#### A Nobin Udyokta Project

#### **Nasir Garments & Varieties Store**





Project by: Nachir Ahamed Sayal Identified & Verified By: Outtom Kumar Sarker

Chandpur Sadar Unit Anchal-1 GRAMEEN TRUST



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Md. Nachir Ahmed Sayal
Age	:	09/11/1996 (20 Years 2 Months)
Marital status	:	Married,
Children	:	-
No. of siblings:	:	Two brothers and One Sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	Class Eight

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation	:	Shoes & Cloth Business
Trade License Number	:	206/2016-2017
Business Experiences		07 years.
Other Own/Family Sources of Income	:	One Brothers Student & his father Service Decoration Business in Dhaka.
Other Own/Family Sources of Liabilities		N/A
NU Contact Info	:	01961883575
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur.

### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 2006. At first his mother took a loan amount BDT 7000 from Grameen Bank. She Invested the money in her daughter's business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Nasir Garments & Varieties Store
Address/ Location	•	Algi Bazar Main Road, Showalarmore AlgiChandpur
Total Investment in BDT	•	3,35,000/-
Financing	••	Self B DT : 2,55,000 (from existing business) - 69% Required Investment B DT : 80,000 (as equity) - 31%
Present salary/drawings from business (estimates)	••	B DT 7,000
Proposed Salary		B DT 7,000
Proposed Business % of present gross profit margin	:	20%
Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	105,000	1,260,000		
Less: Cost of sale (B)	2,400	72000	864,000		
Gross Profit 20% (A-B)= [C]	600	18,000	216,000		
Less: Operating Costs					
Electricity bill		400	4,800		
Rent		1,500	18,000		
Mobile Bill		300	3,600		
Salary from Business (Self)		7,000	84,000		
Others (Entertainment)		200	2,400		
Non Cash Item:					
Depreciation Expenses(20,000*15%)		250	3,000		
Total Operating Cost (D)		9,650	1,15,800		
Net Profit (C-D):		8,350	1,00200		

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Furniture: Advance: Present Goods Items (*):	25,000 20,000 2,10,000		255,000
Proposed Items (**):		80,000	80,000
Total Capital	2,55,000	80,000	335,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Various item Costmatics	30000
Golden Colour Necklace	15000
Jamdane, Net Shari	15000
Lungi, Gamcha, Paticot	15000
Orna (batic,Shilk)	20000
Lady's T-shart,Skart,pant	15000
Than Cloth	20000
Gents Pant (Big size)	10000
Gents Pant(Small size)	10000
Lady's Tiles,Three Piece	15000
Kid's Lady's &Gents Pant	5000
Baby frock ,Bra, Pante ,T-shart	20000
Sandal , China Shoes Gents & Lady' s	10000
Others Various item Barmiest & Dashy	10000
Total Present Stock	2,10,000

#### **Proposed Item**

Product Name	Amount
Orna (batik, Silk) Lungi,	10000
Lady's T-shirt Skirt, pant	12000
Than cloth	10000
Lady's Tites, Three Pieces	8000
Kid's Lady's &Gents Pant	10000
Gamcha, Paticot, Baby frock, T- shirt	20000
Sandal , China Shoes Gents & Lady's	5000
Others Various item Barmiest & Dashy Shoes	5000
Total:	80,000

### Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	3,500	1,05,000	12,60,000	4,000	1,20,000	14,40,000	
Less: Cost of Sale (B)	2,800	84,000	10,08,000	3,200	96,000	11,52,000	
Profit 10% (A-B)=(C)	700	21,000	2,52,000	800	24,000	2,88,000	
Less operating cost:							
Electricity bill		400	4,800		500	6,000	
Mobile Bill		300	3,600		400	4,800	
Salary- self		7,000	84,000		7,000	84,000	
Shop Rent		1,500	18,000		1,500	18,000	
Others		200	2,400		300	3,600	
Depreciation Expenses		250	3,000		250	3,000	
Total Operating Cost (F)		9,650	1,15,800		9,950	1,19,400	
Net Profit =(E-F)		11,350	1,36,200		14,050	1,68,600	
GT payback		40,000			40,000		
Retained Income:	96,200 1,28,6			1,28,600	)		

