		0	0	O	0	
Entertainment		150	1800	1800	1800	
Guard		0	0	O	0	
Generator		100	1200	1200	1200	
Bank charge		0	0	O	0	
Mobile bill		250	3000	3100	3200	
Total fixed cost (D)		6,300	74,400	75,500	76600	
Net Profit (E)= [C-D]		11700	140400	151,300	161540	
Investment Payback			40,000	40,000	40,000	

Cash flow projection on business plan (rec. & Pay)

		Year 1		
SI#	Particulars	(BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	140400	151,300	161540
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		100400	211700
	Total Cash Inflow	240400	251700	373240
2	Cash Outflow			
2.1	Purchase of Product	1,00,000	-	-
2.2	Payment of GB Loan		-	-
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	40000	40,000	40000
	Total Cash Outflow	140000	40000	40000
3	Net Cash Surplus	100400	211700	333240

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

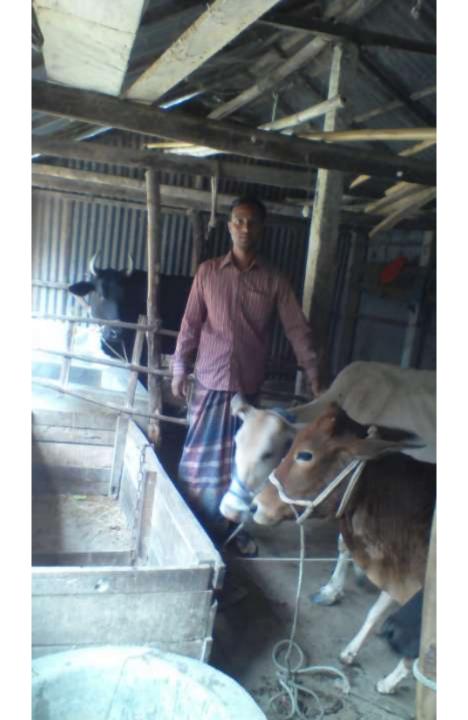
Theft

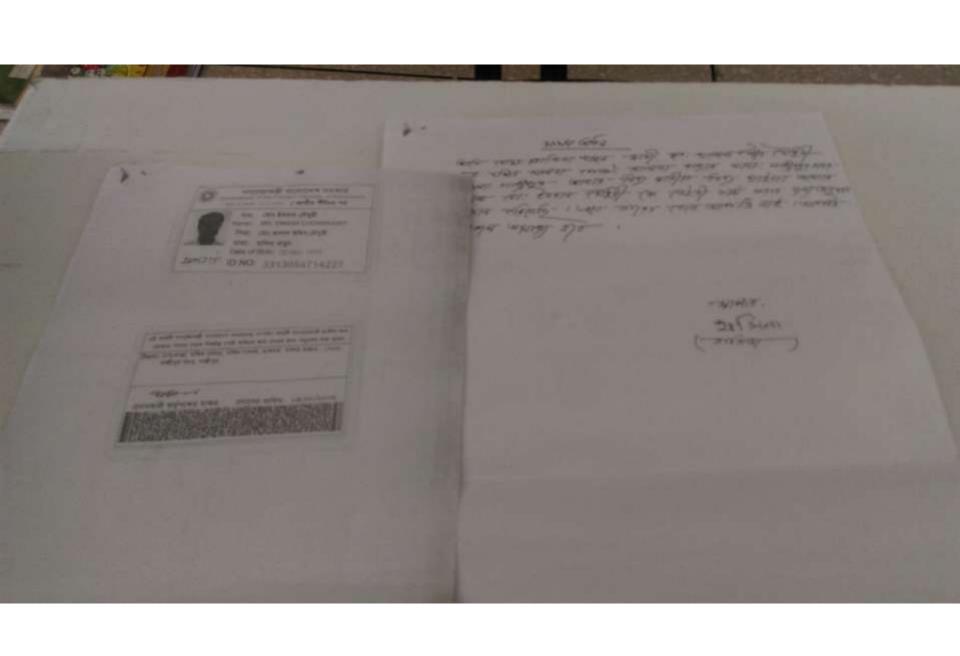
Fire

Political unrest

Pictures







FAMILY PICTURE

