#### **Proposed NU Business Name: SALMAN PUSHPO KUTIR**



Project identification and prepared by: Md Shahidul Islam Dhonbari Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD HUMAYUN KABIR					
Age	:	05-10-1988(29 Years)					
Education, till to date	:	Class 9					
Marital status	:	Married					
Children	:	01 Son					
No. of siblings:	:	02 Brothers & 02 Sisters					
Address	:	Vill: Hajrabari P.O: Bhaighat P.S: Dhonbari Dist: Tangail					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MOST. HASNA BEGUM  MD NOWAB ALI  Branch: Chalash Modhupur, Centre # 55 (Female),  Member ID: 5323, Group No: 07  Member since: 01-02-1985 (31 Years)  First loan: BDT 3,000					
Further Information: (v) Who pays GB loan installment	  :	Existing Loan: BDT 15,000/-, Outstanding loan: Nil Father					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	No					
(viii) Any other loan like GB, BRAC ASA etc	:	No					

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01926-803841
Mother's Contact No.	:	-
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhonbari Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. HASNA BEGUM** joined Grameen Bank since 31 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

# **Proposed Nobin Udyokta Business Info**

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Business Name	:	SALMAN PUSHPO KUTIR			
Location	:	Idgah road, Dhonbari, Tangail			
Total Investment in BDT	:	BDT 2,10,000/-			
Financing	:	Self BDT 160,000/-(from existing business) 76%			
		Required Investment BDT 50,000/-(as equity) 24%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Implementation	:	<ul> <li>The entrepreneur currently run a flower cultivating business.</li> <li>Purchase price of each rose &amp; Tuberose is BDT 5 and selling price is BDT 7.5.</li> <li>Purchase price of each marigold is BDT .30 and selling price is BDT .5.</li> <li>Purchase price of others flower on an average is BDT 10 and selling price is BDT 15.</li> <li>The business is operating by entrepreneur himself. Existing no employee.</li> <li>Collects flower from own garden and others garden.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Sales, Flower	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Cost of sales						
Flower, Fertilezer, Insect killer, labor	1,500	45,000	540,000			
Total Cost of sales (B)	1,500	45,000	540,000			
Gross Profit [C=(A-B)]	500	15,000	180,000			
Less. Operating Cost						
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Electricity Bill		300	3,600			
Transportation		1,000	12,000			
Rent		1,600	19,200			
Entertainment		500	6,000			
Guard		60	720			
Total Operating Cost (D)		8,760	105,120			
Net Profit (E) [C-D)		6,240	74,880			

Investment Breakdown								
	isting		Proposed					
Particulars	Qty.	<b>Unit Price</b>	Amount (BDT)	Qty.	<b>Unit Price</b>	Amount (BDT)	<b>Proposed Total</b>	
Tuberose	100	5	500	500	5	2,500	3,000	
Rose	300	5	1,500	1200	5	6,000	7,500	
Marigold	5000	0.3	1,500	5000	0.3	1,500	3,000	
Canon Dola,	1680	10	16,800	0	0	0	16,800	
Glorious, Rojoni								
Stick , Leaf								
Cork sheet	39	250	9,700	0	0	0	9,700	
Flower & tree	1	50000	50,000	0	0	0	50,000	
Security	1	80000	80,000	0	0	0	80,000	
Lease	0	0	0	1	30000	30,000	30,000	
Tuberose tree	0	0	0	1	10000	10,000	10,000	
Total	7121		160,000	6,702		50,000	210,000	

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Sales, Flower	3,200	96,000	1,152,000	1,209,600	1,270,080	
Total Sales (A)	3,200	96,000	1,152,000	1,209,600	1,270,080	
Less. Cost of sales						
Flower, Fertilezer, Insect killer,						
labor	2,450	73,500	882,000	926,100	972,405	
Total Cost of sales (B)	2,450	73,500	882,000	926,100	972,405	
Gross Profit [C=(A-B)]	750	22,500	270,000	283,500	297,675	
Less. Operating Cost						
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Electricity Bill		300	3,600	4,000	4,500	
Transportation		1,200	14,400	10,500	11,500	
rent		1,600	19,200	19,200	19,200	
Entertainment		500	6,000	7,000	7,500	
Guard		60	720	800	900	
Lease		833	10,000	10,000	10,000	
Total Operating Cost (D)		9,893	118,720	117,000	119,600	
Net Profit (E) [C-D)		12,607	151,280	166,500	178,075	
Investment Payback			20,000	20,000	20,000	

	Cash flow projection on business plan (rec. & Pay)							
#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
1.1	Investment Infusion by Investor	50,000						
1.2	Net Profit	151,280	166,500	178,075				
1.3	Depreciation (Non cash item)		-	_				
1.4	Opening Balance of Cash Surplus		131,280	277,780				
	Total Cash Inflow	201,280	297,780	455,855				
2	Cash Outflow							
2.1	Purchase of Product	50,000						
2.2	Payment of GB Loan							
	Investment Pay Back (Including							
2.3	Ownership Tr. Fee)	20,000	20,000	20,000				
	Total Cash Outflow	70,000	20,000	20,000				
3	Net Cash Surplus	131,280	277,780	435,855				

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of land and shop; Regular customers;

### THREATS

Theft Fire

# Pictures

































# **FAMILY PICTURE**