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	1,36,200	1,68,600
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus	0	99,200
	Total Cash Inflow	2,19,200	2,70,800
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	1,20,000	40,000
3.0	Net Cash Surplus	99,200	2,30,800

#### **SWOT Analysis**



# STRENGTH

- Skill and 07 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

### **O**PPORTUNITIES

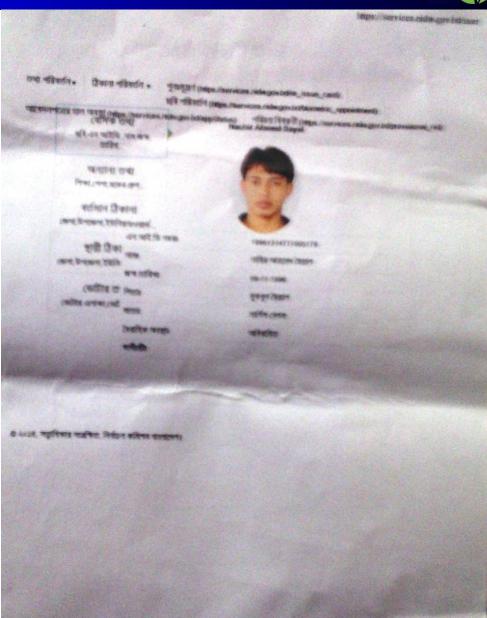
- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

### THREATS

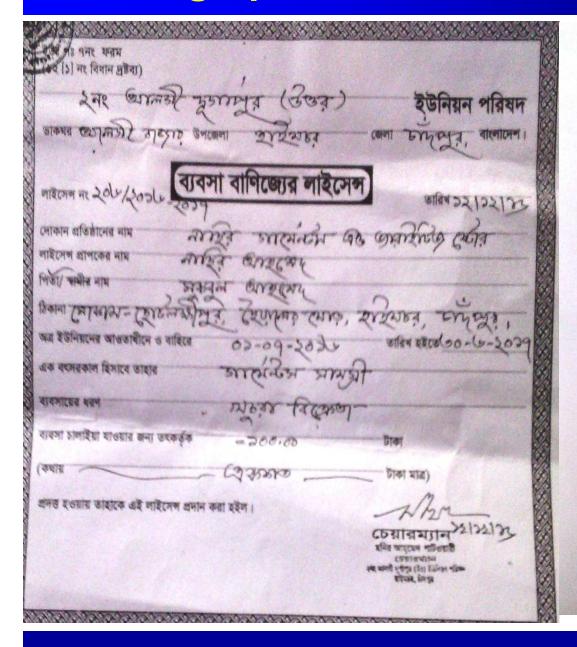
- New competitor may be present
- Political Unrest
- Theft











