#### A Nobin Udyokta Project

## **Ma Baba Electronics**





Project by: Md. Iman Hossain

Identified by: Md. Mostafa, Trainee UM

Verified By: Md. Saiful Islam

Hazigonj Unit Anchal-1, Chandpur GRAMEEN TRUST



### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Md. Iman Hossain
Age	:	03/oct/1982 (33Years )
Marital status	:	Married,
Children	:	01 Son
No. of siblings:	:	one brother
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Mother N/A N/A N/A N/A N/A
Education, till to date	:	Class Eight

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation	:	Electronics Business
Trade License Number	:	163
Business Experiences	•	15 years.
Other Own/Family Sources of Income	:	His father is a imam of mosque and mother is a clerk.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01823-224132
NU Project Source/Reference		GT Hajigonj Unit Office, Chandpur.

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 04/12/2005. At first his mother took a loan amount BDT 5000 from GB. She Invested the money in her family. They gradually improved their life standard through GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Ma Baba Electronics
Address/ Location	:	Worouk Bazar, Sharasty, Chandpur.
Total Investment in BDT	:	211,000/-
Financing	:	Self BDT : 136,000 (from existing business) - 63% Required Investment BDT : 75,000 (as equity) - 37%
Present salary/drawings from business (estimates)	:	BDT 9,000
Proposed Salary		BDT 9,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	4000	120000	1440000			
Less: Cost of sale (B)	3200	96000	1152000			
Gross Profit 20% (A-B)= [C]	800	24000	288000			
Less: Operating Costs						
Electricity bill		200	2400			
Night Guard Bill		50	600			
Shop Rent		1300	15400			
Mobile Bill		400	4800			
Generator bill		300	3600			
Salary from Business (Self)		9000	108000			
Others (Entertainment)		300	3600			
Non Cash Item:						
Depreciation Expenses(10,000*10%)		83	1000			
Total Operating Cost (D)		11433	139596			
Net Profit (C-D):		12567	150804			

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: Furniture: Advance: Present Goods Items (*):	1,000 9,000 25,000 1,01,000		1,36,000
Proposed Items (**) :		75,000	75,000
Total Capital	1,36,000	75,000	2,11,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Pipe	5,000
PVC Sadal	1,500
Holder	1,500
Switch	15,000
Board	25,000
Pan	15,000
Cable	15,000
Light	5,000
Mobile Accessories	8,000
SDV Box	5,000
Sercit breaker	3,000
Kona combine	2,000
Total Present Stock	101,000

#### **Proposed Item**

Product Name	Amount
Fan	25000
Pipe	20000
Light	5000
Switch	5000
cable	20000
Total:	75,000

# Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
r ai ticulai 3	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4500	135000	1620000	5000	150000	1800000	5500	165000	1980000
Less: Cost of Sale (B)	3600	108000	1296000	4000	120000	1440000	4400	132000	1584000
Profit 10% (A-B)=(C)	900	27000	324000	1000	30000	360000	1100	33000	396000
Less operating cost:									
Electricity bill		200	2400		250	3000		300	3600
Mobile Bill		500	6000		550	6600		600	7200
Salary- self		9000	108000		9000	108000		9000	108000
Generator bill		300	3600		300	3600		300	3600
Night guard bill		50	600		50	600		50	600
Shop Rent		1300	15600		1300	15600		1300	15600
Others		350	4200		350	4200		400	4800
Depreciation Expenses		83	1000		83	1000		83	1000
Total Operating Cost (F)		11783	141400		11883	142600		12033	144400
Net Profit =(E-F)		15217	182600		18117	217400		20967	251600
GT payback	30,000			30,000		30,000			
Retained Income:	152600			187400			221600		

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	75,000	0	0
1.2	Net Profit	182600	217400	251600
1.3	Depreciation (Non cash item)	1000	1000	1000
1.4	Opening Balance of Cash Surplus	0	138300	326700
	Total Cash Inflow	258600	356700	579300
2.0	Cash Outflow			
2.1	Purchase of Product	75,000	0	0
2.2	Investment Pay Back	30,000	30,000	30,000
2.3	Payment of GB loan	15,300	0	0
	Total Cash Outflow	120,300	30,000	30,000
3.0	Net Cash Surplus	138300	326700	549300

