Proposed NU Business Name: TOFA STORE



Project identification and prepared by: Md Habil Uddin Nagorpur Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



| Brief Bio of The Proposed Nobin Udyokta | | | | |
|--|-------|---|--|--|
| Name | : | SAJEDUL ISLAM | | |
| Age | : | 01-01-1989 (27 Years) | | |
| Education, till to date | : | Class VIII | | |
| Marital status | : | Married | | |
| Children | : | 01 Son | | |
| No. of siblings: | : | 01 Sister 02 Brothers | | |
| Address | : | Vill: Nagorpur P.O: Nagorpur P.S: Nagorpur , Dist: Tangail. | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father HASINA BILKIS LATE MONIRUL ISLAM Branch: Nagorpur, Centre # 06 (Female), Member ID: 7021/1, Group No: 04 Member since: 2002 to 2010 (08 Years) First loan: BDT 5000 Taka. | | |
| Further Information: (v) Who pays GB loan installment | : | Existing loan: BDT 15000, Outstanding loan: Nil Nil | | |
| (vi) Mobile lady | : | No | | |
| (vii) Grameen Education Loan | : | No | | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | None |
|---|---|---|
| Business Experiences and | : | 02 years experience in running business. |
| Training Info | : | He has no training. |
| Other Own/Family Sources of Income | : | |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01712-934602 |
| Family's Contact No. | : | 01759-759177 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASINA BILKIS Joined Grameen Bank Since 08 Years Ago. At First She Took 5000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|--|--|--|--|
| Business Name | : | TOFA STORE | | | |
| Location | : | Chowdhury Bari Road, Nagorpur, Tangail | | | |
| Total Investment in BDT | : | BDT 70000 | | | |
| Financing | : | Self BDT 20000 (from existing business) 29% Required Investment BDT 50000 (as equity) 71% | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 Taka. | | | |
| Proposed Salary | : | BDT 5,000 Taka. | | | |
| Size of shop | : | 12 ft x 08 ft= 96 Square ft | | | |
| \Implementation | : | The business is planned to be scaled up by investment in existing goods like; Soap, Biscuit, Brush, Soft drinks, Chips, Pen etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no Employees. The shop is own. Collects goods from Nagorpur . Agreed grace period is 3 months. | | | |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|---|-------|---------|---------|
| Revenue(Sales) | | | |
| Soap, Biscuit, Brush, Soft drinks, Chips, Pen etc | 3200 | 96000 | 1152000 |
| Total Sales (A) | 3200 | 96000 | 1152000 |
| Less Variable Expense | | | |
| Soap, Biscuit, Brush, Soft drinks, Chips, Pen etc | 2720 | 81600 | 979200 |
| Total variable Expense (B) | 2,720 | 81600 | 979200 |
| Contribution Margin (CM) [C=(A-B) | 480 | 14400 | 172800 |
| Less Variable Expense | | | |
| Electricity bill | | 500 | 6000 |
| Transportation | | 200 | 2400 |
| Salary (self) | | 5000 | 60000 |
| Entertainment | | 200 | 2400 |
| Mobile bill | | 300 | 3600 |
| Total fixed cost (D) | | 6,200 | 74400 |
| Net Profit (E)= [C-D] | | 8,200 | 98400 |

| Investment Breakdown | | | | | | | | |
|----------------------|--|--|--|--|--|--|--|--|
| Proposed | | | | | | | | |
| Proposed | | | | | | | | |
| Total | | | | | | | | |
| 10,990 | | | | | | | | |
| 870 | | | | | | | | |
| 840 | | | | | | | | |
| 1,575 | | | | | | | | |
| 1,440 | | | | | | | | |
| 160 | | | | | | | | |
| 160 | | | | | | | | |
| 198 | | | | | | | | |
| 24 | | | | | | | | |
| 13,743 | | | | | | | | |
| 10,000 | | | | | | | | |
| 10,000 | | | | | | | | |
| 20,000 | | | | | | | | |
| | | | | | | | | |

Source of Finance

4

0

20,000

Total

232

0



50,000

70,000

| Financial Projection (BDT) | | | | | | |
|---|-------|---------|---------|---------|-----------|--|
| Paticular | Daily | Monthly | Year1 | Year 2 | Year 3 | |
| Revenue(Sales) | | | | | | |
| Soap, Biscuit, Brush, Soft drinks, Chips, Pen etc | 5100 | 153000 | 1836000 | 1927800 | 2024190 | |
| Total Sales (A) | 5100 | 153000 | 1836000 | 1927800 | 2024190 | |
| Less Variable Expense | | | | | | |
| Soap, Biscuit, Brush, Soft drinks, Chips, Pen etc | 4335 | 130050 | 1560600 | 1638630 | 1720561.5 | |
| Total variable Expense (B) | 4,335 | 130050 | 1560600 | 1638630 | 1720561.5 | |
| Contribution Margin (CM) [C=(A-B) | 765 | 22950 | 275400 | 289170 | 303628.5 | |
| Less Variable Expense | | | | | | |
| Electricity bill | | 700 | 8400 | 8900 | 9400 | |
| Transportation | | 400 | 4800 | 5,300 | 5800 | |
| Salary (self) | | 5000 | 60000 | 60000 | 60000 | |
| Entertainment | | 200 | 2400 | 2400 | 2400 | |
| Mobile bill | | 400 | 4800 | 4900 | 5000 | |
| Total fixed cost (D) | | 6,700 | 80,400 | 81,500 | 82600 | |
| Net Profit (E)= [C-D] | | 16250 | 195000 | 207,670 | 221028.5 | |
| Investment Payback | | | 20,000 | 20,000 | 20,000 | |

Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | |
| 1.2 | Net Profit | 195,000 | 207,670 | 221028.5 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 175,000 | 362670 |
| | Total Cash Inflow | 245000 | 382670 | 583698.5 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20000 | 20000 | 20000 |
| | Total Cash Outflow | 70,000 | 20000 | 20000 |
| 3 | Net Cash Surplus | 175,000 | 362670 | 563698.5 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











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FAMILY PICTURE

