Proposed NU Business Name: MAHID ELECTRONIC

Project identification and prepared by: Md. Md. Belal Hosan,
Bashon Unit, Gazipur
Project verified by: MD. Siddiqur Rahman

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MAHIDUL ISLAM MAHID		
Age	:	03-03-1999(18 Y <i>ears</i>)		
Education, till to date	••	Class Eight		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:		1 Brother		
Address		Vill: j 163 Muncipara ; P.O:Gazipur; P.S: Gazipur Shadar ; Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father NARGISH PARVIN ABDUS SALAM Branch: Proholadpur, Centre # 76 (Female), Member ID: 8526, Group No: 03 Member since: 10-08-2009 (08 Years) First loan: BDT 3,000/- Last Loan: 30000		
Further Information: (v) Who pays GB loan installment	:	Outstanding loan: 26549 Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB,	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	No
Entrepreneur Contact No.	:	01781177589
Family's Contact No.	:	01674528808
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NARGISH PARVIN joined Grameen Bank since 08 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info				
Business Name	:	MAHID ELECTRONIC		
Location	:	Muncipara, Joydebpur		
Total Investment in BDT	:	BDT 2,30,000/-		
Financing	:	Self BDT 1,50,000/- (from existing business) 65%		
		Required Investment BDT 80,000/- (as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	10 ft x 5 ft= 50 square ft		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Television, TV Parts, Enargy Balb, Tull, RFL Balti, Football etc. Average 14% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. Entrepreneur is owner of the shop. Collects goods from Tangi, Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Paticular	Daily	Monthly	Yearly			
Revenue(Sales)						
	3000	90000	1080000			
	0	0	0			
Total Sales (A)	3000	90000	1080000			
Less Variable Expense			0			
	2580	77400	928800			
			0			
Total variable Expense (B)	2,580	77400	928800			
Contribution Margin (CM) [C=(A-B)	420	12600	151200			
Less Variable Expense			0			
Rent		0	0			
Electricity bill		200	2400			
Transportation		200	2400			
Salary (self)		4000	48000			
Salary(Staff)		0	0			
Entertainment		200	2400			
Guard			0			
Generator		200	2400			
Bank charge		0	0			

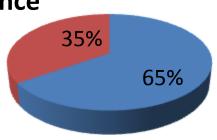
Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Television	40000	20000	60000		
TV Parts	40000	15000	55000		
Enargy Balb	20000	20000	40000		
Tull	6000	-	6000		
RFL Balti	12000	25000	37000		
Football	1450	-	1450		
Others	30550	-	30550		
Total	150000	80000	230000		



■ Enterpreneur Contribution=150000

■ Investors Investment=80000

■ Total=230000



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Daily Sales(15 Litter*40=600)	4000	120000	1440000	1512000	1587600	
		0	0	0	0	
Total Sales (A)	4000	120000	1440000	1512000	1587600	
Less Variable Expense			0			
Daily Sales(15 Litter*40=600)	3440	103200	1238400	1300320	1365336	
			0			
Total variable Expense (B)	3,440	103200	1238400	1300320	1365336	
Contribution Margin (CM) [C=(A-B)	560	16800	201600	211680	222264	
Less Variable Expense			0			
Rent				0	0	
Electricity bill		300	3600	4100	4600	
Transportation		500	6000	6,500	7000	
Salary (self)		4000	48000	60000	60000	
Salary(Staff)		0	0	0	0	
Entertainment		250	3000	3000	3000	
Guard		0	0	0	0	
Generator		250	3000	3000	3000	
Bank charge		0	0	0	0	
Mobile bill		250	3000	3100	3200	
Total fixed cost (D)		5,550	63,600	76,700	77800	
Net Profit (E)= [C-D]		11250	135000	134,980	144464	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

				Year
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	135000	134,980	144464
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		103000	205980
	Total Cash Inflow	215000	237980	350444
2	Cash Outflow			
2.1	Purchase of Product	80000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112000	32000	32000
3	Net Cash Surplus	103000	205980	318444

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 1others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

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NO. 15 Persons 29,25,00

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