### **SWOT Analysis**



# STRENGTH

- Skill and 15 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

# WEAKNESS

Lack of investment

# **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Theft



























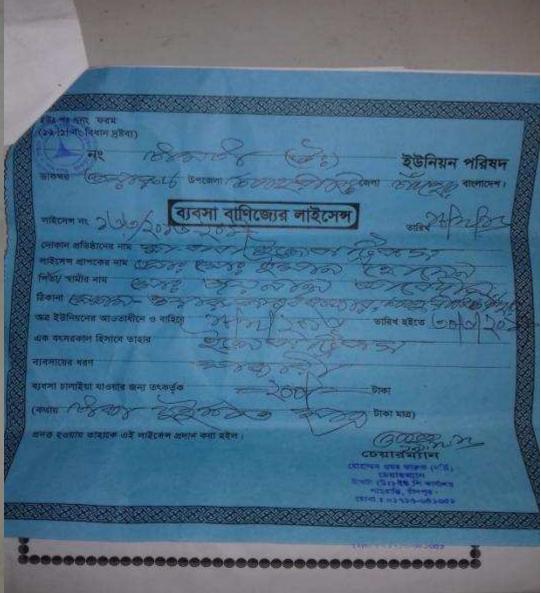




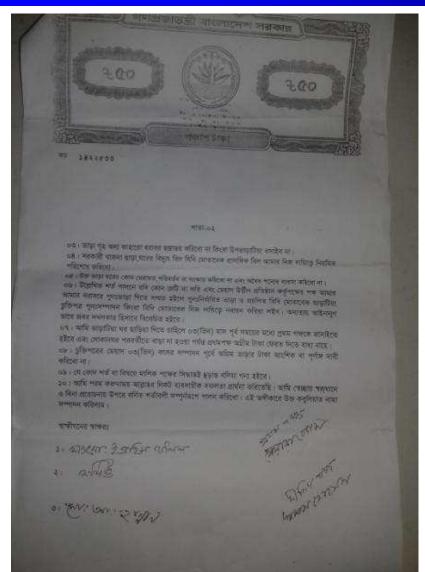


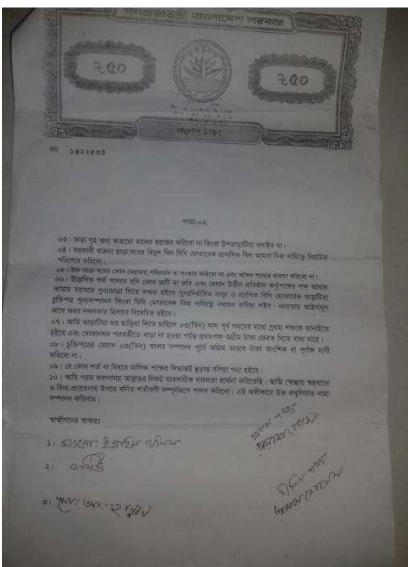




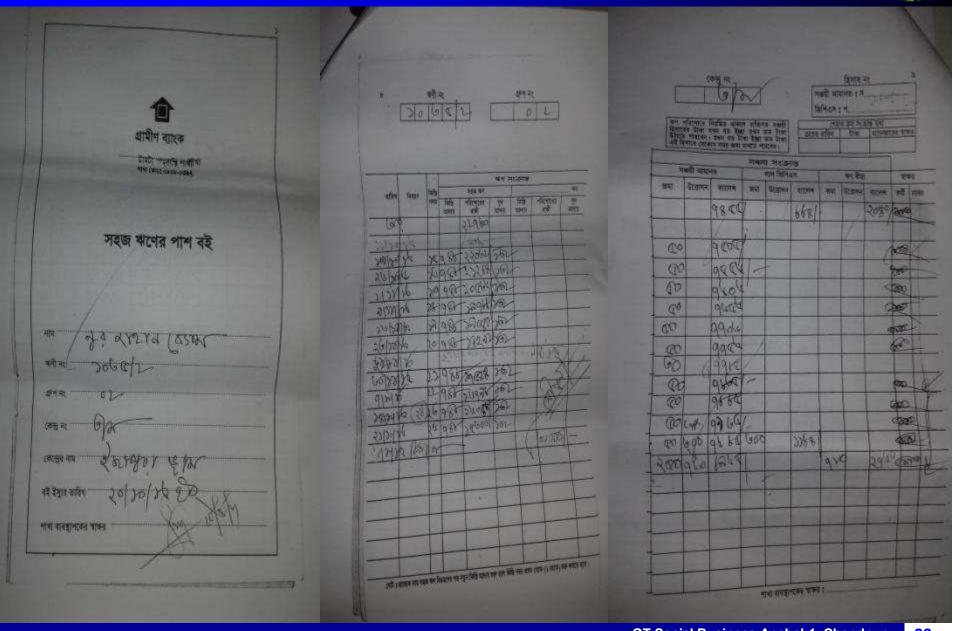














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