## Proposed NU Business Name: SALMAN PUSHPO KUTIR



Project identification and prepared by: Md Shahidul Islam Dhonbari Unit, Tangail
Project verified by: Md Mizanur Rahman Patwary


Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD HUMAYUN KABIR |
| :--- | :--- | :--- |
| Age | $:$ | $05-10-1988(29$ Years) |
| Education, till to date | $:$ | Class 9 |
| Marital status | $:$ | Married |
| Children | $:$ | 01 Son |
| No. of siblings: | $:$ | 02 Brothers \& 02 Sisters |
| Address | Vill: Hajrabari P.O: Bhaighat P.S: Dhonbari Dist: Tangail |  |
| Parent's and GB related Info | $:$ | Mother $\quad$ (i) Who is GB member |
| (ii) Mother's name | $:$ MOST. HASNA BEGUM |  |
| (iii) Father's name |  |  |
| (iv) GB member's info | $:$ MD NOWAB ALI |  |
|  | $:$ | Branch: Chalash Modhupur, Centre \# 55 (Female), |
|  | Member ID: 5323, Group No: 07 |  |
|  | Member since: 01-02-1985 (31 Years) |  |
| Further Information: | First loan: BDT 3,000 |  |
| (v) Who pays GB loan installment | $:$ Existing Loan: BDT 15,000/-, Outstanding loan: Nil |  |
| (vi) Mobile lady | Father |  |
| (vii) Grameen Education Loan | No |  |
| (viii) Any other loan like GB, | No |  |
| BRAC ASA etc.. | No |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 10 years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | Agriculture |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01926-803841$ |
| Mother's Contact No. | $:$ | - |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Dhonbari Unit, Tangail |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. HASNA BEGUM joined Grameen Bank since 31 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | SALMAN PUSHPO KUTIR |
| :--- | :--- | :--- |
| Location | $:$ | Idgah road, Dhonbari, Tangail |
| Total Investment in BDT | $:$ | BDT 2,10,000/- |
| Financing | $:$ | Self BDT 160,000/-(from existing business) $76 \%$ <br> Required Investment BDT 50,000/-(as equity) $24 \%$ |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000/- |
| Proposed Salary | $:$ | BDT 5,000/- |
| Size of shop | $:$ | 12 ft x 10 ft= 120 square ft |
| Implementation | $:$ | -The entrepreneur currently run a flower cultivating business. <br> -Purchase price of each rose \& Tuberose is BDT 5 and selling price is <br> BDT 7.5. <br> -Purchase price of each marigold is BDT .30 and selling price is BDT <br> .5. <br> $\bullet$ Purchase price of others flower on an average is BDT 10 and selling <br> price is BDT 15. <br> -The business is operating by entrepreneur himself. Existing no <br> employee. <br> -Collects flower from own garden and others garden. <br> -Agreed grace period is 3 months. |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | :---: | ---: | ---: |
| Sales, Flower | $\mathbf{2 , 0 0 0}$ | 60,000 | $\mathbf{7 2 0 , 0 0 0}$ |
| Total Sales (A) | $\mathbf{2 , 0 0 0}$ | $\mathbf{6 0 , 0 0 0}$ | $\mathbf{7 2 0 , 0 0 0}$ |
| Less. Cost of sales |  |  |  |
| Flower, Fertilezer, Insect killer, labor | 1,500 | 45,000 | 540,000 |
| Total Cost of sales (B) | $\mathbf{1 , 5 0 0}$ | $\mathbf{4 5 , 0 0 0}$ | $\mathbf{5 4 0 , 0 0 0}$ |
| Gross Profit [C=(A-B)] | $\mathbf{5 0 0}$ | $\mathbf{1 5 , 0 0 0}$ | $\mathbf{1 8 0 , 0 0 0}$ |
| Less. Operating Cost |  |  |  |
| Mobile Bill |  | 300 | 3,600 |
| Salary (self) |  | 5,000 | 60,000 |
| Electricity Bill |  | 300 | 3,600 |
| Transportation |  | 1,000 | 12,000 |
| Rent |  | $\mathbf{1 , 6 0 0}$ | 19,200 |
| Entertainment |  | 500 | 6,000 |
| Guard |  | 60 | $\mathbf{7 2 0}$ |
| Total Operating Cost (D) |  | $\mathbf{8 , 7 6 0}$ | $\mathbf{1 0 5 , 1 2 0}$ |
| Net Profit (E) [C-D) |  | $\mathbf{6 , 2 4 0}$ | $\mathbf{7 4 , 8 8 0}$ |