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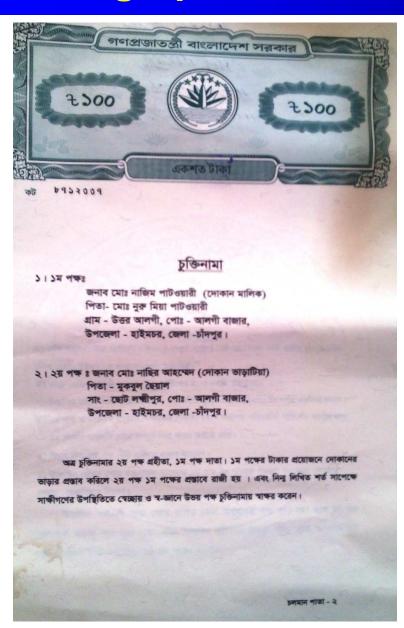
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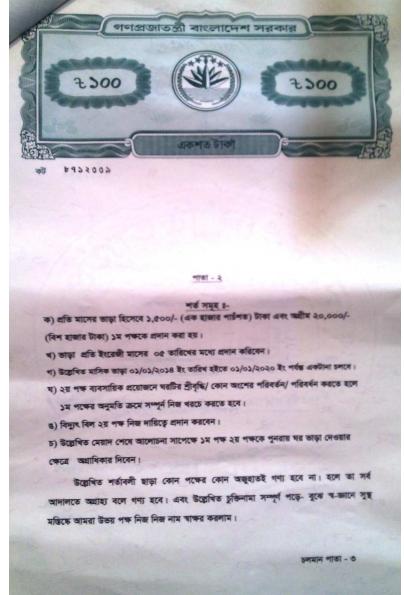
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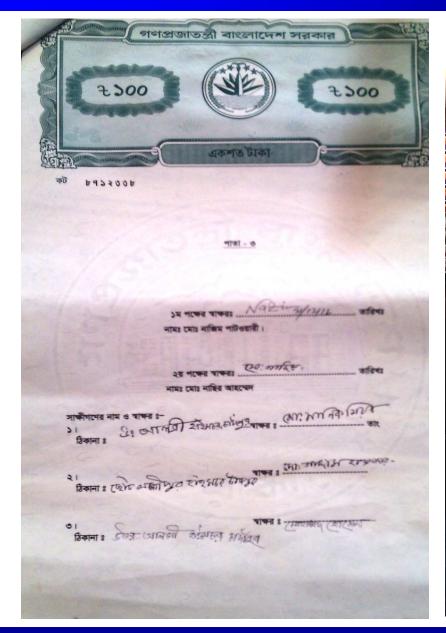
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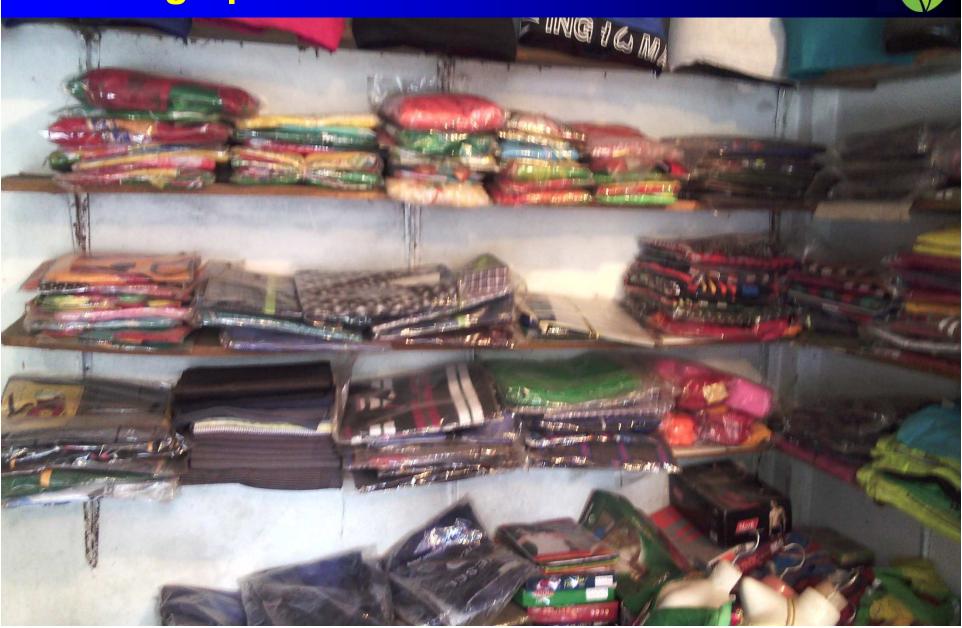






























Presented at94<sup>th</sup> Internal Design Labon January 19, 2017 at GT

