

Proposed NU Business Name: M/S SAHED POLTRY FIRM



Project identification and prepared by: Md Saidullah,
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Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SAHED KHANDAKER
Age	:	01-01-1995 (32 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	01 Bother
Address	:	Vill: Kushur, P.O: Karomji, Thana: Dupchachia, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. SHAHANAJ PARVIN
(iii) Father's name	:	MD.ABU KAISAR
(iv) GB member's info	:	Branch: Gobindopur Dupchachia , Centre # 09(Female), Member ID: 1266/2, Group No: 03 Member since: 09-11-2001(06 Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT: 40,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	Cow Business:70,000(Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01746-901396
Mother's Contact No.	:	01767-012026
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SHAHANAJ PARVIN joined Grameen Bank since 06 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	M/S SAHED POLTRY FIRM
Location	:	Tetuliya, Islampur, Dupchachia
Total Investment in BDT	:	BDT 337,000/-
Financing	:	Self BDT 257,000/-(from existing business) 65% Required Investment BDT 80,000/-(as equity) 35%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	70 ft x 40 ft= 2700 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry Hen▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Dupchachia, Bogra▪Agreed grace period is 3 months.

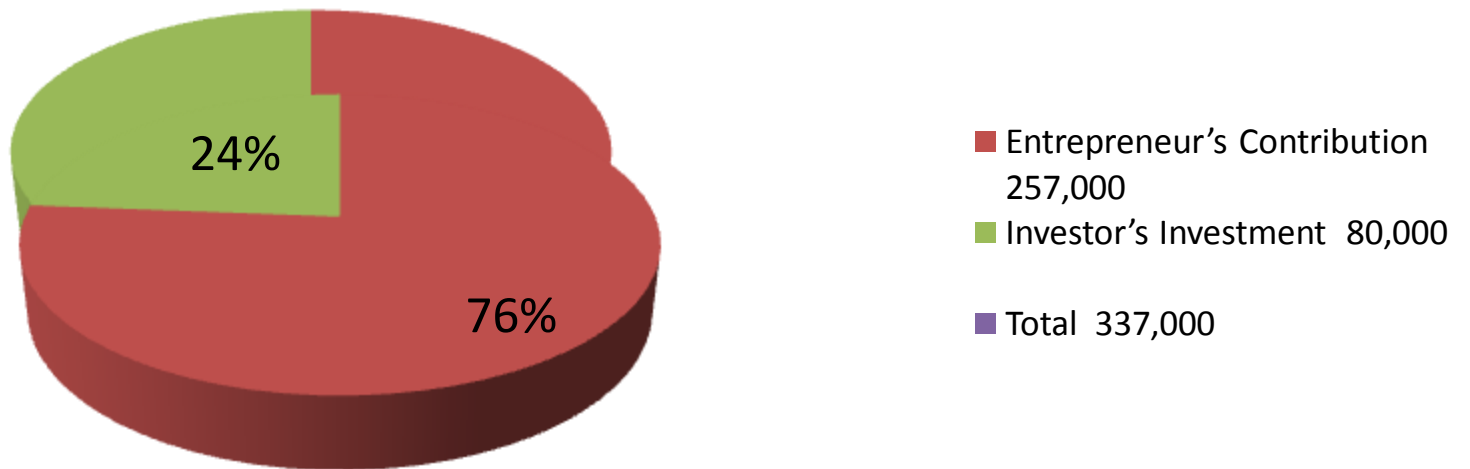
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poltry Hen.	120,000	1,440,000
Total Sales (A)	120,000	1,440,000
Less Variable Expense		0
Poltry Hen.	96,000	1,152,000
Total variable Expense (B)	96,000	1,152,000
Contribution Margin (CM) [C=(A-B)]	24,000	288,000
Less Variable Expense		0
Electricity bill	300	3,600
Transportation	1,000	12,000
Salary (self)	5,000	60,000
Entertainment	500	6,000
Mobile bill	300	3,600
Total fixed cost (D)	7,100	85,200
Net Profit (E)= [C-D]	16,900	202,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	2400	28	67200	0	0	0	67200
Feed	13	2,000	26000	35	2,000	70000	96000
Make a Sheet	1	150,000	150000	0	0	0	150000
Water Pot	20	40	800	0	0	0	800
Food Pot	70	40	2800	0	0	0	2800
Medicine	1	10,200	10200	1	10,000	10000	20200
Total	2413	0	257,000	1515	0	80,000	337000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poltry Hen.	150,000	1,800,000	1,890,000	1,984,500
Total Sales (A)	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense		0	0	0
Poltry Hen.	120,000	1,440,000	1,512,000	1,587,600
Total variable Expense (B)	120,000	1,440,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)]	30,000	360,000	378,000	396,900
Less. Fixed Expense		0	0	0
Transportation	1,500	18,000	18,900	19,845
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	3,000	36,000	37,800	39,690
Entertainment	800	9,600	10,080	10,584
Mobile Bill	600	7,200	7,560	7,938
Total Fixed Cost	10900	130,800	137,340	144,207
Net Profit (E) [C-D]	19,100	229,200	240,660	252,693
Investment Payback		32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	229,200	240,660	252,693
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		197,200	405,860
	Total Cash Inflow	309,200	437,860	658,553
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	197,200	405860	626553

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