| Existing |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Proposed |  |  |  |  |  |
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty. | Unit Price | Amount (BDT) | Proposed Total |
| Tuberose | 100 | 5 | 500 | 500 | 5 | 2,500 | 3,000 |
| Rose | 300 | 5 | 1,500 | 1200 | 5 | 6,000 | 7,500 |
| Marigold | 5000 | 0.3 | 1,500 | 5000 | 0.3 | 1,500 | 3,000 |
| Canon Dola, <br> Glorious, Rojoni <br> Stick, Leaf | 1680 | 10 | 16,800 | 0 | 0 | 0 | 16,800 |
| Cork sheet | 39 | 250 | 9,700 | 0 | 0 | 0 |  |
| Flower \& tree | 1 | 50000 | 50,000 | 0 | 0 | 0 | 9,700 |
| Security | 1 | 80000 | 80,000 | 0 | 0 | 0 | 50,000 |
| Lease | 0 | 0 | 0 | 1 | 30000 | 30,000 | 30,000 |
| Tuberose tree | 0 | 0 | 0 | 1 | 10000 | 10,000 | 10,000 |
| Total | $\mathbf{7 1 2 1}$ |  | $\mathbf{1 6 0 , 0 0 0}$ | $\mathbf{6 , 7 0 2}$ |  | $\mathbf{5 0 , 0 0 0}$ | $\mathbf{2 1 0 , 0 0 0}$ |

## Source of Finance

## 24\%

■ Entrepreneur's Contribution 160,000
76\%
■ Investor's Investment 50,000
■ Total 210,000

## Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Sales, Flower | 3,200 | 96,000 | $1,152,000$ | $1,209,600$ | $1,270,080$ |
| Total Sales (A) | $\mathbf{3 , 2 0 0}$ | $\mathbf{9 6 , 0 0 0}$ | $\mathbf{1 , 1 5 2 , 0 0 0}$ | $\mathbf{1 , 2 0 9 , 6 0 0}$ | $\mathbf{1 , 2 7 0 , 0 8 0}$ |
| Less. Cost of sales |  |  |  |  |  |
| Flower, Fertilezer, Insect killer, <br> labor |  |  |  |  |  |
| Total Cost of sales (B) | 2,450 | $\mathbf{7 3 , 5 0 0}$ | 882,000 | 926,100 | 972,405 |
| Gross Profit [C=(A-B)] | $\mathbf{2 , 4 5 0}$ | $\mathbf{7 3 , 5 0 0}$ | $\mathbf{8 8 2 , 0 0 0}$ | $\mathbf{9 2 6 , 1 0 0}$ | $\mathbf{9 7 2 , 4 0 5}$ |
| Less. Operating Cost | $\mathbf{7 5 0}$ | $\mathbf{2 2 , 5 0 0}$ | $\mathbf{2 7 0 , 0 0 0}$ | $\mathbf{2 8 3 , 5 0 0}$ | $\mathbf{2 9 7 , 6 7 5}$ |
| Mobile Bill |  |  |  |  |  |
| Salary (self) |  | 400 | 4,800 | 5,500 | 6,000 |
| Electricity Bill |  | 5,000 | 60,000 | 60,000 | 60,000 |
| Transportation |  | 300 | 3,600 | 4,000 | 4,500 |
| rent |  | 1,200 | 14,400 | 10,500 | 11,500 |
| Entertainment |  | 1,600 | 19,200 | 19,200 | 19,200 |
| Guard |  | 500 | 6,000 | 7,000 | $\mathbf{7 , 5 0 0}$ |
| Lease |  | 60 | 720 | 800 | 900 |
| Total Operating Cost (D) |  | 833 | 10,000 | 10,000 | 10,000 |
| Net Profit (E) [C-D) | $\mathbf{9 , 8 9 3}$ | $\mathbf{1 1 8 , 7 2 0}$ | $\mathbf{1 1 7 , 0 0 0}$ | $\mathbf{1 1 9 , 6 0 0}$ |  |
| Investment Payback |  | $\mathbf{1 2 , 6 0 7}$ | $\mathbf{1 5 1 , 2 8 0}$ | $\mathbf{1 6 6 , 5 0 0}$ | $\mathbf{1 7 8 , 0 7 5}$ |

## Cash flow projection on business plan (rec. \& Pay)

| \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :--- | ---: | ---: | ---: |
| $\mathbf{1}$ | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 50,000 |  |  |
| 1.2 | Net Profit | 151,280 | 166,500 | 178,075 |
| 1.3 | Depreciation (Non cash item) |  | - | - |
| 1.4 | Opening Balance of Cash Surplus |  | 131,280 | $277, \mathbf{7 8 0}$ |
|  | Total Cash Inflow | $\mathbf{2 0 1 , 2 8 0}$ | $\mathbf{2 9 7 , 7 8 0}$ | $\mathbf{4 5 5 , 8 5 5}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 50,000 |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
| 2.3 | Investment Pay Back (Including | Ownership Tr. Fee) |  |  |
|  |  | $\mathbf{2 0 , 0 0 0}$ | 20,000 | 20,000 |
|  | Total Cash Outflow | $\mathbf{7 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ |
| $\mathbf{3}$ | Net Cash Surplus | $\mathbf{1 3 1 , 2 8 0}$ | $\mathbf{2 7 7 , 7 8 0}$ | $\mathbf{4 3 5 , 8 5 5}$ |

## SWOT ANALYSIS

| TRENGTH | WV_EAKNESS |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 05 Years |  |
| Skill and experience; |  |$\quad$ Lack of Capital/Investment

## Pictures

















FAMILY PICTURE


