#### Proposed NU Business Name: BISMILLAH PHOTOCOPY



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. EKBAL HOSSAIN			
Age	:	15-02-1991(25 Years )			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	1 Son & 1 Daughter			
No. of siblings:	:	1 Brothers & 1 Sister			
Address	:	Vill: Habibpur, P.O: Nondongasi, P.S: Carghat, Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father MST. RUBINA BEGOM MD. ERSHAD ALI Branch: Nimpara , Carghat, Centre # 34 (Female), Member ID:2574/5 , Group No: 02 Member since: 2000 (17 Years ) First Ioan: BDT -7,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 12,000/- Outstanding loan: BDT 12,000/- Fathers No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mango Business
Other Own/Family Sources of Liabilities		None
Entrepreneur's Contact No.	:	01758-351346
Wife's Contact No.	:	01535-034358
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia,Unit, Rajshahi

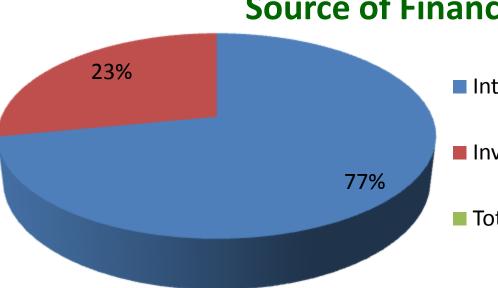
#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST. RUBINA BEGOM** joined Grameen Bank since 17 years ago. At first she took 7,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business & agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	BISMILLAH PHOTOCOPY		
Location	:	Nondongassi bajar, Carghat, Rajshahi		
Total Investment in BDT	:	BDT 222,000/-		
Financing	:	Self BDT 172,000/-(from existing business) 77% Required Investment BDT 50,000/-(as equity) 23%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of the shop	:	BDT 22,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Fotokofe &amp; Stationary etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>The shop is rented.</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Fotokofe & Stationary	3,000	90,000	1080,000			
Total Sales (A)	3,000	90,000	1080,000			
Less. Variable Expense						
Fotokofe & Stationary	2,400	72,000	864,000			
Total variable Expense (B)	2,400	72,000	864,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Rent		600	7,200			
Electricity Bill		1,200	14,400			
Transportation		200	2,400			
Salary (self)		5,000	60,000			
Salary (staff)		5,000	60,000			
Entertainment		300	3,600			
Guard		120	1,440			
Bank Charge		100	1,200			
Generator		75	900			
Mobile Bill		300	3,600			
Total fixed Cost (D)		12,895	154,740			
Net Profit (E) [C-D)		5.105	61.260			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Fotokofe Me thin (2x60,000)	120,000	-	120,000		
Pen	5,000	-	5,000		
Stationery Item	5,000	50,000	55,000		
Computer	10,000	-	10,000		
Printer (2x3,500)	7,000	-	7,000		
Scanner	3,000	-	3,000		
Security	22,000	-	22,000		
Total	172,000	50,000	222,000		



#### **Source of Finance**

Intrepreneur's Contibution 172,000

Investor' Investment 50,000

Total 222,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year	
Revenue (sales)						
Cosmetics	4,000	120,000	1440,000	1512,000	1587,600	
Total Sales (A)	4,000	120,000	1440,000	1512,000	1587,600	
Less. Variable Expense						
Cosmetics	3,200	96,000	1152,000	1209,600	1270,080	
Total variable Expense (B)	3,200	96,000	1152,000	1209,600	1270,080	
Contribution Margin (CM)						
[C=(A-B)	800	24,000	288,000	302,400	317,520	
Less. Fixed Expense						
Rent		600	7,200	7,200	7,200	
Electricity Bill		1,500	18,000	18,900	19,845	
Transportation		400	4,800	5,040	5,292	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		5,000	60,000	60,000	60,000	
Entertainment		300	3,600	3,600	3,600	
Guard		120	1,440	1,440	1,440	
Bank Charge		100	1,200	1,200	1,200	
Generator		75	900	900	900	
Mobile Bill		300	3,600	3,600	3,600	
Tatal Final Cost		12.205	100 740	101 000	102 077	

### Cash flow projection on business plan (rec. & Pay)

<i>SI</i> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	127,260	140,520	154,443
1.3	Depreciation (Non cash item)	-		-
1.4	Opening Balance of Cash Surplus		107,260	120,520
	Total Cash Inflow	177,260	247,780	274,963
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	107,260	227,780	254,963



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 6 Years Quality goods & services; Skill and experience;

### **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft Fire Political unrest Pictures











